



A Future full of Hope

Gawad Kalinga is building a nation empowered by people with faith and patriotism; a nation made up of caring and sharing communities, dedicated to eradicate poverty and restore human dignity.

Mission

Ending poverty for 5 million families by 2024

Tenets

Walang Iwanan I commit to leave no one behind.

Una sa Serbisyo, Huli sa Benepisyo I commit to serve rather than to be served.

Bayanihan

I commit to challenge the impossible in solidarity with others.

Padugo, Tataya Ako I commit to bleed for the mission.

Para sa Diyos at Para sa Bayan I commit to love God and my country.



TONY MELOTO GK Father and Founder

In the next few years we will see the unfolding of the Filipino dream: 5 million Filipino families out of poverty by 2024, with 500,000 social entrepreneurs leading this movement towards sustainability, grounded on kindness with excellence, compassion with competence.

Our vision is an articulation of hope for a kinder, fairer, safer and happier world. It is also a call to action, an invitation for your participation, because it is only through miracles of solidarity, in the spirit of bayanihan and walang iwanan that we can bring this beautiful dream to life.







JOSE LUIS OQUIÑENA

GK Executive Director

I am certain that the young will dream of a better future, now that they are landless and homeless no more. I am very hopeful that despite the uncertainties that our nation is facing, one thing remains constant and consistent: miracles can happen if we outdo each other with generosity.

If we sincerely want to build a better future for our children, we need to understand in our hearts and minds that this better future is dependent on our ability to end poverty for the 5 million poorest families. May the Lord grant us the courage to stay the course and get as many families as we can across the finish line.





MILESTONES

Jul2014 - Jun2015

- JUL-SEP Opening of SEED (School for Experiential and Entrepreneurial Development) Philippines
 - · Launch of Kusina ng Kalinga

- OCT-DEC 11th Year Anniversary of GK: Inspiring a Nation to #EndPoverty
 - 2nd Global Social Business Summit
 - · Operation Walang Iwanan: Typhoon Hagupit
 - · Genius of the Poor Book Launch

- JAN-MAR Love Means Walang Iwanan (Valentine Campaign)
 - · Operation Walang Iwanan: Kalinga Maguindanao

- APR-JUN Bayani Challenge 2015: Barangay Walang Iwanan
 - Hope Conference
 - US Social Business Roadshow
 - Official Launch of GK Indonesia-Jakarta Gov't. Partnership



Gaining strength as a global movement to end poverty begins with sharing the mission to like-minded individuals in key areas around the world. GK continues to build relationships and drive impact through global on-ground and online efforts (see p. 49.52). Tony Meloto and Luis Oquiñena have personally gone to several countries this year, being invited to represent GK as keynote speakers during events and world forums.

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HAIYAN RECONSTRUCTION

Supertyphoon Haiyan (November 8, 2013) left behind a path of unimaginable destruction on one-third of the Philippines, in a scale we had not seen before. To address the evolving needs of the survivors, GK's work with multisectoral partners moves from a massive wave of relief to addressing hunger, livelihood, long-term reconstruction, and relocation. Nearly 2 years after, the work continues.



Key to our success are the existing GK communities in affected areas, who are our partners and platform for relief operations & reconstruction. Many of these communities serve as evacuation centers and hubs for relief distribution. GAWA skilled workers from existing GK sites also spearheaded the reconstruction in Haiyan-affected areas.

Proven Track Record in Disaster Relief & Reconstruction

2003-2004

Panaon Island Landslide

GK responds as thousands are left homeless after Southern Leyte's massive landslides. This marks the beginning of many years of disaster response and rebuilding.







2005-2007 Kalinga Luzon & Kalinga Leyte

Multiple typhoons affecting Southern Luzon and Leyte leave 250,000 families homeless. In bayanihan with the National Disaster Coordinating Council, DSWD, and 200 LGUs in Luzon, GK pioneers a multisectoral template for rescue and rehabilitation.

2008-2010

Typhoons Frank, Ondoy, & Juan

GK and its partners continue to rebuild homes and lives after Typhoons Frank (Fengshen, 2008), Ondoy (Ketsana, 2009), and Juan (Megi, 2010) affect multiple provinces in Luzon & Visayas.



2011-2012 Typhoons Sendong & Pablo

Bayanihan with Bayani Builders, partners, and volunteers results to massive reconstruction work in Mindanao and Negros Oriental after Typhoons Sendong (Washi, 2011) and Pablo (Bopha, 2012).

Supertyphoon Yolanda (HAIYAN)

The Bohol quake and Typhoons Maring (Trami), Santi (Sari), and Yolanda (Haiyan) bring unprecedented devastation matched by an outpouring of heroism by GK's global network of partners, volunteers, and workers.





2015 Typhoon Hagupit

Survivors-turned-community leaders take the frontlines of GK's rebuilding work, as well as disaster preparedness & mitigation during Typhoons Glenda (Rammasun) and Ruby (Hagupit).

Miracles of Solidarity: Haiyan Reconstruction Partners

The combined efforts and resources of partners, volunteers, builders, caretaker teams, full-time workers, and GK residents have allowed GK to respond with speed, find relevant solutions, and bring concrete hope where it is needed most. Featured below are some of the many partners who are working with GK to make Haiyan Reconstruction possible. The work is far from over, and we continue to find ways to create meaningful impact in the areas hard-hit by Haiyan.



Foreign Government Support Pours In for Haiyan Survivors

The Australian Government through its Dept. of Foreign Affairs and Trade (DFAT) provides 250 families in Palo, Leyte with safe shelter and livelihood programs. On July 28, 2015, Australian Ambassador Bill Twedell himself hands over these new homes.



Multisectoral Response to **Rebuilding Communities**

A community of 72 families in the remote town of Lawaan, Eastern Samar begins anew, thanks to combined and persistent efforts from the private and public sectors: Isla Lipana & Co., VXI Global Solutions, Philippine Deposit Insurance Corporation (PDIC), and the Lawaan local government unit (LGU).





Rotary Clubs Join Hands for Visayas

The Rotary Club Manila joins forces with Gov. Kai (Rotary Club Japan), and Rotary Clubs Bangkok & Osaka East to build homes and livelihood for 80 families in Negros Occidental, Iloilo, and Capiz. June 8, 2014 marks the turnover of the first 28 homes.



Exploring Livelihood Alternatives and Managing Disaster Risk

On August 2014, Citi and GK launch a 24-month recovery program for 1,200 families in Leyte, with at least 4 different livelihood initiatives as well as disaster management & risk reduction, implemented partnership with the municipal government.



Citi Foundation





Tapping the Goodness in Individuals

From selling tote bags to staging Zumba parties, Human Nature's Goodness Rising campaign inspires its network of dealers, customers, and employees to raise funds for 100 homes in Leyte. The first 86 families move in on December 17, 2014.



Providing Potable Water Supply

The need for potable water has existed in Haiyan-affected areas even before rehabilitation. On September 2014. Philippines brings water facilities to 3 GK communities, and today, the residents have access to clean and potable water 24/7.



The Continuing Work of Rebuilding Lives

Rebuilding beyond the initial aftermath of any disaster takes much time and persistence. It will always be filled with challenges, but GK's promise to leave no one behind drives the continuing work on-ground. So even as Haiyan Reconstruction goes full blast, GK and its partners have not stopped and will not stop until GK's commitments to the survivors of Sendong (2011), Pablo (2012), and the Bohol Earthquake (2013) are fulfilled.



SMC & GK: Building Hope That Lasts

For San Miguel Corporation and GK, the 4 years after Typhoon Sendong (Washi) have been about working together to build new homes and lasting hope for 2,500 families in Iligan, Cagayan de Oro, Bukidnon, and Negros Oriental. The work continues.



Kaisa Para sa Cateel

The unity and determination of the local government units of Cateel and Mati, China Soong Ching Ling Foundation, Philippine Soong Ching Ling Foundation, Kaisa Para as Kaunlaran, and GK bring new life to 80 families, 3 years after Typhoon Pablo (Bopha).







Bohol: Helping Each Other Rise from the Rubble

The 7.2 magnitude earthquake that shook Bohol on October 15, 2013 left thousands with nothing but fear. Aftershock upon aftershock drove away all their dreams for their children. The future looked bleak.

When GK came to the town of Maribojoc, the community spirit (and later, the new houses) helped the families slowly transition out of fear. In Sagbayan, another devastated town, survivors would tread 5 KM of rough roads to join GK's values formation sessions, even before there was talk of new houses. The unwavering faith and determination of survivors, generosity of partners, and heroism of volunteers (including GK Maribojoc residents) eventually built the homes that now shelter these families from their fears.

2 years after the earthquake, what you'll find in Bohol are communities determined to help each other rise from the rubble. As sturdy and as colorful as their new homes are, so are the dreams they can now envision for their children. The future is full of hope.



After the earthquake, we were totally hopeless. But because of GK, the future is bright. Today these families visit and help other communities voluntarily. Their children take the lead in youth activities.

ISMAELITO ANISCAL

Barangay Captain Brgy, Bayacabac, Maribojoc, Boho



RELOCATING BEFORE THE NEXT DISASTER STRIKES

The poor are the most vulnerable when disasters strike. We cannot prevent disasters, but we can prevent loss of lives if we relocate families from danger zones to safe areas NOW. Since GK started, there has been no record of deaths from disasters in any of the GK communities.

In the past fiscal year, building 1,772 (completed and ongoing) homes in non-disaster communities has moved families to safer ground. More importantly, the work of rebuilding lives through community organizing, empowerment, and other interventions goes on in 2,500 communities nationwide.





Board of Investments (BOI) Socialized Housing

BOI-issued guidelines encourage vertical housing developers to support accredited NGOs, giving rise to a GK community of 167 families (as of Jun 2015). Thanks to Federal Land Inc., 251 more homes are being built in areas affected by disasters and conflict





Driving a Culture of Caring

Since 2012, LBC has been building 168 homes (7 communities) all over the country. LBC employees across all levels of the organization also continue to invest their personal time to visit the communities and initiate their own volunteer activities.



Schneider OElectric

Access to Energy Solutions

Schneider Electric partners with GK to give individual solar home lighting systems for 3,000 households in the Visayas, a microgrid electrification intervention for 60 households, and an electrical skills training program for GK communities.



Bringing Hope Where It Is Most Needed

Across 17 towns nationwide, wherever the need arises, Berjaya and GK continue to build communities and hope for 820 families (by end Oct 2015): from disaster survivors and victims of conflict to indigenous groups, farmers, and relocated informal settlers.



DISASTER PREPAREDNESS AND MITIGATION

GK's Widespread Network and the Power of Information

While GK has a spread of **2,500** communities nationwide and relationships built with the public and private sectors, the real strength lies in gaining access to information needed before, during and after any disaster. Thanks to the support of Globe and SMART, GK has the capacity to coordinate evacuation and relief operations through the following platforms/sources:





SOS Emergency Service for GK Communities

When Typhoon Ruby (Hagupit) made its way to the Visayas last December 5, 2014, a 24/7 feedback and referral SMS service was activated, allowing our communities to report their situation and communicate their real-time status and needs. HQ consolidates the information and forwards to relevant parties.



