

## p.03

#### **BATTLING THE RISE IN HUNGER**

- 2.54 million meals served
- 87.395 kids fed
- 625 communities served

### p.14 RESPONDING TO CONTINUOUS DISASTERS

- 24,000+ relief packs distributed
- 39,700 relief meals served
- 191 homes repaired

# p. 22 ACTIVATING HEROES WITH A MASK

- 2,442 registered volunteers
- 682 heroic activities logged
- 142 communities

## p.28

#### **BRINGING THE MISSION ONLINE**

- 287 participants trained by GKBI
- 5,000+ attendees of virtual conferences
- 300% average increase on social media engagement
- 4 new online payment channels launched
- 600 kids trained on football
- 176 mentorship sessions

## CAC

## **OPENING SUPERHIGHWAYS**TO THE POOR

- 4 new programs launched
- 18 health leaders trained
- 18 mobile libraries in rotation
- 132 graduates of agri-entrepreneurship



HONORING THE MAJOR SUPPORTERS OF THE MISSION









#### LETTER FROM THE

## **EXECUTIVE DIRECTOR**

The pandemic is a given, but we should not give in. We should not let this worst period in recent human history pass by without us bringing out the best in our people.

Poverty has already been a major issue even before the COVID-19 outbreak. Unfortunately, the pandemic, layered with the natural calamities, pulled down many families deeper into poverty. Our response, therefore, should dive deeper as well. If more poor families have become destitute, then this is the best time to give care or "mag-gawad ng kalinga". If more Filipinos are cut-off, then we should not leave no one behind or "walang maiiwanan". More than ever, this is the time to do GK.

During the first few months of the crisis, we felt the urgency to go to where the poor are. Acknowledging that poverty has many facets, we focused on five "major highways" which we believe will lead us to the poor: hunger, education, lack of usable water, landlessness, and homelessness. This posture also expanded the opportunities for all of us to start connecting with the poorest sectors in Philippine society, the farmers and fisher folks. Thus, we launched "10 in 10 by 2022", which is an urgent call for solidarity so that together, we could start organizing 10,000 communities in 10,000 Barangays in the next 3 years.

Through the Barangay Walang Iwanan (BWI) ecosystem, where there is both an on-ground physical convergence and an online collaboration platform, different stakeholders can come together to scale philanthropy, volunteerism, social entrepreneurship and, eventually, impact sourcing, amid the pandemic.

We are truly humbled and extremely grateful for the dedication and hard work of several barangays, local government units, schools, volunteers, local companies, partners from other countries, and GK workers and leaders, in relentlessly finding ways to help poor communities.

But more importantly, we honor the families in these poor communities for being in the front lines not just in containing the spread of the virus but also in making hope go viral.

To all of you, thank you for helping write our nation's history that shows the best in us.

Now, that we have gained significant momentum, let us intensify our efforts to connect to more poor families.

Together, let us end poverty! Walang iwanan!

For God and country, **Dan Bercasio** 

# **BATTLING THE**RISE IN HUNGER

Gawad Kalinga has been operating Kusina ng Kalinga (KnK) since 2014 as a strategic response to the problem of hunger and malnutrition among Filipino children. Self-rated hunger has hovered around 10-15% for the past 20 years, translating to roughly 2.5 million Filipino families experiencing hunger on a regular basis. The contagion of hunger was exponentially worsened by the COVID-19 pandemic. In October 2020, 7 million families (30.7%) experienced hunger and food insecurity was also experienced by up to 12 million or 64% of Filipino families during this crisis (SWS, November 2020).



#### PIVOT POINTS DUE TO THE PANDEMIC

The old school-based feeding model with central kitchens could not operate during the pandemic because of health protocols and suspension of face to face classes so we switched to community kitchens where:

- Only residents of that community operate the kitchen (no outsiders)
- Children living in proximity to the kitchen can avail of the meals through socially distanced modes of distribution
- Kitchen operations are allowed, supported, and monitored by barangay health officials

#### MODES OF FOOD DISTRIBUTION

#### **GRAB & GO**

# IN KALING OF

Children would bring their plates or lunch boxes to a common area inside the community and kitchen volunteers would serve them food. The kids go back home and eat

#### **LUNCH IN A BOX**



Children's meals would be packed in lunchboxes and volunteers would deliver them to their houses.

