



GK2050

BUILDING PATHWAYS FOR SUSTAINABLE
COMMUNITY TRANSFORMATION

GK2050: BUILDING PATHWAYS FOR SUSTAINABLE COMMUNITY TRANSFORMATION

GK2050 recalls the history and journey of two decades of nation-building which starts and ends with serving the poor. This contains a reflection on what has been done so far and a courageous commitment to do more to realize the vision of a Philippines that is finally free from poverty.



"bring glad tidings to the poor"

LUKE 4:18

The Birth of the Mission

During the Great Jubilee of 2000, the pioneers of Gawad Kalinga (GK) reflected on the verse from Luke 4:18 where Jesus reads a passage from the scrolls of Isaiah saying "The Spirit of the Lord is on me, because the Lord has anointed me to bring glad tidings to the poor". This became the inspiration to launch a bold mission to end poverty for the poorest of the poor in our nation.



The first vision and mission statement of GK was introduced to the general public 3 years later in October of 2003.



VISION

Gawad Kalinga is building a nation empowered by people with faith and patriotism: a nation made up of caring and sharing communities, dedicated to eradicate poverty and restore human dignity.

MISSION

Ending poverty for 5 million families by 2024.



Energized with this goal, Gawad Kalinga (GK) together with its partners and volunteers, made inroads into the poorest communities across the country to build over 100,000 homes in 3,000 communities that reflected its' core values of stewardship, solidarity, servant leadership and selfless love for God and country.

The First Two Decades



The first decade (2000-2010) focused on organizing poor communities into kapitbahayans (KB's). Caretaker teams journeyed with families through a vision and values transformation process that laid the foundation upon which all other interventions would be built. It was during this period that bright and colorful GK communities sprung up all over the country and eventually become the mission's most recognizable identity.



The organized communities housed within decent and secure surroundings became the cornerstone of restoring the dignity of the poor, and served as a definitive starting point for their journey out of poverty.

The work also shone as a beacon of light that pointed our Filipino migrants back to the motherland. Filipinos from all over the world pitched in to build villages and set up their own network of nation-builders to rally resources for the vision of a poverty-free Philippines. Their restored commitment to the homeland propelled GK towards the global arena with organizations formally established in Australia, Canada, Europe, Singapore, and the United States of America.



[Read our full history on www.gk1world.com/gkhistory](http://www.gk1world.com/gkhistory)

The second decade (2011-2020) was marked by the evolution of programs and interventions, guided by the synergy of the spirit of mission, the science of development, and the system of organization and leadership.

Barangay Walang Iwanan (BWI) was born as GK's unique and strategic approach to development which put the barangay as the hub around which different stakeholders would converge to address the needs of the poorest among them. The work of BWI put GK in direct contact with 10,000 of the 40,000 barangays in the country, providing GK with a massive footprint to deploy large-scale interventions against poverty.

This expanded the horizon and reach of GK beyond its villages because mission workers were confronted with the need to address more dire expressions of poverty such as lack of access to food, safe water, quality education, and secure income. Thus, the following landmark programs were born to respond to these pressing needs: **Kusina ng Kalinga+**, **Daloy ng Pag-Asa**, **SIPAG**, **Community Food Farms**, **Maleta Library**, and **Yamang Kalusugan**. GK also established mission units to address needs specific to rural agricultural communities such as **SEED Philippines** for youth agri-education, **GK Enchanted Farm** for agricultural trade and tourism, and **Bayan-Anihan** for agricultural processing and product development.

This era saw the evolution of GK from a non-profit organization implementing its own programs to an agent of convergence providing solidarity platforms on which institutions and individuals can work together.

[Read more about our platforms and programs on www.gk1world.com/ourwork](http://www.gk1world.com/ourwork)



The Challenge of the Third Decade



The mission gained great momentum from the milestones of the first two decades. However, the start of the third decade (2021-2030) brought with it new and unprecedented challenges that required a deep reflection on the way forward.

The current social and economic reality is being shaped by the overlapping of three C's: Covid, Climate, and Conflict, and the convergence of these forces pushed poverty to unprecedented levels not only in the Philippines but across the global community.

The pandemic and the fuel crisis revealed vulnerabilities in our food, health and education systems while also highlighting the interdependencies among them. The country is faced with the compounded challenge of availability and affordability of food, rising cost of healthcare, and high rates of learning poverty among young children. All of these will directly impact the poor's ability to progress out of their poverty, making the journey tougher and rougher to survive.



The unique forces of the third decade demand that the mission re-focus on building and strengthening the human, social, and economic **CAPACITY** of the poor to effectively respond to the evolving challenges around them.

Our Theory of Change

If we **BUILD** the **CAPACITY** of the **POOREST FAMILIES** within **ORGANIZED COHESIVE COMMUNITIES**, they can end their poverty!



There are two key elements to our theory of change -

- 1** building capacity for each poor family to overcome their barriers to progress while
- 2** organizing cohesive communities that will support these families on their journey out of poverty.

Capacity building happens within the two critical environments-
the family and the community.

Casting a Wider Net to 2050

GK has learned that the ways and means to poverty eradication is constantly evolving with and compounded by the challenge of the times.