Community Field Responders

Armed with disaster kits, GK workers and volunteers are deployed to affected areas days before the disaster is expected. Their role is to help the communities prepare as well as coordinate operations. They also train community leaders to report real-time updates.



Partner Barangays (Barangay Walang Iwanan)



Thousands of partner barangays help GK organize and prepare volunteers. In partnership with Direct Relief, GK is able to consolidate relevant data (e.g. population, demographics, location of health centers) in one platform, ready to be used for disaster preparedness interventions and volunteer mobilization.

Direct Relief

Community Spirit: Key to Better Preparedness

Once families are moved to safer ground and organized into productive GK communities, they are empowered to:

PREPARE FOR IMPACT

Families take necessary precautionary measures days before the disaster. In the spirit of leaving no one behind, they look after each other and make sure that everyone is safe and prepared for impact.

PREPARE TO RESPOND

The strong community spirit goes beyond GK, with sites becoming relief and evacuation centers and community leaders coordinating relief for the surrounding areas.

66 We are okay here. So far no rains yet, just strong winds. No electricity since yesterday so we can't hear updates on news. More than 50 families (around 200 pax) from the coastal area are currently here at the GK site for safety.



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At the heart of GK's reconstruction work lie ordinary people who have become heroes for one another. This section is a tribute to the resilience of the survivors, courage of the volunteers, and generosity of the global community that turned a supertyphoon into a moment of solidarity and hope.

Disaster resilience is about the people.

Beyond Haiyan, poverty is still the biggest tragedy the survivors face everyday. And in life's many storms, it's people who decide whether to wither or recover, to give up or rise again. It's people who choose to build back better as they live through another storm—and another, and maybe another.

Just like how we're overcoming Haiyan, we can overcome poverty together.



Kusina ng Kalinga: Haiyan Survivors' Heroic Response to Hagupit

As Typhoon Hagupit approached Leyte on the night of December 6, 2014, 6 members of the *Kusina ng Kalinga* team chose to stay in the kitchen even if they were worried about their own families. Knowing what it's like to wait for relief, they were committed to cook and distribute 2,000 hot meals to those affected.

The meals were brought to GK villages, which were built after Haiyan and served as evacuation centers during Hagupit. GK residents opened their doors to families from vulnerable areas, making sure no one is left behind.

*Read more about Kusina ng Kalinga in p. 33-34



GK Balangay: A Community of Fisherfolk Keeps Hope Afloat

After Haiyan, fisherfolk who lost their livelihood joined GK, the local government, partners, and volunteers in repairing or making Balangay boats. For Zaldy Ferrer, his new boat not only brings back food to the table but also carries his dreams for his children—one where they are no longer vulnerable to nature's wrath and poverty's cruelty.

Across other coastal barangays in the Visayas, the GK Balangay program continues to help fishing communities stand back on their feet and work together for a future full of hope.



the emergency phase. We looked for a relevant NGO who knew how to get people together, how to get the community empowered to become actors in their own future. That's how we chose GK. 99



66 We don't mind the wait. We just really want to make sure that everyone in the community gets to move into their new homes first.

ARNEL & FELIZA ABAS

GK Community Organizers

Brgy, Pago, Tanauan, Leyte

Community organizers are GK's silent on-ground heroes who help build a community spirit stronger than any storm. This husband & wife tandem deferred being awarded a house until all their tent city neighbors received one, focusing their efforts on values formation and community building sessions.

The life of a volunteer isn't easy, and people always ask me how I can last. For me, our home was spared from Haiyan, and now I need to help others rebuild theirs.

There is nothing like the heart of a volunteer. GK's rebuilding efforts would not be possible without the millions of volunteers—young and old, rich and poor, popular and seemingly ordinary—who have risen up to the challenge of leaving no one behind.

LTC ALDWINE ALMASE 301st Brigade, Philippine Army Antique

GK and the Army's common aspiration of bayanihan and walang iwanan was concretized and strengthened during the challenging disaster and relief operations in Antique.

By land, air or sea, the Army helps GK reach even those in far-flung areas. Beyond disaster response and rehabilitation, GK and the AFP continue to build sustainable and peaceful communities nationwide. (see p. 18)



I no longer think about how difficult the work is. I know that what I experienced all those years ago when I was given a new house and a new life, that's also what these families will experience as soon as we finish their homes.

Behind every new village are heroic builders from all over the country, including from GK communities. The deployment of GAWA workers helped scale up and expedite reconstruction. (see p.35)

CONFLICT

Peace is elusive in many parts of the Philippines, primarily because of massive poverty that leads to crime in urban areas and insurgency in the countryside. GK builds peace in the manner it knows best: TO CARE. Even in some of the most far-flung and troubled areas, GK builds peaceful communities where Christians, Muslims, and Lumads (Indigenous Peoples) work together to end poverty and build a kinder, safer world



for their children.

January 29, 2015 - Arrival honors for the 44 Special Action Force policemen (SAF44) slain during the clash with rebel forces last January 25 in Marnasapano, Maguindanao. The resulting conflict forces 123,537* individuals to flee from their homes and seek safety in evacuation centers.

*Source: armin-info.com, as of Mar16. Photo credit: © BingSunday

March 2015: KALINGA MAGUINDANAO
Relief Operations for families displaced by the Mamasapano Clash
Broy, Dapiawan, Datu Saudi Ampatuan, Maguindanao

Brgy. Dapiawan, Datu Saudi Ampatuan, Maguindanao In partnership with the AFP and LGU Maguindanao

Choose the courage to care.

COURAGE TO CARE

Being consistently present in areas that are traditionally known for conflict requires the courage to care and commitment to leave no one behind. Thanks to relationships built over the years with local government units (LGUs) and the Armed Forces of the Philippines (AFP), today there are 32 peaceful GK communities in these areas, where different religions, tribes, and cultures converge and thrive.

GK's desire to build hope in Muslim Mindanao has also led to the opening of *Kusina ng Kalinga* kitchens in Sultan Kudarat and Maguindanao, which addresses hunger for **4,500** children, as well as the 1st Bangsamoro Youth Hope Conference, which empowers youth to implement interventions that will help end poverty in their areas.



Building a Highway of Peace (HoPe)

2003-2004

M'lang (Cotabato).

Mindanao's 1st Muslim & Indigenous GK Villages GK sows seeds of peace by building the first GK villages for the Muslims of Tacurong (Sultan Kudarat) & Datu Paglas (Maguindanao) and the B'laans of

2008

Mindanao's 1st Bayani Challenge

1,500 volunteers from all over bravely venture into conflict areas to build brotherhood during the 1st Bayani Challenge in Mindanao. The more we sweat for peace, the less we bleed in war.



2009-2011 Sulu

GK bravely ventures into Sulu, thanks to the Armed Forces of the Philippines and the local government, as well as the boldness of spirit of heroes who built hand in hand with Muslim and Christian brothers in Panglima Estino.

2012-2014

Basilan & Zamboanga

The desire to build lasting peace brings together conflict victims and volunteers, soldiers and civilians, to build new communities and renew relationships in Basilan and Zamboanga (after the siege).





2015 Bangsamoro Youth

GK grows the work from the existing Muslim GK communities to building in inner areas and exploring other initiatives like holding a youth conference and adopting Kusina ng Kalinga for ARMM.



HoPe Caravan and GK Camp Abubakar

Volunteers and advocates travel through caravan and converge for the annual Highway of Peace (HoPe). GK builds a village in Camp Abubakar and other strategic areas around Muslim Mindanao.

THE PEACE GENERATION IS RISING

1st Bangsamoro Youth Hope Conference

"Walang imposible pag walang iwanan!" Truly, nothing is impossible if we commit to leave no one behind.

June 2-4, 2015 became historic as over 300 youth from Maguindanao, Basilan, Sulu, Tawi-Tawi, North Cotabato, Sultan Kudarat, Zamboanga Peninsula, Davao, and Lanao del Norte converged for the unprecedented Bangsamoro Youth Hope Conference. Organized by the ARMM government, Gawad Kalinga, and AFP, the goal was to equip the youth with knowledge in poverty eradication, nation-building, and contribution to peace and development in Mindanao.

The youth belonged to 10 different tribes and spoke varying dialects, but they rose above the lines that divide and were united in their Bangsamoro identity, idealism, and commitment to be the catalyst of change in their respective hometowns. Together, they will build peace and a future full of hope for the next generation.



Planning for Action

The conference became a venue for the youth to voice out challenges that they see in their areas, as well as brainstorm on the solutions they will implement in the next 3 months.



Formation of Youth Organizations

Shortly after the conference, participants from GK Purok Islam in Sultan Kudarat established a Bangsamoro Youth organization in their community and implemented their planned

66 We will be the ones to lead the change that we dream of. The solution should begin with us. It shouldn't be that in the next 3 months, the next 3 years, we are still the problem. I dream of peace. I dream of a future where you will all say without hesitation: let's go to Sulu. 99

> FATIMATUZZAHRA ALFAD ABDULMAJID **GK Volunteer** Jolo, Sulu

1st Bangsamoro Youth Hope Conference

Cotabato City, Autonomous Region in Muslim Mindanao (ARMM)
In partnership with the Coordinating and Development Office on Bangsamoro Youth Affairs (CDO-BYA)

and the Armed Forces of the Philippines (AFP)



Camp Abubakar, A Decade Later

gk1world.com/campabubakar

2006 2015

10 years ago, in the midst of fear and uncertainty, seeds of hope were planted in Camp Abubakar, former headquarters of the Moro Islamic Liberation Front (MILF). The all-out war against the MILF caused massive and forced evacuations of many civilian families, and it took years before they mustered enough courage to return.

When Gawad Kalinga met these families, they shared the dream of building a peaceful and productive community. In 2005, together with the local government of Barira under the leadership of late Mayor Alex Tomawis, Smart Communications, Petron, Dept. of Social Welfare and Development (DSWD) and Armed Forces of the Philippines (AFP), GK helped build almost 200 homes and school buildings.

Today, the Camp Abubakar GK Village is a thriving community made possible by the commitment and dedication of the teachers and parents. With very little resources and outside help, they have been nurturing the talents, hopes, and dreams of around 500 elementary and high school students—ALL of whom have no more memories of war.

Even if the adults know the pains of war, what they pass on to their children is not hatred and indifference, but their faith and their hopes. They fight for peace by making sure that their children get quality education and dream big dreams not just for themselves but for their entire community.

The peace generation is rising

66 This fight for education is a fight for our dreams.

Our weapons:

Heart and courage. 99





The School's First Graduates Come Back as Teachers

Back then, volunteer teachers held classes for mixed grade levels in a tent, with movable blackboards as walls and sheer determination to see them through. Today they have school buildings to be proud of, and graduates like Noronisa, Monaira, and Haula, who now serve as teachers in the school. The 3 girls were just 6 years old when the all-out war broke out, but instead of fear, what they feel today is the strong desire to give back and also ensure that the children of the community get quality education.