#### **LUNCH IN A BIG BOX**



Children's meals
would be packed in big
food containers,
the Community Leaders
would receive the meals
and deliver or serve to
each beneficiary.

#### **LUNCH ON THE MOVE**



Food will be prepared in the kitchen. Kitchen volunteers would serve the meals by going house-to-house in a tricycle or van with the food cauldrons to serve the meals.





Just as hunger was on a record high, October 2020 was also a milestone for the program because it was the first time that GK initiated a simultaneous nationwide feeding that aimed to feed 10,000 kids. With the help of partner individuals, communities and groups, the goal was surpassed almost tenfold. That day was truly a testament to the giving spirit of the Filipino people.

After 10.10, we launched the road to a Million Miracles to Christmas where we counted down weekly through a webishow featuring different Hunger Warriors that championed the cause to their friends and network.





We also participated in **Pilipinas Kontra Gutom**, which is the government's program to Zero Hunger led by Cabinet Secretary Karlo Nograles. 2020 ended on a high note with another national feeding day sponsored by GK USA.





#### **JULY 2020-AUGUST 2021**

Community kitchens: 57

Total kids fed: **27,040** 

Total communities: **492** 

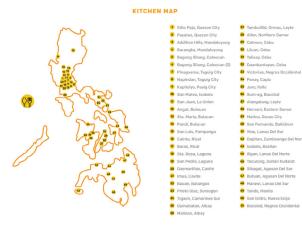
Meals served: **1,990,330** 

BWI food hubs: 133

Total kids fed: 60,355

Total communities: **133** 

Meals served: **552,266** 



The double crisis of hunger and COVID-19 summoned an unprecedented bayanihan response from poor communities and local partners that paved the way for volunteer-driven Barangay Walang Iwanan (BWI)

food hubs. These foods hubs were jumpstarted by the generous donation of canned food products from our corporate partner which were then matched by rice, vegetables, meat, and grocery items from the LGU, small businesses, farmers, and parents. Meals are provided for children for as long as there are the donations given by our local heroes.

#### **BARANGAY WALANG IWANAN FOOD HUB MAP**



#### 3 TRUTHS THAT CONTINUE TO GUIDE US

The poor are the frontliners against hunger.

Those who are not hungry are the sustainable solution to hunger.

Every child fed is a battle won.



My dream is that no Filipino child will go hungry and have to beg for money on the streets. Food makes me very happy and I want everyone to experience the joy of eating delicious food.



Adriana Parreño Madrid, Pumplepie Books & Happiness

Jaime, 7, Grade 1 Talavera Central School





nakaka inspire kasi na marami

kang matulungan masarap sa

pakiramdam ang makatulong

sa iba.

**Aileen Brillantes** 

KNK Panay, Capiz

# RESPONDING TO CONTINUOUS DISASTERS

Apart from the pandemic, 2020 was also marked by natural disasters — the eruption of Taal, the destruction of supertyphoons Quinta, Rolly and Ulysees which wreaked havoc in most parts of Luzon.

But Filipinos are quick to respond to their fellowmen in need. We launched **Operation Walang Iwanan** and got numerous responses from corporations and private individuals here and abroad.







#### RELIEF DISTRIBUTED

612 Isabela

413 Cagayan

7,136 Bicol region 4,000 Taal

4,000 packs of donations

in kind (clothes, water, and

other items)







39,700 sponsored meals served in 7 community

kitchens in NCR

191 homes repaired in 17 communities in Albay and Camarines Sur

RESPONDING TO CONTINUOUS DISASTERS On top of the many generous partners and donors who have contributed to Operation Walang Iwanan, we have special stories from the ground that truly inspire and shine bright as a beacon of hope during trying times. At the height and threat of the Taal eruption last January 2020, there were three GK villages within the area that courageously opened their homes to evacuees — GK Keppel in Bauan, GK Shell in Libjo and GK Las Vegas in Taal. All in all, those three villages managed to provide temporary shelter to almost 200 evacuees. Seems like a small number but considering the limited space and resources these poor communities have, this act of generosity speaks volumes.