The mission constantly demands a willingness to “cast on the right side” (John 21:6) to achieve the unachievable. Challenging the impossible requires a faithful response to continue growing and going beyond comfort zones.

Combining the insights of the past, the impediments of the present, and the potential of the future, GK is articulating a renewed vision and mission to propel the work that started two decades ago towards the next two decades.

VISION 2050

**A nation of caring and sustainably productive communities
built on faith and patriotism where no poor family is
left behind.**

MISSION 2050

**Organize communities towards zero poverty,
zero exclusion, and net zero carbon.**



The vision retains its essence from the first version but includes the key component of sustainability through a culture of productivity. While GK nurtured the culture of caring and sharing through its various programs in the first two decades, it now aims to put productivity in the spotlight to provide the final lift of flipping the pyramid that can propel millions of families out of poverty.

The re-stated mission expands the discussion into issues closely tied with poverty such as exclusion and climate change, while localizing the issue to make it relevant to each community.

There are three strategic pillars to the work towards 2050 -

CAPACITATING THE YOUNG POOR



DESIGNING ECOSYSTEMS FOR PREFERENTIAL VALUE



BUILDING CONVERGENCES TOWARDS ZERO



1 Capacitating the Young Poor



Ending poverty is never immediate because poverty is passed on from generation to generation. In the next two decades, the demographics of the Philippines will be one of the youngest in the world. The average age will only be 21 years, with at least 30% below 15 years old. This demands for urgent interventions that focus on capacitating the young poor today!

The young poor is the mirror image of the present profile of our society, with farmers and fisherfolk as the poorest sector. While current interventions aim to improve their income, the mission will gear up to empower their children with the character, competence, and convergences needed to make them succeed.



On the issue of hunger and its effects on early child development, GK has expanded its solution beyond feeding to include other sustainable pillars to food availability. Also, it will pay particular attention to improving reading and comprehension skills among elementary students while it continues to push efforts on agri-education via SEED among the older segment.

2 Designing Ecosystems for Preferential Value

GK's defines poverty as a crisis in values with economic consequences. With two decades of building communities with shared vision and values, GK will now venture into creating economic ecosystems where the poor are the priority.

There will be a push to create profit for non-profit enterprises which will embody preferential value creation through better wages and compensation packages for the poor, direct sourcing from farmers and fishers, conditional capital transfers to trigger agricultural productivity, and value-adding processing centers.



All these economic interventions will gravitate around productivity hubs that will be established in strategic regional locations across the country—beginning with the ones in Camarines Norte, Samar, and North Cotabato. There will also be a strong push to create markets for products and services that come from the many GK and BWI communities across the country.

All these value creation efforts support the goal to redirect a bigger share of income and profit towards poor families—creating an economic ecosystem where the least can have the opportunity to gain the most, where those who have lost many times over due to poverty can finally emerge as the biggest winners.

3 Building Convergences towards Zero

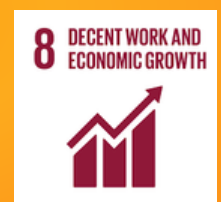
While we started with the goal of ending poverty for 5M poorest of the poor families, this number has increased, shifted, and expanded given the 3Cs of the present. How do we then pin down, identify and contain the flux of poverty? By defining it with a number that anyone and everyone can grasp.

What is this number that can provide a definitive and doable goal? GK finds this in the aspiration towards zero poverty, net zero carbon, and zero exclusion.

When a barangay identifies the number of hungry families, homes with no access to clean water, unemployed fathers, or excluded PWDs, then the goal is to do everything possible to bring that number down to zero. Because every hungry person needs to be fed, every home must have access to clean water, every jobless person needs to be given an opportunity to earn, and everyone regardless of their limitations need to be given a chance to participate. GK will push for local and global partnerships that will work hard towards achieving the goal of zero.

INEQUALITIES
GLOBAL WARMING
EXCLUSIONS → ZERO EXCLUSION
CARBON
POVERTY

GK2050 is a courageous and faith-driven commitment to achieve zero in our communities- where no poor family is left behind.
A vision of a country breaking free from all forms of poverty.





GK 2050 at a glance

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VISION 2050

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STRATEGIC PILLARS TO 2050



The various programs and projects of GK will be implementing the 3 strategic pillars.

Capacitating the Young Poor

- SEED Philippines will focus on agri-education to teach the youth to harvest sustenance and income from the land for their families and communities.
- Kusina ng Kalinga will continue to ensure that children are properly nourished within the critical stages of development to avoid malnutrition and its adverse effects on their physical and mental capacity.
- Maleta Library and ARAL reading program will promote literacy and fight learning poverty among poor children.

Designing Ecosystems for Preferential Value

- BayanAnihan aims to change the current farming landscape and work with farmers directly to assist them in securing investments, improving harvest outcomes and connecting them straight to market.
- GK Enchanted Farm Innovations will focus on production, packaging and marketing to increase the economic value and social return on the farmers' produce.

Building Convergences towards Zero

- Barangay Walang Iwanan (BWI) movement will build local multi-stakeholder partnerships within each barangay towards zero poverty, zero exclusion and net zero carbon projects.
- 3Zero Global Alliance will connect with local and international partners that share the 3 zero agenda to foster learning and sharing of resources to achieve 3zero goals.