Education: A Lasting Legacy

Back then, boys either got enlisted to the MILF or worked in the farm, and girls would bring younger siblings to care for them while attending class. On March 29, 2015, a male valedictorian led the first batch of high school graduates. Many of their fathers are former combatants who have chosen education as their legacy to these youth—young and empowered citizens who are now eager to pass on their wisdom to their younger siblings.



Camp Abubakar Siddique Elementary School
Brgy. Tugaig, Barira, Maguindanao
partnership with Petron, LGU Barira, DSWD, AFP

A Lifetime Mission

Peace in Mindanao may not happen in my lifetime. Maybe in yours, maybe not even.

Perhaps it will only happen in the lifetime of your children. But just because it takes us a long time doesn't mean we should stop or give up. It is a long journey ahead and we have to be patient, but we must not stop. We will not stop, even if we are the only ones left doing it.

OSCAR GRIÑO GK Volunteer

As early as the 1970s, the Mindanao conflict pushed many Muslim families to go into hiding for fear of their lives. Death still came, not from bullets but from the pangs of hunger and infectious diseases. Oscar and Norma Griño, a Christian couple from Sultan Kudarat, saw their situation and offered temporary refuge to some 200 Muslim families. Many years

before that, Oscar's father Dr. Manuel Griño had already opened a free clinic for poor families, Christian and Muslim. This unexpected outpouring of love built relationships stronger than any of the walls that divide.

When GK came in, the Griño family set aside land for a GK community for these Muslim families. The families, in turn, helped build their permanent homes, and this became GK Purok Islam, the 1st Muslim GK Village in Mindanao. In partnership with FedEx, a Sibol school was also built for the pre-school kids. The volunteer parent-teachers, reluctant at first because of their minimal credentials, underwent training and are now some of the best pre-school teachers in the region, even winning awards.

After GK Purok Islam, Oscar's son Noel together with his wife Deanna championed the building of at least 16 more Muslim GK communities in South Central Mindanao, nurturing relationships with the Paglas, Mangudadatu, Tomawis, and other prominent families in the area. Their son Gio is studying Medicine in Manila, and just like his grandfather and father before him, he wants to go back to Sultan Kudarat and serve the poor, this time as a doctor.

For peace to be sustainable, it has to be intergenerational. The road is never easy, but the fruits of the Griños' presence and commitment can now be seen in the lives of the families that they have come to love as their own—especially the children from 2005 who have become the empowered youth of today, ready to build peace for their generation and the generations after them.

2005

I taught them not to limit themselves to what people say they can or cannot become. I taught them never to give up, because I don't want them to end up like me. What I dream for my children, I also dream for them.

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Responding in Post-Conflict Areas

On January 25, 2015, the clash between rebel forces and the Special Action Force (SAF) policemen in Mamasapano (Maguindanao) displaced 24,714 families and forced them to seek shelter in evacuation centers.

Operation Walang Iwanan: Kalinga Maguindanao was activated on March 16, 2015. A month later, through the bayanihan of local government, the AFP, online donors, individual givers, and GK, the Kalinga Maguindanao campaign resulted to:

22,224



Cooked meals distributed to evacuation centers in Datu Saudi Ampatuan (Dapiawan, Madia, Salbo) and Talayan (Market Site, Manggahan)

200



Kids cared for through Paraisong Pambata (play therapy)

5



Water pumps installed to improve potability

A soldier performed magic tricks and it brought so much joy and laughter to the kids. Watching them cheer and hearing them laugh brought to mind what peace looks and feels like. How I wish we could extend this short moment of peace much longer, if not permanently.

We owe it to them. Peace is also their birthright.

DAN BERCASIO GK Worker









Challenge the Impossible

Since 2005, the Armed Forces of the Philippines (AFP) has helped GK go where most wouldn't even dare venture—whether it's to reach families affected by disaster or to build abodes of peace in war-torn areas like Maguindanao, Sulu, and Basilan. The AFP's constant presence, beyond just offering protection, helps GK sow seeds of peace and heal the wounds of war.

AFP is one with you in walking together to find peace and love. We will be closely walking with GK and ARMM in bringing service to our people.

LTC TAHARUDIN PIANG AMPATUAN gk1world.com/nationalsecurity

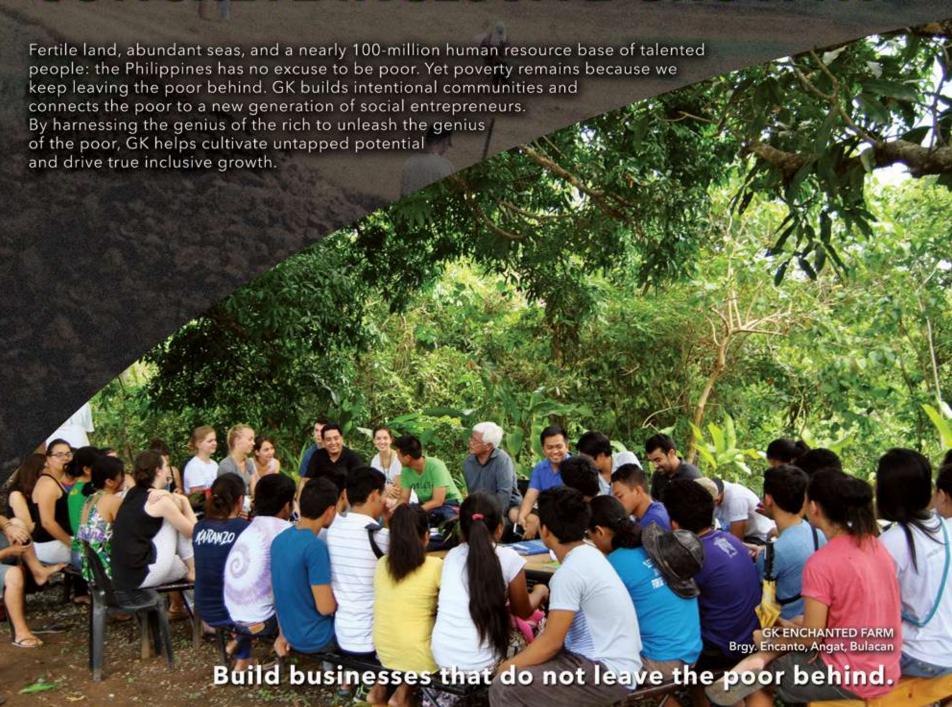
Peace Builders, Not Just Peace-keepers



Around the country, the AFP is present where GK is. Soldiers sweat it out alongside GK volunteers, actively engaging the youth and joining builds. In Antique, the story of one soldier's love for the poor and fight for peace in a conflict area inspired GK partner Archie King (Chairman of Angelo King Foundation, Inc.) so much that he gave 25 new homes and a multipurpose hall. Turned over on July 31, 2014, the community stands as a symbol of the joint commitment to build peace and build this nation.



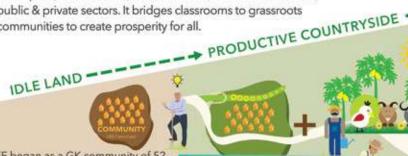
CONCRETE INCLUSIVE GROWTH



FARM VILLAGE UNIVERSITY

GK Enchanted Farm

The first of 25, the GK Enchanted Farm Village University (GK EFVU) in Angat, Bulacan, is a 35-ha ecosystem that enables innovations through partnerships between rich & poor, urban & rural, micro & macro, local & international, public & private sectors. It bridges classrooms to grassroots communities to create prosperity for all.



GK EF began as a GK community of 52 families who were given the security of permanent homes back in 2007. Located in the idle & guarried farmlands of Angat, Tony Meloto had a vision to transform these lands into a platform for countryside development.



No Filipino deserves to be poor when our country is abundant with resources, especially land. Together with the local farmers, we can harness the land to create sustainable wealth for the countryside and for the farmers themselves.

1st Start-up Business Camp

The 1st Start-up Business camp gathers those who want

entrepreneurship. Ron Dizon, who eventually co-founds

to develop the countryside through social

SOCIAL BUSINESS ----> REPLICATION SOCIAL ENTREPRENEURS

INTERNS

The missing link: social entrepreneurs (SEs). So we built the GK EFVU to provide aspiring SEs the support and the venue to experiment & experience the ins & outs of business. The demand for SEs gave birth to SEED that will raise a generation of wealth creators amongst the bright poor.

STUDENTS

NCHANTED FARM VILLAGE UNIVERSITIES

SOCIAL ENTREPRENEURS & FARMER-ENTREPRENEURS



CAPIZ

Today, GK EFVU is a 35-ha ecosystem that merges community, industry and university to build businesses that do not leave the poor behind. The goal is to replicate GK EFVU in 24 other areas.

Raising a Generation of Social Entrepreneurs

May 2010: GK's platform for countryside development and inclusive growth is named GK Enchanted Farm, after Barangay "Encanto" of Angat, Bulacan.









FARMERS



The School for Experiential and Entrepreneurial Development (SEED) Philippines is launched, with its first batch of 43 scholars: public high school graduates who are mostly children of farmers in Angat, Bulacan.



PNoy Visit

President Benigno Aquino III, with economic cluster cabinet members Finance Sec. Cesar Purisima & Trade Sec. Greg Domingo launch the GK Social Entrepreneurship movement, which aims to raise 500,000 social entrepreneurs and replicate the GK Enchanted Farm in 24 other areas.

1st Social Business Summit (SBS)

Gathering 520 participants including foreign delegates coming from the USA, Australia, France, Singapore, and the United Kingdom, as well as 40 brilliant minds as speakers, the SBS is set to promote sustainable businesses that do not leave the poor behind.

2nd GK Enchanted Farm in Capiz

The Visayas Social Business Roadshow culminates in Capiz, where the Memorandum of Agreement (MOA) for the 2nd GK Enchanted Farm was signed together with partner Capiz State University (CAPSU).

The First Farm Village University in the World



Utilizing the Land and Working with Farmers

The Philippines is a primarily agricultural country. Yet so many hectares of unproductive and underutilized land exist all over, and a great majority of Filipino farmers continue to live below the poverty line. Through trainings and values formation, LifeBank Foundation (LBF) Center for Bayanihan Economics helps evolve farmers from subsistence farming and micro-finance dependency to agri-entrepreneurship and sustainable wealth creation.



An Integrated Farming Model

Built inside GK Enchanted Farm (GK EF) and in partnership with the Dept. of Agriculture (DA), the Animal Farm is an integrated 1-hectare prototype that serves as an alternative model for farmers who have land but are unable to utilize it fully. Aside from showcasing different agricultural technologies, farmers and interns learn and experience how this 1-ha prototype connects to GK EF's bigger social enterprise ecosystem.



East Meets West Internship Program

As a working ecosystem for countryside development, GK EF is also a training ground for students and budding social entrepreneurs from all over. All interns get to immerse in the ecosystem and contribute to the business development of start-ups, whether it's the French who will go on to build their own social businesses or students from Capiz whose learnings and recommendations will be used to improve agricultural systems & practices in Western Visayas.