#### **#Roofing for Bicol**

Excelroof and DentsuJS teamed up with GK to raise funds for shelter repair for at least 150 families affected by typhoon Ulysses. Excelroof donated the GI sheets and supported the social media campaign led by DSJ to encourage others to donate small amounts to cover the rest of the funds needed to complete the home repairs. In less than a month, the Instagram campaign was picked up.







#### **BWI Patroller**

To enable faster response time during disasters, GK is activating a volunteer base behind a disaster recovery app called BWI. This app is designed to identify areas that need immediate assistance during a disaster so we can plan the relief and rescue operations more efficiently. This will also allow others within the immediate vicinity to respond faster. BWI App is powered by Balcony Labs. It is in partnership with Direct Relief.







The consecutive supertyphoons that hit Luzon in November of that same year recorded a higher number of casualties. According to government reports, there were a total of more than 500,000 families displaced or more than 2 million individuals affected in eight regions of Luzon. Damage to agriculture and infrastructure amounted to over Php12 billion. In that overwhelming picture of disaster, there were small acts of kindness that really stood out — poor families from GK communities in Batangas and Bulacan have come together and pooled savings to offer to families in Bicol who have lost their homes. The members of the community gave money that they could spare and their contribution amounted to a little over Php1,000. Not a lot in monetary terms, but priceless and unparalleled in compassion and care.



## ACTIVATING HEROES WITH A MASK

Bayani Challenge was always an exciting event to look forward to, especially for the youth, because it gave them a chance to interact and build with the communities. It was a critical experience that kept the fire of the mission alive. But the pandemic brought a new reality on a lot of aspects of our social life, including the way we volunteer and serve others.

At the beginning of the lockdown last March 2020, we published the call for donations for food packs to support the poor specially those who lost their jobs or couldn't work due to the quarantine restrictions. Thankfully, we received a generous response from corporate partners and private individuals that enabled us to distribute almost 10,000 relief packs to close to 40 provinces nationwide. The kapitbahayans stepped up and did most of the community service themselves. Through the bravery of local area leaders and barangay officials, the relief packs reached the families that were most in need. And there were communities that actually shared their blessings with other communities near them to make sure that no one was left behind.







Salamat GK! Masaya at blessed ako sa ibinigay niyo. Excited akong sabihin kay mama pag-uwi niya galing trabaho na may natanggap kaming bigas para may maisaing at gatas para may mainom. Malaking tulong po sa amin ang mga ito.

Machim Strif Edolaverio

10 years old

GK Kabulakan, Sta. Catalina, Negros Oriental









The pandemic together with this mode of bayanihan carried on until 2021. But this time, there was a stronger push online to convert various acts of heroism offline. BC 2021 was about showcasing what a responsible hero is, how we can serve in ways that are truly relevant to the call of the times. This year's theme was fighting for "Freedom from the Different Faces of Poverty" through a 9-week challenge focusing on different themes such as health, education, food security, hunger, livelihood, the environment and active citizenship.

There were 283 teams / 2,442 volunteers that participated from different communities all over the Philippines and they delivered on their commitment to perform heroic acts while keeping safe!





pamilya na nabubuhay sa pagtatanim ng mga gulay sa bundok. Salamat po dahil kahit walang cellphone ang karamiha sa aming komunidad ay may mga tao pa rin pong naging tulay upang maipabot sa amin ang tulong.

Nanay Niña Andon

GK Detiki, San Luis, Aurora



To culminate BC 2021 and to celebrate our 123rd Independence Day, June 12 was capped with a fundraising concert supported symbolically by 12 Filipino artists/groups. It was a night of Musikahan at Bayanihan headlined by local favorites such as Joey Ayala, Johnoy Danao, Waway Saway and Josh Cuenca together with international award-winners Flava Matikz and Knowa Lazarus of Q-York, among many others. We were also joined by Randy Santiago and Dennis Padilla as they represented their La Salle batchmates who were among the sponsors of the concert and the cause. The concert was able to raise funds to support a school in Surigao del Norte.