We won't change anything in this world with ideas: the reality of the ground is much more complex and we must take the time to understand it first. For me, working with poor farmers everyday is like taking a class on humility. 39

LOUIS FAURE

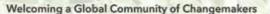
GK Enchanted Farm Intern Entrepreneurship Student, HEC Paris



French intern Louis Faure is helping small-scale farmers at the Animal Farm put up a cooperative of naturally raised free range chickens, share good agricultural practices, and develop marketing skills to add value to their production. Louis is extending his stay for another year to see his chicken business grow and have the cooperative running with 25 farmers and 1,500 chickens.

GK ENCHANTED FARM Brgy, Encanto, Angat, Bulacan True to its name, the GK Enchanted Farm enchants visitors from all over through lived stories not only of successful enterprises but also of concrete acts of caring and sharing. GK EF offers a unique experience and countless learning opportunities for people to discover the beauty of the Philippine countryside and the genius of the poor.





Over 1,000 interns and volunteers from France have flocked to the Enchanted Farm to join all the global visitors the Farm has had since its 2012 opening. On Feb 2015, French dignitaries Ambassador Laurent Stefanini, Head of Presidential Protocol and His Excellency Gilles Garachon, Ambassador from the French Embassy in Manila, considered GK EF as part of the French president's itinerary in Manila.











World-class Accommodations

Staying overnight at the GK EF is an experience like no other. The newly opened IASIS Health and Wholeness Center provides a holistic approach to restoring health the natural way, engaging mind, body & spirit through whole foods, detox services, raw food demos, and meditative practices. IASIS also has a restaurant and spa packages designed for various levels of restoration & rebalancing. Aligned with GK EF's belief in restoring our people and our land, IASIS also invests in formal trainings for the IASIS team, most of whom come from very humble beginnings in the countryside.



Summits, Conferences, and Corporate Team-Building

A choice venue for corporate events, GK EF welcomed 40 entrepreneurs from different countries for the Entrepreneurs Organization (EO) Summit, a convergence of brilliant minds and innovative ideas towards inclusive growth. Corporations and groups also visit the Farm for team-building sessions, Fun Family Days, and other volunteer activities.















Farm Hope Tour & Buffet Lunch

November 13, 2014 GK Enchanted Farm Field Trip de school students from Miriam College

- Full Day Adventure
- Health & Wholeness Experience
- Stay Overnight

HOLD AN EVENT

- Corporate Team-Building
- Seminars & Conferences
- Celebrations

JOIN A CAMP

- Start-Up Social Business Camp
- Summer Camps (Kids & Teens)

SUPPORT SOCIAL ENTERPRISES

- Dine at the Grassroots Kitchen
- Shop at Countryside Fairs & Bazaars
- · Apply as an Intern

PARTNER WITH US



GK Enchanted Farm

California St., Brgy, Encanto, Angat, Bulacan, Philippines

Email info@gkenchantedfarm.com Visit gkenchantedfarm.com Follow GOO GKEnchantedFarm

Sanofi-Pasteur Fun Family Day at the GK Enchanted Farm alongside a rabies vaccination for pets in neighboring barangays CONCRETE INCLUSIV

SOCIAL EDUCATION

SEED Philippines: School for Experiential and Entrepreneurial Development

Est. 2014

The School for Experiential and Entrepreneurial Development (SEED Philippines) is the first school for social entrepreneurship to nurture the poor to dream big with the rich beyond job-seeking, micro-enterprise and livelihood projects, merging macro with micro in developing the entire value chain. It will serve as a model for rural development through education and hands-on learning.



Best for the Least

Starting SEED wouldn't have been possible without those who believed and invested in the vision. With classrooms (designed by Arch, Ed Ledesma) from Ben-& Ginger Yap, Cynthia & Ivy Almario, De Claro family, and Manny O, scholarships from Air France-KLM and Credit Suisse, and a computer lab from Microsoft and Thomson Reuters, SEED is able to provide the best education for those with the least opportunity.



Global Team of Teachers and Mentors

Backed by their own journeys as social entrepreneurs, a global team of teachers and mentors helps unleash the potential of SEED scholars. Thanks to the scholars' daily collaboration and interaction with college counterparts (GK EF interns) from different parts of the world, most of whom are top-ranked within their respective countries of origin, their learning experience is enhanced.



Holistic Curriculum

SEED is accredited as a 2-year certificate course by TESDA (Technical Education and Skills Development Authority), with both hands-on training and academic courses to promote critical thinking and leadership development. GK EF is working towards SEED's CHED (Commission on Higher Education) accreditation, which will provide a full 4-year degree in social entrepreneurship to the students.



We are raising

MIND

82 SEED Scholars

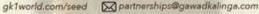
as the first batch of social entrepreneurs from among the poor



- Social Entrepreneurship & Business
- Character Development
- Specializations
- Real-World Experience

Mentorship by Social Entrepreneurs, Paid Apprenticeship, Developing a Social Enterprise

Provide scholarships for our future wealth creators



Heart, Hands, Mind

A holistic approach empowers SEED scholars to grow intelligent hearts, productive hands, and compassionate minds, driving them to establish enterprises and pursue social innovation at the same time. Students undergo a highly experiential program that teaches theory and practice side by side, with an emphasis on character formation, academic excellence & technical expertise.



A Growing Competence

At the end of the first semester, SEED scholars did presentations to demonstrate growing competence & knowledge about the enterprises they are working on. Encouraged to think critically, they presented innovative business ideas and even came up with an original song written for their school, teachers, and mentors.



Capacity Unlocked

Produced, directed, designed, written, and choreographed by SEED students, Capacity Unlocked (CAPSLOCK) is a 1.5-hour spectacle performed in 3 different languages (Tagalog, English and French). Not only did CAPSLOCK reveal the scholars' inventiveness and audacity, it was also a testament to their creativity and well-roundedness.



Experiential Learning

The technical skills & principles of becoming a social entrepreneur can be taught, but the most valuable lessons are learned "on the job" while experiencing real-life challenges. To cap the first year of SEED, experiential learning was taken to a whole new level with a 60-day internship with the businesses being incubated at the GK Enchanted Farm.



Restoring the Land

Becoming a social entrepreneur begins by understanding that poverty remains because of our disconnectedness from the land, the poor, and one another. As children of mostly farmers, SEED scholars have an innate connection with the land and understand that learning agro-entrepreneurship can really develop the countryside and impact on many lives.



Hands-on Intensive Internship

60 days of "shadowing" social entrepreneurs exposed them to what running a social business means: from tilling the soil and milking goats to managing finances and sewing plush toys. SEED scholars fully immersed in the social business world, where the theories and values they learned are lived out on a daily basis.

being an entrepreneur means spending every minute of your life in your enterprise. You cannot miss anything. Even if Fab wasn't always physically in the workshop, his head is there. The most important thing I learned is the essence of presence.

MARK JOSEPH SIMON SEED Scholar Plush & Play Intern

SOCIAL BUSINESS

Social Business Summit 2014

Movers and thought leaders from different areas of expertise gathered for the 2nd Global Social Business Summit on October 2-4, 2014. The 3-day event focused on the role of businesses in creating wealth beyond profit and shaping a kinder world in the context of social justice, social education, social impact, climate, and the imminent threats to food security.



The Meeting of Minds

An impressive roster of speakers from business, academia, gov't., as well as successful social entrepreneurs and innovators from everywhere exchanged ideas through meaningful plenary and breakout sessions, all geared towards creating a 'Walang Iwanan Economy' where the poor are treated as partners.



Passion and Fashion: A Runway Revolution

Featuring models whose lifestyles are worth emulating more than what they wore, and the various social enterprises as valuable as the designer brands worth investing in, Passion and Fashion became the fun and creative reinforcement of what the Social Business Summit was about: innovation and inclusion.



Social Business Development

GK EF is the first rural social business hub in Asia that will attract convergence of knowledge, technology, capital and market of goods, ideas and services for BOP wealth creation, reduction of climate change vulnerability and mitigation of urban migration. Start-up business camps are held throughout the year for those who want to be trained in social entrepreneurship.



Inspiring Future Innovators

GK EF camps are designed to raise future social entrepreneurs through exciting learning experiences. The Social Business Start-up Camp is an intensive training and mentor program for students, professionals, & future business partners interested in becoming social entrepreneurs. To date, the Farm has held over 16 Start-up Business Camps with 400+ graduates.

Supporting Social Business Operations

Globe's focus on creating social impact through ICT (Information & Communications Technology) and Social Entrepreneurship has driven them to support GK EF by investing in internet connectivity (fiber optics) and providing seed capital for enterprises such as Bayani Brew, Plush & Play, Golden Duck, and Kabutehan to jumpstart





Businesses that Do Not Leave the Poor Behind

Through social education, servant leadership development, and experiential learning, the GK Enchanted Farm incubates nation-builders and future leaders of the Philippines. It aims to bring about large-scale social change by raising an army of 500,000 global social entrepreneurs who will make the poor a dignified partner in business, tap into their genius, and create wealth that will not just stay at the top but trickle down to the base of the pyramid. This is the way to build a nation: raising the bottom up will bring everything up.



human@nature

Inspiring a Lifestyle of Conscious Consumption

Human Nature advocates shopping for change not just through its pro-poor, pro-Filipino, and pro-environment products but also by helping other social businesses. As one of the pioneers in the community, HN supports a roster of up-and-coming brands through mentorship and by sharing its wide distribution network.



BayaniBrew

Making it to the Mainstream Retail Market

Born in 2012 from the formulation of one of the nanays from GK EF, Bayani Brew expands distribution to 600 stores this year, including Ministop, Family Mart, and S&R. They are now a family of 21 full-time staff and are supporting 4 college scholars, as well as directly augmenting the income of at least 30 farmers as they rotate sourcing from different farming communities in Angat, Bulacan.



gkonomics.com

Bringing the Best of the Philippines to the World

Launched in New York City, ASAM is GKonomics' brand for design-led products made by communities in the Philippines in collaboration with some of the country's best design talent. "ASAM" is Filipino for yearning; its palindrome, "MASA" is Filipino for the masses. Thus, ASAM is the collective yearning for the masses.

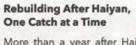


firstharvest.ph

Promoting Proudly Filipino Ingredients

For First Harvest, good food means homemade and homegrown. Their products only use choice ingredients to ensure that they are both healthy and delicious. Working closely with local farming communities, they partake in countryside economic development to enrich agricultural industries.





More than a year after Haiyan struck Bantayan Island in Cebu, hope and dreams abound as Balangay's Best seeks to double the family income of fisherfolk by directly sourcing and marketing the community's dried danggit (a kind of fish) and pusit (squid): products the island is most known for.



♠ KabutehanMushrooms

Creating Shared Value for the Food Industry

Kabutehan aims to build the Philippine mushroom industry, working with farmers through technology sharing and the development of higher value products for market assurance. They push for higher consumption of mushroom products by starting a food line with the Spicy Adobo Mushroom recipe, and by working with other entrepreneurs to create shared value.

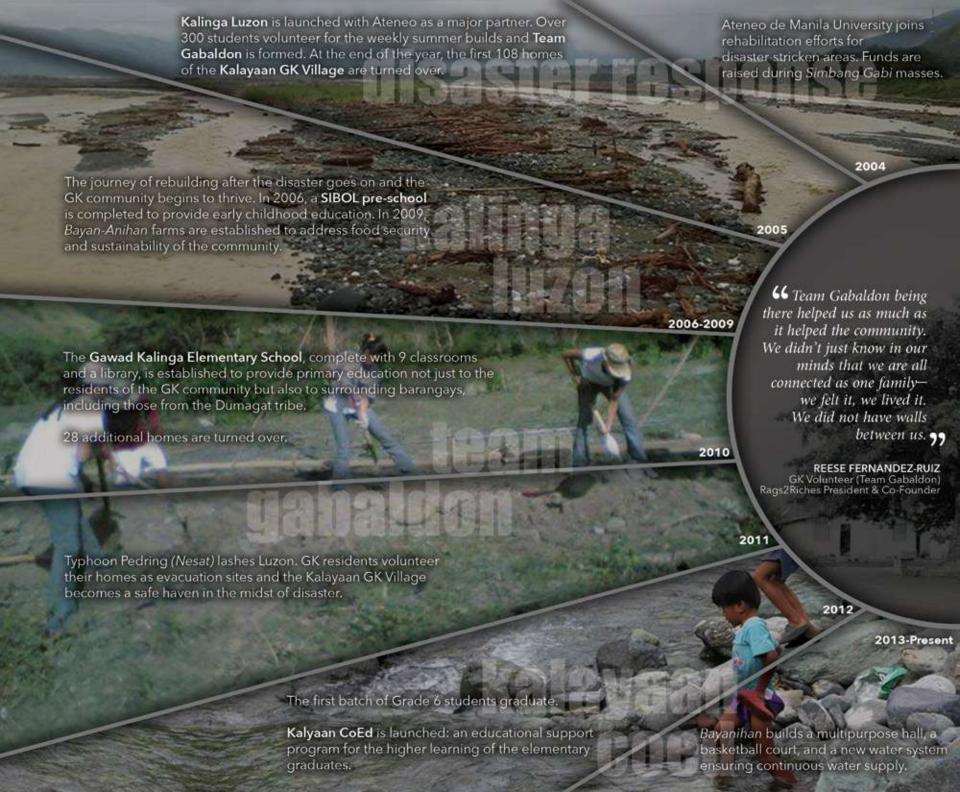


COMMUNITY

In 2004, Typhoons Unding (Muifa), Violeta (Merbok), Winnie, and Yoyong (Nanmadol) devastate over 200 towns in Luzon, prompting Gawad Kalinga to launch a multisectoral campaign to respond to the need for massive rehabilitation in disaster-hit areas.

Together with the National Disaster Coordinating Council (NDCC), Dept. of Social Welfare and Development (DSWD), local government units (LGUs) and private sector partners from the Philippines and abroad, GK rallied everyone to do massive land-banking for the poor, helped unlock government resources (counter-parted by the private sector), and launched GK1MB (Isang Milyong Bayani) as an urgent call for massive volunteerism to help rebuild the homes of the poor families affected by the series of typhoons.

In building communities, we create platforms for convergence.







Help us raise community artisans to be gainfully employed

Php 5,000/

Enlist your organization to unleash the power of bayanihan for holistic development

- Key local institution as volunteer hub
- Priority needs mapping of barangay
- · Capacity building for replication of GK interventions

gk/world.com/gawa

BARANGAY WALANG IWANAN FENDPOVERTY

P.40-42

gk1world.com/bwi

gk1world.com/kusinangkalinga p.33-34

Help raise 1 meal a day for 50,000 kids for the entire school year

- Php 15/meal*
- Php 3,300/child per year* * As of Jun 2015

Daily lunches cooked in a central kitchen

- and brought to where the kids are (public schools, streets, conflict areas)
- Active participation and values formation of parents and teachers
- Local sourcing of ingredients to boost local economy

Everything we do begins and ends with bridging relationships and connecting people and opportunities. In every area we operate in, GK creates platforms where people can bring resources and expertise so the poor can rise and become agents of change.

Gawad Kalinga is about

building communities to end poverty.



gk1world.com

gkenchantedfarm.com



gkmabuhay.com

p.23-24

P.52

Help transform slums into peaceful and productive communities

- Php 150,000/home*
- Php 3M for 20 families* * As of Jun 2015, per predetermined designs/specifications
- Community organizing & values formation of GK Kapitbahayan
- Permanent shelter: GK standard row house design, 22-25 sqm, loftable)
- Sustained community building through other programs such as Child & Youth Development, Capacity Building, and Disaster Preparedness

Farm Village University that connects

resource support and mentoring for

classroom learning to grassroots

Visit the first Farm Village University in the world and help incubate social businesses

Provide scholarships for our future wealth creators

social entrepreneurs · Destination for social tourism that

welcomes global changemakers

Rural business hub that provides

- Curriculum that complements academic courses with hands-on training and intensive internship
- Mentorship from a culturally-diverse team of social entrepreneurs and innovators

9k1world.com/sipag

Discover the Philippines and help develop the potential of the poor through tourism

Help expand our sports program to more areas

P.37

 Volun-tourism for local & foreign audience that enhances experience of Filipino culture & heritage with immersion in GK communities.

communities

Journeying Out of Poverty

12 years have passed since GK was established in 2003, and while GK has already built **2,500** communities nationwide, so much more remains to be done. GK's impact is evident in the powerful stories of the individuals, families and communities whose lives took a 180 degree turn for the better when GK came. But to end poverty for 5 million families by 2024, GK needs to scale up, replicate this impact many times over, and grow the work aggressively.

IMPACT ASSESSMENT STUDY The starting point for replicating GK's impact is to measure it and substantiate the powerful stories with empirical data. In partnership with Skoll Foundation, the Institute for Philippine Culture (IPC) and 57 schools, GK embarked on a nationwide census and community culture survey of GK communities, looking at how the Kapitbahayan (GK residents) look at themselves, their families, and their lives today.





NEW INITIATIVES

CIAS findings clearly pointed GK to priority areas where intervention is needed. This served as basis for developing strategic initiatives that can keep communities on track in their journey out of poverty.

COMMUNITY INTERVENTIONS

GK also wanted each community to understand and appreciate their own situation, discover better ways of doing things together, and plan interventions that are unique to their own journey.

Community Growth Map Planning

- Community Feedback: Community-specific findings from the CIAS are presented to GK residents for feedback
- Key Priorities: Community comes up with action plan for the key priorities they've identified
- Implementation: With the help of the caretaker teams, residents works together to implement their action plan

Key Priorities Identified by GK Communities







Livelihood

Education







19er ends where caring

Hunger, especially among children, is a significant roadblock that the poor have to overcome on a daily basis. Because of poverty, 15 MILLION Filipino children don't have a choice but to skip meals, nor do they have the dignified option to feed themselves when hunger deprives them of their health, energy, and a fair chance to a better life, GK's own Community Impact Assessment Study (CIAS) also revealed Food as one of the top priority areas for communities. This is how Kusina ng Kalinga (KNK) was born.

A template of hard work and heart work

Since August 2014, KNK has been cooking daily nutritious lunch meals by the thousands and caring for children in public schools, on the streets, and in conflict areas. KNK is patterned after the operational template of Blue Plate for Better Learning, a meals-in-school program developed by the Ateneo Center for Educational Development (ACED) with a current reach of 30,108 kids across 7 kitchens nationwide. Coupled with GK's community organizing and values formation activities, the KNK model goes beyond feeding as it creates ripple effects on education, family life, and the local community.



On top of sharing the science behind medium to large scale feeding operations, ACED provides integral support to KNK through kitchen staff training and quality control. ACED serves as KNK's external auditors to ensure that all kitchens adhere to operational guidelines and that all safety and quality standards are met.



66 If hunger is their reality, it is difficult to dream. It is hard to learn. It is even harder to talk about the future. We are investing in them because they are the future of our country. We hope that through Kusina ng Kalinga, the urgency of fighting hunger becomes second nature to everyone. 99

JOSE LUIS OQUINENA **GK Executive Director**

As of Nov 2015, more than a year into launching the 1st KNK kitchen:



We are caring for

18,624 Kids



by operating

8 Kitchens in 7 Provinces nationwide

KNK Alangalang, Leyte Est. Aug 2014

KNK San Isidro, Leyte Est. Feb 2015

KNK Quezon City, Metro Manila Est. Feb 2015

KNK Tacurong, Sultan Kudarat Est. Feb 2015

KNK Nagcarlan, Laguna Est. Aug 2015

KNK San Gabriel, La Union Est. Sep 2015

KNK Butuan, Agusan del Norte Est. Nov 2015

KNK Parang, Maguindanao Est. Nov 2015

Help raise 1 meal a day for 50,000 kids for the entire school year

gk1world.com/kusinangkalinga

Plans are underway to reach 15,500 more kids in Antique, Ilollo, Samar, & Metro Manila



Ending Hunger By Caring Together

Kusina ng Kalinga is also a call for massive caring until no child is left hungry. It brings together people from different backgrounds and of various capabilities to a platform where whether on-ground or online, no effort is too little nor amount too small to be able to contribute to a future full of hope for our children.



Proof of Concept

In partnership with Lifebank Foundation Inc. and ACED, KNK Alangalang (Leyte) started its operations in Aug 2014. As the pilot kitchen, it played the important role of establishing a proof of concept, and paved the way for KNK to be replicated in many other areas across the country.



February 16, 2015 Parent voluntous at Tacurong Pilot Elem. School Brgy. Poblacion, Tacurong, Sultan Kudarat

The Backbone of KNK Operations

Hope comes daily in the form of lunchboxes through the untiring efforts of parents, kitchen staff, volunteers, and teachers who make up the backbone of KNK operations. As early as 3AM, these everyday heroes begin their work in the kitchen, caring for a thousand kids at a time.



A Global Community of Partners

Online and on-ground, KNK has gained support from countless individuals, private groups, small businesses, and corporations who have either spent time in our kitchens, contributed to our fundraising campaigns, or shared the inspiration to their own personal networks.



The Crucial Role of Government

Wherever it operates, KNK works closely with mayors, barangay captains, and local units of national agencies in mobilizing resources and setting up teams, processes & infrastructure to successfully run a bayanihan effort of ending hunger as a community.

The children would always be waiting by the gate and flock around me whenever I arrive at the school with the lunch delivery. My two kids study there as well, but to me now, it feels as if all the kids in the school are my own children.

ROLITO RELON Habal-habal Driver KNK San Isidro, Leyte

> Bunga Elementary School Brgy, Bunga, Nagcarlan, Laguna

GRASSROOTS LEADERSHIP

GAWA: Building a Community of Dignified Workers

Est. 2012

Anchored on GK's framework of holistic community development, Gawad Kalinga Workers' Association (GAWA) empowers workers and links them to livelihood and job opportunities, giving them dignity of labor and a steady income. Through skills & capability building, leadership & team building sessions, and values & work ethics formation, GAWA helps mold them into model citizens and partners in nation-building. GAWA also paves the way for building a community of dignified workers and multisectoral partners, working together to end poverty.