## BRINGING THE MISSION ONLINE

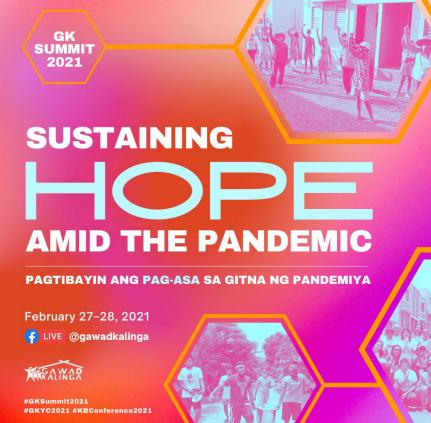
#### **First Virtual GK Summit**

Last February 27 and 28, GK held its first ever online summit. Communities from Luzon, Visayas and Mindanao gathered via FB Live to celebrate hope through sharing stories of bayanihan at its best. The two-day celebration started aptly with the youth — the next generation of Hope Bearers, GK Executive Director Dan Bercasio challenged them to create their own vision for their communities and tell their own stories of inspiration. The youth conference featured other speakers, breakout sessions and interactive games that had participation from over 4,500 young members across the country. After the youth, the existing Kapitbayahan leaders gathered and told their own stories in turn. Chairman Luis Oquinena highlighted the need to continue building the culture of caring and sharing despite the challenges of COVID and to start teaching this culture to the youth to ensure continuity and growth for the next ten years.

#### **Youth Leader's Conference**

To continue the participation and fervor of the youth during the summit, there was another virtual conference held to build up young leaders that have the potential to step up to be the next leaders of their communities. This oneday conference was attended by 238 young leaders nationwide.











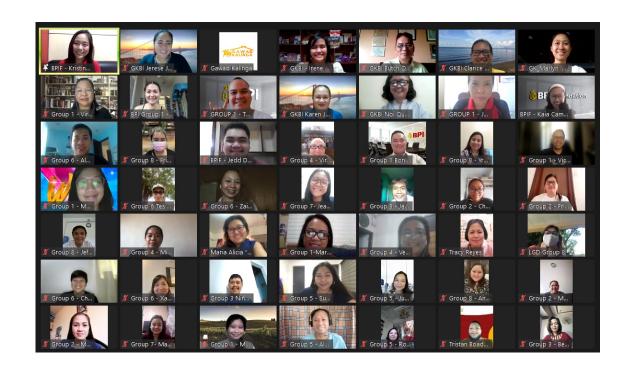
#### **GKBI: The school of nation-builders**

Gawad Kalinga Builders Institute was born out of the vision to spread the "GK Way" of nation building.

Over the years, GKBI has completed a few classes and batches, however, with the wave of online education brought about by the pandemic, GKBI was able to transition its mission into the online space.

The first batch of online classes started in July 2020 to train Community Development Coordinators (CDCs) to be proper mentors, educators and culture builders for their assigned communities. 85 participants from Luzon, Visayas, and Mindanao underwent training on 5 modules of the GK CDC Capability Building Program.

A GK Young Leaders Program was also launched to to deepen the engagement and commitment of the upcoming leaders in the organization. There were 22 participants that went through 5 sessions/topics on leadership with a capstone project at the end of the program to apply their learnings and insights.

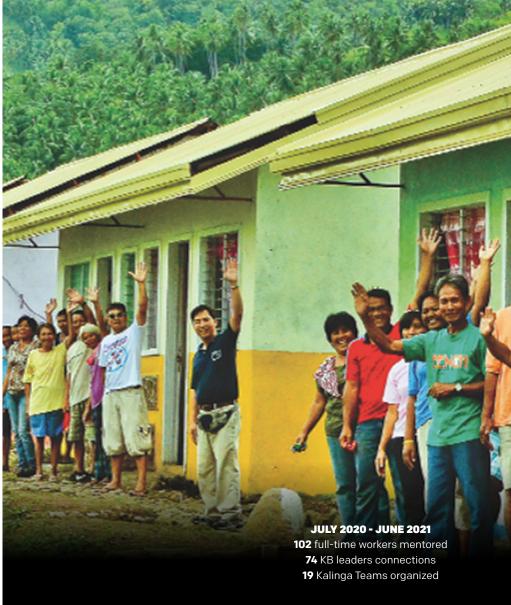


#### **BPI Foundation Training**

Apart from internal trainings, GKBI was also able to deliver a series of Community Development sessions for BPI Foundation's annual employee volunteerism activity. GKBI trained 8 teams/160 volunteers from the different branches nationwide.

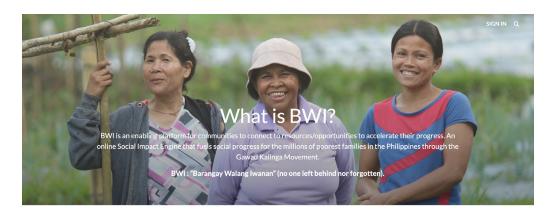
#### **GabayKultura: Supporting the GK Backbone**

Gabay Kultura is a unit lodged within the Office of the Executive Director primarily tasked with the responsibility of inculcating, promoting and witnessing to Gawad Kalinga's culture of caring and sharing among the full-time workers and community leaders on the ground. To accomplish the objective for its establishment, Gabay Kultura engaged in mentoring sessions with the GK full-time workers. Discussed in the one-on-one dialogues were the highlights of the person's GK journey, its highs and lows til the present time, their personal sense of accomplishment and growth, and their thoughts on moving forward. Gabay Kultura also sought to connect with GK community leaders on the ground to get to know them and find ways to care and share, encouraging 'the GK Way' of building relationships. Initially this was done through engaging all communities to 'tell' their GK story. We also did phone interviews of some ground leaders, as this was the best available means to connect in the pandemic.



Also significant was Gabay Kultura's assistance to the GK Builders Institute in crafting the content of its initial course offering to all community development coordinators, entitled 'CDC Capability-Building'. Gabay Kultura specifically assisted in the course's final module on 'The Transformational Leader'. The group is also presently assisting in the GKBI training project with the Bank of the Philippine Islands on 'Community Volunteerism'.

Responding to ground feedback from community development coordinators mentored on the need for a support structure to serve as 'encouragement, inspiration and spiritual uplift' home for our fulltime workers, Gabay Kultura recently sought to organize and conduct regular Kalinga Team sessions among all GK fulltime workers.



#### What Can You Do?

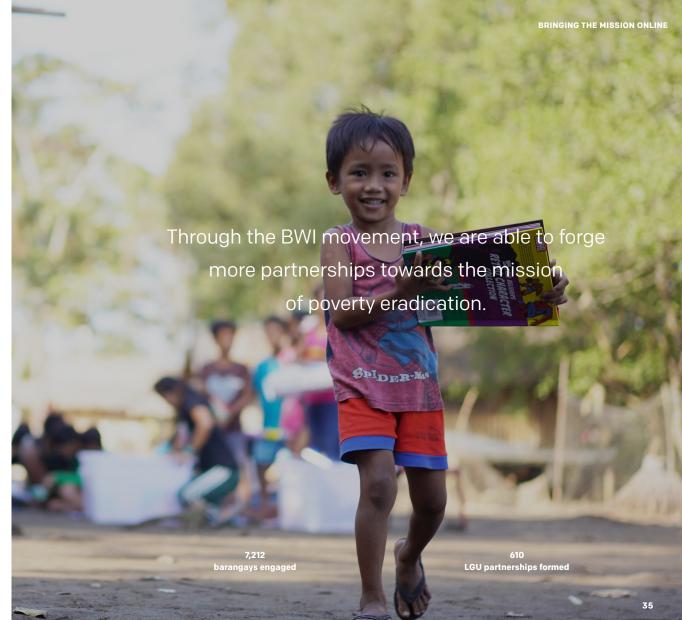
#### Barangay Walang Iwanan: A Convergence Platform

BWI as a on-ground movement encountered challenges with the travel restrictions. However, work still continued through online meetings and meet-ups with local groups and leaders within the quarantine areas.