66 For a homeless person like me, every job opportunity is like a jeepney ride. Don't be too choosy. Don't allow it to just pass you by. You'll never know when the next opportunity will come, and every ride will bring you closer to your destination.





GAWA Forum Graduates Revolutionizing the Workplace

A GK resident of Brgy. Bagong Silang, Caloocan City, Jestoni Delos Santos graduated from the very 1st GAWA Forum and is now a Marketing Coordinator for PCWorx. His passion and work ethic inspired his boss to integrate the GAWA module in the company's formation program, as well as bring GAWA graduates to teach the basics of Microsoft Office in other communities.



Since GAWA was launched in 2012:



We are empowering

~4,000 GAWA Workers

and training them in construction, housekeeping, and sewing



We have deployed

~300

to build more GK communities nationwide

Help us raise community artisans to be gainfully employed

Kapitbahayan Training: Leaders Raising Leaders

Kapitbahayan (GK residents) are never just 'beneficiaries.' They are GK's active partners in reaching 5 million poor families by 2024.

Through the years, empowered GK residents have actively participated not just in their own community's journey out of poverty but have also risen up to the challenge of caring for other poor communities.

On September 2014, Gawad Kalinga and GK Ateneo piloted a 9-month **Kapitbahayan Leaders Training Program** for 9 experienced leaders who were handpicked from various GK communities. They went through workshops, mentoring, and pre-mission deployment that brought them to different areas in Luzon, where they familiarized themselves with GK's on-ground operations.

The KB leaders were then deployed to Leyte for 4 months, with the mission of helping organize Haiyan survivors into new GK communities. Away from their families and far from their comfort zones, they built hope where it was needed most by sharing their own journeys of transformation.





The Ateneo de Manila University supports GK's work through different programs with GK Ateneo. Aside from building and being consistently present in the 4 GK Ateneo villages (Payatas, Quezon City & Cabiao, Nueva Ecija), they also help pilot programs like this one, helping GK end poverty for 5 million families by 2024.



66 Our being there meant a lot to them. Seeing us, they would say 'Look! Even a GK resident could also be a mentor in the future.

BARTOLOME HANGDAAN

Kapitbahayan President, GK Silver Heights Brgy. Malaria, Caloocan City, Metro Manila

OUTH EMPOWERMENT

STPAGE The Power of Sports and Camaraderie to Change Lives

Est. 2005

Started as a grassroots youth development program developed by football expert Coach Marlon Maro, and in partnership with the Henry V. Moran Foundation, SipaG teaches the youth life skills, leadership, and positive virtues through street football. Former GK full-time workers Kevin and Myra Goco have handheld the program since its inception, empowering partner coaches, mentoring the kids, and gaining support from partner organizations.



Opening Doors of Opportunity

In 2014, 5 SipaG players joined Team Philippines at the Street Child World Cup in Brazil. Organized by the Fairplay For All Foundation, Team PH brought honor to the country with the girls finishing 2nd and the boys reaching quarterfinals. 3 players also obtained scholarships, joining other athletic scholars (15 to date) from GK communities.



The Teamwork Behind GK SipaG

A SipaG partner since 2012, LBC Foundation currently supports 10 communities through Liga GK: a home and away street soccer league for girls and boys aged 12 and under. Aside from the games itself, Liga GK awards incentives for bayanihan, good academic standing, discipline, and sportsmanship.



Paying It Forward

Coach Nico of GK Tatalon was among the first kids to join SipaG. Today, he serves both as Tatalon's head coach and leader of other youth programs. To date, 26 volunteer coaches and coordinators have helped with the program, most of them SipaG alumni who want to mentor after their playing stints.

10 years into launching the SipaG program:



In partnership w/ Asian Football Confederation (AFC) & Phil. Football Federation

We are empowering over 750 Youth

by bringing football to

16 GK communities nationwide

- GK Tatalon, Quezon City
- GK Sitio Ruby, Quezon City
- GK Arkong Bato, Pasig City
- GK Hilaga-Kapalaran, Mandaluyong City
- GK Welfareville, Mandaluyong City
- GK Buayang Bato, Mandaluyong City
- GK Maria Clara, Mandaluyong City
- GK Smokey Mountain, Manila

- GK Pinagsama, Taguig City
- GK Sison, Muntinlupa City
- GK Manggahan-Kawayanan, Parañaque City
- GK Berjaya-LGU Davao City
- GK Violet Denison Hills, Davao City
- GK Fishermen's Village, Bayawan, Negros Oriental
- GK Arch Angel, San Remigio, Antique
- GK Pedrosa, Palo, Leyte

Help expand our sports program to more areas

SIGA: Raising Homegrown Leaders

Gawad Kalinga's history began with empowering the youth, and if we want a future full of hope for the next generation, we need to ensure that we are raising homegrown youth leaders from our very own communities.



The opportunity to serve in GK and lead the next generation is a great privilege. I value this greatly.

JERIC RANOLA

SIGA OTJ Trainee Little Baguio Uswag GK Village, Compostela Valley

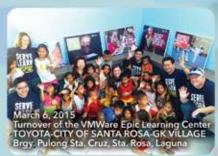
Last June and July 2015, 30 youths (SIGA) from various GK communities in Luzon, Visayas and Mindanao attended the first training workshop for SIGA On the Job (OTJ) Trainees.

The goal is to tap into the potential of the youth and develop their knowledge and skills, equipping them to become auxiliary members of the local Area Coordination Teams (see p.52). This one-year program involves a series of workshops and fieldwork that begin with basics of community organizing and partner care. Eventually, the youth will take the lead in implementing programs on-ground and move on to become the next batch of GK leaders.



Equipping the Youth with Technology

There are no limits to the imagination and creativity that technology can inspire among the youth. With the right training and mentoring, they can really use technology to create impact in their local communities and the country as a whole.



Free Access to Technology

VMWare Foundation is a GK partner that helps optimize the delivery of technology, enabling GK's IT operations to run at a lower operational cost. The learning center also helps mold young hearts and minds, giving youth free access to technology through virtual desktops.





#WeSpeakCode

Microsoft's Hour of Code allows ~1,000 youth to reimagine and build their own world through coding technology in 9 different locations, including some of the most remote communities like Tublay (Benguet), Tanay (Rizal), & Camp Abubakar (Maguindanao).





CITIZEN-DRIVEN CHANGE



Raise transformational leaders for the poor to counter apathy and corruption.

BARANGAY WALANG IWANAN

Barangay Walang Iwanan (BWI) is a campaign to mainstream a lifestyle of volunteerism and bayanihan at the barangay level. GK builds relationships with key local institutions like government (LGU), schools, companies, and other organizations, creating local VOLUNTEER HUBS that help with the mobilization of volunteers, manpower, and resources. Volunteers are then trained on interventions that they can apply as they reach out to their different barangays. Because BWI aims to create impact for 250 poor families in each of the 20,000 barangays, GK is placed in a clear trajectory to reach 5 million families by 2024 and end poverty from the barangay up.

BARANGAY forms a Task Force of 15 Members VOLUNTEER HUB LGU, School, Companies &

BWI Goals

- . Cast a wider net for GK's mission and vision
- · Create a critical mass
- · Make use of technology to scale up

How You Can Help

other Orgs

- Sign up and be one of the 20,000 barangays
- . Make your organization a BWI volunteer hub
- Mobilize resources within and for your barangay

Take the Next Step

Enlist your organization to unleash the power of bayanihan for holistic development

Email brgywalangiwanan@gawadkalinga.com

Mainstreaming Volunteerism: From 1 Site to 20,000 Barangays

2006-2007

Going to Where the Disasters Are

The Bayani Challenge is born from the heroic response of volunteers who dedicated 5 days to rebuild the homes of the survivors of the Southern Leyte mudslide (2006) and Southern Luzon typhoon (Reming, 2007).

2010-2011

Being Heroes for the Environment

In Palawan (2010) and Bantayan Island, Cebu (2011), volunteers go beyond building homes for the poorest of the poor and begin caring for the environment and the town as a whole, with activities like island greening, farm builds, and health missions.

2014

Rebuilding Pilipinas: From 5 Days to 1 Summer

From April 9 to June 12, across 110 sites, 1,751,518 volunteers of all ages, nationalities and backgrounds spend their summer working in solidarity with disaster survivors (Supertyphoon Haiyan, Bohol earthquake, Zamboanga siege) to rebuild Pilipinas.













2008-2009

Raising an Army of Peace-Builders

Volunteers bravely venture into Mindanao (Bukidnon & Lanao Del Sur in 2008, Sulu & Zamboanga in 2009) to give care to those displaced by conflict and sow seeds of peace and brotherhood among Muslims and Christians.

2012-2013

Volunteerism in Multiple Hometowns

Bayanihan becomes present not only in areas affected by Typhoons Sendong and Pablo but also in other hometowns. The Bayani Challenge grows from 5 areas (10,000 volunteers) in 2012 to 37 (80,000 volunteers) in 2013.

201!

Bringing Walang Iwanan to ~3,000 Barangays

The walang iwanan spirit is brought down to level of ~3,000 barangays and counting, with exciting activities like Hope Conferences for the youth, house builds, health missions, sports programs, and clean-up drives.

BARANGAY WALANG **IWANAN** INTERVENTIONS







BAYANI CHALLENGE 2015 brings the 12 Barangay Walang Iwanan (BWI) interventions to the barangay level, empowering local government, schools, private groups, and volunteers to do what they can and take part in the mission of ending poverty.

To create real and lasting impact, local areas apply each intervention to their situation, addressing the real needs and opportunities that they see on ground.





BALANGAY





From April 9 (Day of Valor / Araw ng Kagitingan) to June 12 (Independence Day / Araw ng Kalayaan), the Bayani Challenge 2015: Barangay Walang Iwanan brought concrete hope to multiple barangays, municipalities, and provinces. One entire summer saw the bayanihan of GK volunteers and partners together with many local leaders in ~210 municipalities across the Philippines. This year's Bayani Challenge is the take-off point of Barangay Walang Iwanan, a 3-year effort to fuel and inspire the bayanihan spirit in at least 20,000 barangays across the country.













* Bayani Challenge interventions from Apr9-Jun12, 2015 gk1world.com/bc2015



SPORTS PROGRAM



DISASTER PREPAREDNESS



HOPE CONFERENCE 2015 brings together the youth leaders of each area and empowers them to come up with action plans on how they can spearhead these interventions in their areas. The Hope Conference focused on trainings and workshops in 5 priority interventions for the youth:

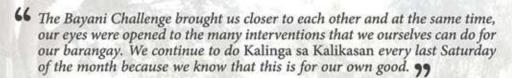
- Kusina ng Kalinga
- Disaster Preparedness
- Kalinga ng Kalikasan
- Social Enterprises
- Youth Development Program











EULOGIO APARRI

Barangay Captain Brgy. Canmaya Centro, Sagbayan, Bohol

April 25-26, 2015	NORTHEASTERN MINDANAO (Sumilao, Bukidnon)
May 6-7, 2015	NORTH LUZON (Tarlac City, Tarlac)
May 16-17, 2015	SOUTH LUZON (Los Banos, Laguna)
May 23-24, 2015	CENTRAL & EASTERN VISAYAS (Anda, Bohol)
May 25-26, 2015	WESTERN VISAYAS (Roxas City, Capiz)
June 2-4, 2015	BANGSAMORO (Cotabato City, Cotabato)
June 6-7, 2015	BICOL (Naga City, Camarines Sur)



This 1st ever Hope Conference in 7 key areas nationwide gathered **3,856** youth leaders from universities, volunteer groups, and GK communities. Throughout the summer in key areas around the Philippines, these Hope Conferences were held to train youth leaders on how to apply key Barangay Walang Iwanan interventions in their respective areas.