To enable the work to reach a wider audience, the team enhanced its online presence through its main portal, BWI.ph and the BWI FB page. The portal contains updated information on close to 50 community projects nationwide, covering different kinds of needs, big

and small. Currently, almost half have fund commitments already. The portal gives the community a voice and acts as a stage to bring their needs to an audience that is willing to help.

A concrete example is the partnership with Ginebra San Miguel where they chose two projects to support from BWI.ph through a merchandise promo that raises funds for two communities in Quezon and Rizal. There have been other partners like Synchrony and University of Nueva Caceres that have used bwi.ph to search for projects to support that align with their advocacy.

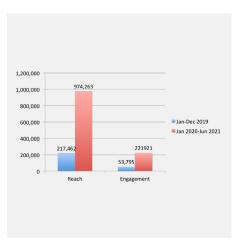


#### OUR NEW NORMAL IN ENGAGING AND GIVING



#### **Engaging via social media**

Due to travel restrictions, most of the activities and events that happened during the pandemic were done online and via social media. Our conferences and concerts were done via FB Live to reach our mainstream audience. This also allowed us to engage our international network and get our message across despite the distance and timezones.





GK FB page performance

(pre vs post pandemic)



#### **GK AU Christmas Fundraising Concert**

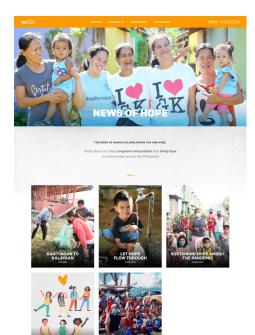
Featured Mr. Ryan Cayabyab

**GK USA FB Show** Featured on-ground heroes



#### **GK CA Christmas Fundraising Concert**

Featured Mr. Jose Mari Chan













#### **Enhancing donor online experience**

Because our audience is becoming more adept with online, we have ensured that our website experience and payment modalities have stepped up as well. Recently revamped is the official GK website, <code>gk1world.com</code>, to include updated information on new programs and new ways to give. Also, in keeping with online payment modes, donations can now be coursed through GCash, JustPayto, ShopeePay, and Paymaya.







#### **Bringing the community to you**

Through the power of technology, GK Mabuhay found a way around the limits of the lockdown to connect our communities with their benefactors. From birthday parties to educational activities such as empowerment seminars for women and arts and crafts for kids, our partners were able to reach out and make meaningful exchanges virtually.









#### Going the distance to raise funds

SIPAG has adapted to the new normal as well by transitioning most of its football training online. With 64 online training classes, 30 virtual kamustahan sessions and 48 on-site football sessions, the SIPAG team was able to teach 600 kids despite the challenges. They also found another creative solution to raising funds for the program while motivating others to stay active at this time of isolation. It partnered with Human Race Philippines to launch Pilipinas Virtual Run, an online marathon where runners pledge kilometers in exchange for donations from their friends. PVR was launched in October 2020 but had another run in 2021 due to its success. There has been a total of 299 runners that clocked in 31,358 kilometers and raised P438,750 in funds.

# **OPENING SUPERHIGHWAYS**TO THE POOR

During the last GK Summit, Chairman Luis
Oquiñena introduced our new Superhighways to
the poor. These are avenues that when followed
and paid attention to will lead us to where the poor
are and will give us concrete levers to change their
circumstances. The Superhighways of Solidarity
will provide a platform where everyone could work
together to address the pressing needs of the poor
— land, homes, food and nutrition, water and
sanitation, and education.



GK has always aspired for the new normal for the poor. The new normal means ending their poverty because being homeless, landless, hungry, and thirsty is their normal.

LUIS OQUIÑENA









Yamang Kalusugan, a program to educate communities on holistic health practices. Launched on April 7, World Health Day, in partnership with LifeScience Institute, implementation for Batch 1 is currently underway. There are 18 health leaders from Central Luzon and Visayas who are receiving 10 lessons on health, nutrition and coaching practices. The health leaders are concurrently sharing their learnings with their assigned communities in Capiz, Agusan del Norte, Cebu and Caramoan.





To mitigate the effect of the crisis on hunger and food security, we launched a program called Goodbye Gutom that teaches families to grow their own healthy food in available plots within their immediate vicinity. To date, there are 166 rural and 90 urban families all over the country enrolled in the program.



Daloy ng Pag-Asa, a program to give access and make clean water available to remote communities. Launched on March 22, World Water Day. There are currently 8 water projects identified in bwi.ph.





Maleta Library was conceptualized by nanays from a GK community in Cebu to promote the love of reading and learning among the children.

A suitcase is filled with books and stays in a community for 1 month before it is passed around. It has been running in 18 communities in Cebu, and will be rolled out in select cities in Luzon and Mindanao before end of 2021.

EXPANDING EXISTING HIGHWAYS



BayanAnihan has been actively engaging farmers from the highlands of Benguet to Bukidnon, helping them produce and market crops like vegetables, grains and coffee. BA has evolved to provide support to key aspects of the farming value chain from production to marketing to distribution, to ensure that farmers are able to maximize output and gains from their trade. BA partners with corporations who are determined to lift farmers out of poverty.





**SEED (School for Experiential and Entreprenuerial Development)** has opened its second campus in Sumilao Bukidnon through a partnership with San Miguel Foundation, and is set to open another one in Davao soon. Apart from campus expansion, SEED has adjusted its curriculum to fastrack output and implementation of learnings of its graduates. From a 2 year course, SEED 2.0 is now a 3-month intensive course with a mix of online and oncampus learning. At the end of the TESDA certified course, the students are expected to build their communal farms to open up additional revenue streams for their families and their communities. There have been 15 successful farm projects from graduates of the Bulacan and Sumilao campus.





Moving into the global space, Gawad Kalinga has co-founded the 3Zero Global Alliance with ACTED to expand the issue of poverty into interrelated aspects such as exclusion and the environment. The goal of the alliance is to convene the different stakeholders to create a bigger impact on the shared goal of a zero poverty, zero carbon, and zero exclusion world.

Last October 2020, GK hosted the 3Zero Forum which was the first virtual conference to be participated by almost 600 change makers locally and in the region. There were speakers from Europe and the US as well that joined in.

As a follow-through of that event, GK also spearheaded the 3Zero Microgrants projects that awarded Php100,000 to 5 social impact projects last March 17, 2021.

For more information, please visit **www.3zero.ph**.

# THANK YOU TO OUR PARTNERS WHO HAVE FUNDED OUR PROGRAMS.

Your contribution has made a big difference in the lives of the poor.

GK USA	Golden ABC	Gawad Kalinga Europe
The Skoll Foundation	San Miguel Foundation	Gawad Kalinga Australia
Century Pacific Group	ACTED	Convergences World Forum Philippines SHA
JMN Corporation	Gawad Kalinga Canada	
NGCP	RTN Foundation, Inc.	Credit Suisse
Philippine Gaming Management Corporation	B1G1	Aquila Legis Alumni Foundation Inc.
	Globe Telecom Inc.	Microsoft
CVC Philanthropy Limited	Good Small Sheep, Inc.	Salad Master
The Genesis Charitable Foundation	Advocacy WOM (WOOP)	Gandang Kalikasan
Synchrony Financial	Ma. Socorro De Claro	Telus International
Global Services	Teresita Sy-Coson	Flowerstore.ph
RCBC Bankard	The Filipino School	ShopWise
Marilou Hee	Teekay Business Process Services, Inc.	La Liga Football League
G-Xchange Inc.		Ford Philippines
Pilipinas Kontra Gutom / Cabinet Secretary Karlo Nograles	Fondation de France	One Championship
	Lalamove Philippines, Inc.	
	Citizen of the World Philippines Foundation Inc.	J&T Express
Oracle Netsuite		Excel Roof
GlobalGiving Inc.	Tanging Yaman Foundation, Inc.	Century Properties
Deutsche Bank		Embir Development and
Williamton Financing		Trading Corporation

50

Corporation



212 Haig St., Bgy. Daang Bakal, Mandaluyong City, 1552 Philippines (02) 8533-2217 info@gawadkalinga.com





/gawadkalinga O @gawadkalinga O @GawadKalingaHQ D Gawad Kalinga