MAKING HEROES OUT OF EVERYONE

Whoever you are, whatever you do, there's a hero in you. The work of GK gives many opportunities for people rise up to the challenge, and this year, the growing work has brought us heroes of every kind:

GEORGINA WILSON has redefined what it is to be an "It" girl. Despite her busy schedule, she helps spread awareness and actively raises resources from her personal network and sponsors to build the Georgetown Village in Cavite, a safe haven for 30 families.



executive LIZ ORTIGUERA held a gala dinner as a fundraiser. With the help of friends from the travel and F&B industries (including Fullerton Hotel's Chef Sandro Falbo who recruited 12 more chefs), Liz was able to raise enough to build a new village for 20 families.

After Haiyan, Singapore-based corporate



celebi

ANTHONY ADDURU was a teenager when his family received the first GK house in Bagong Silang, Caloocan City. His journey from gang member to full-time missionary brings him to the frontlines of GK's movement building work. This often means having to leave his family to go where he's needed.

This summer, Thanya and Biboy Adduru were the youngest heroes who brought the spirit of volunteerism from Caloocan to Leyte, Cebu, and Bohol. A decade or two from now, they will look back to this time and know that their parents did everything they could to build a nation where there is no poverty and where their dreams, and the dreams of EVERY Filipino child, can come true.

66 When I grow up, I want to be an engineer so I can build a big house for my tatay and nanay.



AFC (Asian Football Confederation) built a GK village for 27 families and a "GK Field of Dreams" where children are trained in football through the SipaG program (see p.37). Social Responsibility Committee Chairman Ahmad Eid highlights that AFC isn't just about the technicalities, it's about gathering people together to care about society.

Bayani on Wheels was formed by MAURICE ALCANTARA and other bikers who knew that while Haiyan survivors were now in safe GK communities, fisherfolk would still need to walk 2-3 hours to reach the sea. Through fundraising activities (like biking 116 KM in Leyte), they were able to turnover ~300 bikes, impacting on the families' livelihood. Today they find ways to help other GK communities as well.



June 12, 2014
Bike Turnover for Haiyan Survivors
Brgy, Pago, Tanauan, Leyte



We aim to empower the youth in the GK communities, that they too can be volunteers, that they can be heroes of their own. It will be a tough journey. But as long as we have each other, not just a team but a family, no one will be left behind.

ELISE DIMAUNAHAN Team GK Pampanga Volunteer

youth volunteer

On land donated by Dr. Primo & Felipe Gonzales, the ICD (International College of Dentists) is building 100 homes and livelihood support for families who used to live in danger zones. ICD dentists are also conducting dental missions for the GK residents.



For their 70th anniversary, **UNILAB** is building 70 new homes all over the country: for families who survived Haiyan and those who continue to live in danger zones. Beyond these homes, it is Unilab's regular presence on ground through constant medical missions and employee volunteer activities that has touched the hearts of our GK communities nationwide.



Throughout the summer, Brgy. Walang Iwanan was activated in 27 towns across Iloilo province. In each town, citizens from the barangays (led by their officials) converged to learn and implement interventions that will help end poverty in their areas. As each barangay works together, they will also help end poverty for each town and eventually for the entire province of **ILOILO**.



The sincere desire to help brought Women of Bel-Air Foundation from the exclusive gated village of **BRGY**. **BEL-AIR** in Makati to the Haiyan-affected village of Brgy. Fatima in Aklan. After building homes for 20 families, Brgy. Bel-Air also embraced the bigger community of 120 families, helping them improve on their existing enterprises.

66 We are all equal in God's eyes.

Giving monetary resources is easy, but giving becomes more meaningful when there's love and care involved. Women of Bel-Air Foundation was established to help those in need, and we are now planting the seed of hope here in Brgy. Fatima. We pray that as we take care of this seed together, it will grow into a tall tree that bears fruit and gives hope



CREATING SHARED VALUE

At the heart of poverty is disconnectedness, so GK's approach begins and ends with bridging relationships. Beyond just programs, GK's work is all about presence and friendship and this translates even to the way we generate resources and partnerships for the communities we serve. More than fundraising, we believe in friend-raising to find win-win solutions for communities and the partners we engage. This is the way to build lasting engagements that allow us to grow our impact as well as build a global movement of partners committed to end poverty.

Singapore American School Immersion Trip with GK MABUHAY Brgy. Hugo Perez, Trece Martin

Build sustainable partnerships to expand influence and impact.

Leveraging & The Multiplier Effect

66 Gawad Kalinga brings new perspective to our growing portfolio of social entrepreneurs tackling poverty. With their deliberate focus on values formation and partnerships, Gawad Kalinga has transformed large swathes of the Philippines. And they've successfully replicated the model in urban and rural environments, at half the cost of alternative interventions.

SALLY OSBERG President and CEO Skoll Foundation gk1world.com/credibility

GK invites and engages rich and poor, young and old, private and public sector, partners from the Philippines and other nations around the world to come together to leverage resources and make sure that the goodwill and actual impact on-ground is multiplied many times over.



The initial investment given by monetary donors is counter-parted by the commitment of caretaker teams, the sweat equity of the residents and equally valuable contributions of volunteers, local government and other individuals and institutions, creating a network of relationships that is key to the process of handholding the poor out of poverty, one family and one community at a time.

With padugo (bleeding for the cause) and bayanihan (challenging the impossible in solidarity with others) as guiding principles, we are able to expand impact and influence with every sector contributing to the work.

Friend-Raising Beyond Fundraising

GK believes in building relationships first and foremost, and this is a principle we apply not just in the way we implement programs but also in the way we engage friends and partners. We go for the heart, and more than just asking for money, we ask our partners for their help, their participation, their involvement, and their great ideas that create mutually beneficial impact for GK, for themselves, and for the communities.

Our partners recognize that this journey is rewarding, as they witness and become part of the transformation of the poor from a life of despair to one filled with hope. As we put our focus on finding creative and proven templates to end poverty, our roster of engaged and passionate supporters has also grown—and they bring their own network with them, helping us become a global movement to end poverty.

66 Archie King encouraged me to dream big for God and country, for the weak and powerless who have lost their capacity to dream. I remember the first time I met him at his office 10 years ago. I was still reticent about thinking big, knowing my limitations, with no legitimate claim to authority, wealth or influence. And he said to me, "Don't set a limit to your dream for our country. There are many of us who will help you build it." 99



MULTISECTORAL RESOURCE GENERATION

Our Approach to Creating Shared Value

CONNECT

- Understanding partner's goals and thrusts, core business and planned activities
- Sharing GK's mission & vision, interventions & platforms, and various ways to engage
- Identifying possible points of intersection to address what is needed by the communities, GK, and the partner
- cavaged and devastated the Philippines, I set out to find a way to help with sustainable, long-term recovery efforts. I researched and interviewed to search for an NGO that had a good track record. GK kept coming to the foreground, being highly regarded for its exemplary approach, long-term focus and tangible results.

DAVID AND ARACELI BARCLAY

GK Partners from the USA gk1world.com/haiyan-stories-aurora

COMMIT

- Determining the scope of the partnership: type of intervention, location and scale based on the communities' biggest needs
- Assessing the resources available and needed (both monetary and manpower) and the strength of our relationships with local stakeholders: community, volunteer caretaker teams, and local government, who are critical to project implementation
- Entrusting financial resources to GK to trigger start of work and unlock other resources
- Chere is a need to harness the resources of our community to support the rebuilding efforts in the typhoon-devastated areas. I believe that providing shelter for the typhoon victims with GK is a concrete and meaningful project that would leave a lasting impact for the Haiyan-displaced families.

AMB. MARIO DE LEON

Philippine Consul General to New York, USA

DELIVER

- Mobilizing work teams and working with the local government for counter-parting and physical implementation
- Transmitting funds to local teams and implementing Day 1 "on-the-ground"
- Organizing our target community through values formation, and jumpstarting the 'sweat equity' process
- Reporting of challenges and progress to partners and opening GK communication lines beyond the project
- Providing partners and volunteers with opportunities to visit and get to know the community
 - 66 At first we didn't want to relocate from the Payatas dumpsite. But when we finally did, we are extremely happy and grateful because finally, we now have a decent place to live. 39

SARA DELA BAJAN

Kapitbahayan President GK Cox, Brgy. Payatas, Quezon City (pictured here with Ambassador Albert del Rosario and German Ambassador Thomas Ossowski)

GROW

- Completing the partnership agreements and evaluating strength, opportunity and impact areas
- Exploring ways to grow the "GK spirit" within partner organization
- Showing other ways to get involved with GK and identifying new set of projects to be started
- and a world-class foundation against poverty. We thought that it is necessary to sign an agreement after 7 years of working with GK on various projects. We also look forward to serving the Philippines through Air France, perhaps with direct flights from Paris since the country is now becoming more attractive to Europeans with so many French interested in GK.

ALEXANDRE DE JUNIAC

Chairman and CEO Air France-KLM





Engaging Beyond Monetary Resources

This fiscal year (FY 2014-2015), GK raised PHP 470M in monetary donations, still sustaining a momentum for Haiyan Reconstruction work. However, these donations are but one part of the bigger equation that sums up the true and immense value of the work. Every year, we learn to be more creative in deriving help from our partners that come from different sectors of society, from different parts of the world. Each partner plays its own role for GK, ranging from physical labor to lending of expertise.

Through financial statements that are independently audited by Isla Lipana (a member of PricewaterhouseCoopers), GK is able to account for all the funds entrusted by partners.

Although the balance sheet is imperative to demonstrate efficiency and

transparency, and to build and maintain the trust of the public and our

stakeholders, our true and deeper accountability is to the poor who

need our hand-holding and care-taking as they journey out of poverty.

The poor are just as important in our equation of nation-building as

those who provide monetary resources that further unlock other

57%



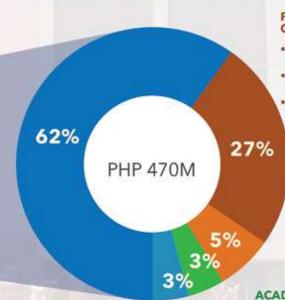
- Haiyan Reconstruction
- Relocation & Other Reconstruction (Sendong, Socialized Housing for BOI Compliance)
- GK Youth & Movement-Building Work
- Kusina ng Kalinga

resources for the work.

- GK Monitoring & Administration
- * based on Top 30 partners that contribute to 60% of funds



- Profit-sharing to support GK interventions
- Using "core business" to improve GK's organizational capacity and backbone
- · Engaging employees for volunteer work & personal giving
- Revisiting supply chain to source from GK communities.
- Designing an HR program that trains & recruits from GK communities



FOUNDATIONS & OTHER CIVIC ORGS.

- · Creating venues that promote GK beyond its current network
- · Fundraising for specific GK programs/projects
- Caretaking of GK communities

INDIVIDUALS

- · Championing GK by sharing stories online or amongst family and friends
- Shopping from GK social enterprises
- · Celebrating milestones (e.g. birthdays/anniversaries) in GK communities
- · Joining GK volunteer activities

GOVERNMENT

- . Promoting the GK way of bayanihan and spirit of walang iwanan in locality
- . Counter-parting through usufruct of land, equipment-sharing and/or site development for GK villages
- Sharing equipment / office space / transportation
- . Information-sharing and coordination for disaster prepardeness & response
- Unlocking policies/ practices that allow for scale-up of GK programs

ACADEME

- Mainstreaming GK through inclusion in curriculum (e.g. NSTP, social entrepreneurship course)
- · Setting up of a GK club that fundraises, organizes volunteer activities, and regularly interfaces with GK
- · Providing scholarships to GK youth

GAINING STRENGTH AS A GLOBAL MOVEMENT

Gawad Kalinga is a global movement of nation-builders who are committed to expanding the work and advocacy of caring and sharing across countries, to build a better, safer and kinder world. While we may be of different nationalities, cultures, and backgrounds, the mission to end poverty remains, and each of us plays a significant role. This is the real essence of bayanihan.

GK's holistic model for ending poverty and creating inclusive growth is now attracting the attention of changemakers from the first world, most notably in FRANCE and the UNITED KINGDOM:

Bridging Europe to the Philippines as the Hub for Social Entrepreneurship Since 2012, ~1,000 European interns have worked with the social enterprises of the Enchanted Farm and ~30 GK communities. Academic institutions (e.g. Top 10 European business schools ESSEC, HEC & ESCP London) have also adopted the GK Way as part of their social entrepreneurship curriculums.

From CSR (Corporate Social Responsibility)
Philanthropy to CSI (Corporate Social Investment)
European MNCs like Air France KLM, LCL Bank &
Schneider Electric continue to support GK through
the Enchanted Farm and other projects. GK villages
for Haiyan survivors have also been built in Capiz
through landmark partnerships with ESSEC (French
business school) and Trafigura (Swiss Foundation).



Sharing the Genius of the Poor

Thomas Graham's "The Genius of the Poor: A Journey with Gawad Kalinga" shares a foreigner's life-changing journey with GK to a broader audience. The French version was launched on May 2015, with 4,000 copies already distributed.

Recognizing the Philippines as One of Asia's Emerging Economies As keynote speaker for major European forums (e.g. World Forum Lille, World Entrepreneurship Forum Lyon), Tony Meloto has shared GK's holistic model towards inclusive wealth creation with thousands. Papers about GK also appeared in national publications like Les Echos, La Tribune, Le Monde and L'Express.

EUROPE



WORLD FORUM LIL



CANADA

In Canada, numerous fundraising events, whether organized by GK Canada or its community partners, were held to help with Haiyan reconstruction. As a result, a total of 106 families in Leyte and Iloilo are now starting anew.

UNITED STATES OF AMERICA

GK Social Business Roadshow (April 17-May 4, 2015)

Team GK went around 8 US cities (LA, Boston, New York, Houston, Tampa, Chicago, SFO, Portland) with special support from Ambassador Joey Cuisia, ConGen Mario De Leon, Dept. of Trade and Industry (DTI) Sec. Cesar Purisima and USec Chito Manalo. The goal was to create awareness about the Philippines as Asia's new land of opportunity and social tourism destination, and about GK as proof of concept of the power of caring and solidarity to achieve inclusive growth.



The Philippine Consulate of New York Leads Haiyan Reconstruction Campaign The Build A Shelter Project (BASP), spearheaded by the Philippine Consulate in New York, is now giving rise to 4 villages for 102 families. The initial target of raising \$10,000 was exceeded, thanks to the multisectoral collaboration among groups and individuals. Aside from the Filipino-American community, Koreans, Taiwanese, Thais, Japanese, Vietnamese and Islamic communities also gave substantial donations.



SINGAPORE

GK Singapore continues to expand pathways for various opportunities to spread the work. The annual Singapore Fun Run had over 300 runners, and local outreach activities gathered more than 70 volunteers to help refurbish 9 flats from low-income households, mostly of elderlies.



In the past year, over 1 million SGD was raised for various aspects of GK's work in the Philippines: building homes for 173 families, supporting 5 Child & Youth Development programs, sending 2 scholars to university and 11 to SEED, and bringing 650 volunteers to the Bayani Challenge and other immersion trips.

INDONESIA

Started by Filipino expatriates, the inspiration of the GK movement in Indonesia comes from a simple dream: "One day, Jakarta's poorest of the poor would no longer be in the underworld of bridges and slum areas. They will be in GK communities." Today, GK Indonesia has built GK villages and runs various programs for over 1,100 families in 15 communities in and around the Jakarta area.



Partnering with Government to Build Safe and Empowered Communities



"I want to live in a country where people aren't left behind. There's no reason why, in a country like this, we should have this entrenched poverty, particularly for Aboriginal communities... I went back to GK in the Philippines looking for all sorts of sophisticated reasons to explain their success. But at the heart of it is an attitude of love-that's really what drives it."

- Andrew Chalk, Director of Domestic Programs, GK Australia

With advocates in Sydney, Melbourne, Canberra, and Western Australia, GK Australia has already sponsored 28 GK villages in the Philippines and 1 in Papua New Guinea, as well as sent hundreds of students on immersion trips to GK communities. This year, funds were raised to build homes for 250 Haiyan-affected families with the help of the Australian Government, through its Dept. of Foreign Affairs and Trade. (see p. 7)



GK Australia also aims to foster GK's model of community development in highly marginalized Australian communities. In June 2015, its first local project was implemented: cleaning up Apollo Estate, a housing area for 250 disadvantaged families in Dubbo. Initiated by Aboriginal-Australian community leader Frank Doolan ("Riverbank Frank"), the committee in Dubbo is basically comprised of former drug addicts and professionals working in solidarity. Together, they continue to explore how the program can grow and how more lives can be impacted.



Expanding Online Reach and Engagement

Through social media and other online channels, the work of Gawad Kalinga has expanded far beyond the countries where GK has international offices. A growing number of online individuals from all corners of the world supports the movement in various ways: from giving resources to spreading the inspiration to their own networks.

GK'S ONLINE REACH *as of 30 Jun 2015 66 Countries 253,000 Facebook Followers 170,474 Website Visitors

2,672 Online Givers







When to District

Leveraging Social Media for Resource Generation



Last November 2014, Brian Morales from Canada activated his personal online network and raised funds to end hunger for a classroom-full of children. He also flew to Leyte to personally volunteer for Kusina ng Kalinga (see p. 33-34).

Aside from Brian, more than 300 online givers supported GK through the Skoll Social Entrepreneurs Challenge. These online donations and the funds matched by Skoll Foundation enabled GK to start 3 additional kitchens in key locations nationwide.

Moving From Inspiration to Action



Pad Atienza gave a social media trend (#MakeUpTransformation) an inspiring twist with his own life story. An out-of-school youth who lives right beside a GK community, he got into college through a scholarship from GK-De La Salle-College of St, Benilde.

GK picked up the post and it quickly became one of the most viral in GK's social media history. More than the likes, shares, and comments (one being a job offer), Pad's story is an example of inspiring people to act via social media.



Driving On-Ground Impact

Present in over 2,500 communities, GK's actual impact is driven by its countless volunteers, partners and full-time workers. Team GK knows that the fight against poverty is all about engaging all sectors and raising the 5 million poorest families, those at the "base of the pyramid." By making the poor our priority, giving the best for the least, and helping them aspire for greatness, Team GK moves closer to ending poverty for 5 million families by 2024.

Because poverty is so massive, it requires an equally massive response, with as many people joining the work. Global Team GK helps enlarge the impact of the work not just through online channels but also through on-ground presence: events, roadshows, and inviting volunteers and partners to experience the work themselves.

GK'S ON-GROUND GLOBAL PRESENCE

* FY 2014-2015

~1,000 Foreign volunteers & interns

67 International universities *36 visited by Tony Meloto

KAPITBAHAYAN

- Sets community goals & roadmap and leads in execution
- Ensures that community stays united and guided by GK values
- Serves as a role model and inspiration for other residents and other communities to follow

CARETAKER TEAM.

- Handholds the community in their journey out of poverty
- · Coordinates planning and execution of programs
- · Ensures that GK values are promoted and upheld

MANAGEMENT TEAM

Localizes programs and interventions

- GK Head . Generates local resources for programs
 - Builds relationships with key stakeholders at the local level

REGIONAL

AREA COORDINATION TEAM

- Mentors and empowers Management Teams
- Area Coordinator . Cascades policies, programs & interventions in area
 - Conducts proper planning and coordinates execution of programs & interventions

Chairman

NATIONAL GK HEADQUARTERS

- Drives overall Objectives, Goals, Strategies & Measures
- Develops new programs, initiatives, and campaigns
- . Ensures GK's sustainability and financial viability

BOARD OF TRUSTEES

- Drafts policies and strategic directions for the Foundation
- . Brings extensive expertise and resources to further GK's work

GK Indonesia Empowers Residents to Dream Bigger

As one of Indonesia's first GK residents, Pak Syihal dreams of becoming an entrepreneur. With support from the GK Musitkasari Caretaker Team and Jakarta School International Peduli Foundation, he eventually built a business of sewing uniforms for factories. He also employs 2 other residents to be part of his production, and is now in the process of training a few others as his small business expands.



Crossing Borders and Being Present On-Ground

After encountering GK through a roadshow or lecture, university students and youth volunteers from all over the world regularly come to the Philippines to also participate in GK's work. Thanks to GK Mabuhay, the work attracts even those from countries where GK has no on-ground presence.

This year, GK Mabuhay has brought a total of 844 volunteers from 8 countries, including students from the International Volunteer Group of the National Taipei University.





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This Annual Report is dedicated to all the volunteers, partners, caretakers, GK workers, and communities who have journeyed with Gawad Kalinga from the beginning. And to all the unsung heroes who may not be featured in this year's Annual Report, your contribution to the work is just as valuable. The victories of this year would not be possible without all of you. Walang iwanani



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GK Canada processes

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GK USA is a 501 (c)(3) not-for-profit organization. Your donation is tax-deductible to the extent provided by IRS guidelines and regulations. Please consult your tax adviser.

NGOSource: As part of its efforts to establish global credibility, GK has completed the Equivalency Determination ("ED") process and is now established as the equivalent of a US public charity to facilitate funding from US grantmakers. In partnership with Skoll Fund, GK worked on the ED process with NGOSource, a project of the Council on Foundations and Techsoup Global that helps US grantmakers streamline their international giving.

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