# Walang Iwanan NO ONE LEFT BEHIND NOR FORGOTTEN





"We have a long way to go but it is important that we know where we are going. Like the Philippine eagle which is the largest and strongest bird in Asia, our country will soar to greater heights by nurturing the young and the weak to grow wings and fly. This is the way to build a nation: raising the bottom will bring everything up."

> TONY MELOTO GK Father and Founder



"I no longer consider myself poor. I was given a home, but more importantly I also got my dignity back. When you look at Brgy. Esperanza, the residents used to be in trouble with the police on a daily basis. Today, you will not even find a single complaint inside the GK village, and everyone would be busy doing bayanihan to help others."

> JAY MIRAFLORES Kapitbahayan President GK Esperanza, Sultan Kudarat

### VISION

Gawad Kalinga is building a nation empowered by people with faith and patriotism; a nation made up of caring and sharing communities, dedicated to eradicate poverty and restore human dignity.

### MISSION

Ending poverty for 5 million families by 2024

### TENETS

*Padugo, Tataya Ako.* I commit to bleed for the mission.

*Una sa Serbisyo, Huli sa Benepisyo.* I commit to serve rather than to be served.

Para sa Diyos at Para sa Bayan. I commit to love God and my country.

*Bayanihan.* I commit to challenge the impossible in solidarity with others.

*Walang Iwanan*. I commit to leave no one behind.

### ENDING THE POVERTY MINDSET

As our country experiences rapid economic growth, there is a great need for us to reflect on the realities that confront the least amongst us—the poor (landless, homeless and hungry) at the "base of the pyramid." After 10 years of converging and building goodness amongst the rich and poor, the young and old, we have discovered the guiding principles and working templates of what it truly means to serve—the GK Way.

Today, we ask the question—how do we make our efforts appropriate so that we can bring this fight to the heart of our national consciousness, to end the poverty of 5 million poor families by 2024?

Where can we find the strength to go on working against such formidable odds? Our efforts must amount to a living faith in a God of love. He assures those of us who trust Him that the way of love is the light that can pierce through the darkness of poverty. And that this light shines on every face because the love of God is open to all peoples.

POOR The wit

The fight against poverty is a fight in intimate contact with the 5 million, otherwise categorized as those in the "base of the pyramid." To win this fight is to put an end to the poverty mindset. We need to "flip" the pyramid

so that the poor are on top! This will mean it is not a trickle down strategy nor a bottom up approach. "Flipping" the pyramid will mean that the "haves" will have to do the heavy lifting if we want to stabilize our nation. We can't expect the poor to play catch up, they will never be able to.

The 80% of us should work together in creating that "lift" so that the poor can begin to aspire for greatness! Simply put, if we sincerely want to build a better future for our children, we need to understand in our hearts and minds that this better future is dependent on our ability to end poverty for the 5 million poorest families.

As we thank you for being such an invaluable part of our awe-inspiring history, may we also invite you to help us get as many families as we can across the finish line. We can all do our share to make sure that no one gets left behind nor forgotten. Walang iwanan!

GK Executive Director

Kaigsoonan GK Village Zamboanguita, Negros Oriental In partnership with San Miguel Corporation and LGU Zamboanguita

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#### 7 HOW YOU CAN HELP





In December 1995, Gawad Kalinga begins with the first youth camp for 127 youth, mostly juvenile delinquents & gang members from Bagong Silang, Caloocan City.

Bagong Silang: The Musical

youth and tells the story of their

brings out the talents of the

transformation.



The first Gawad Kalinga Awards is launched in 2000. Eleven teams nationwide pioneer the first GK villages outside of Bagong Silang.



Gawad Kalinga Community Development Foundation, Inc.

(GKCDFI) is formally established

in 2003, led by Tony Meloto as

On October 4, 2003, the 1st GK Expo is held in Fort Bonifacio, Taguig City.



people



GK begins working with the national and local government to help expand reach and impact.



1995 - 2002 LAYING THE FOUNDATION



social

justi



The first GK home is given to the Adduru family in Bagong Silang, Caloocan.

"Sa pamamagitan ng Gawad Kalinga, nagkaroon ng katuparan ang aming pangarap na magkaroon ng disenteng tahanan, makapagtapos ng pag-aaral at maintindihan and tunav na kahulugan ng salitang pamilya. Namulat ang aming pamilya na tumulong din sa kapwa naming mahihirap upang magsilbing tagapagdaloy ng bawat kwentong inspirasyon at pagbibigay ng pag-asa." - Anthony Adduru, First GK family



Arroyo allocates PHP 30 million to build 1,000 GK homes. Resources from government are matched by local areas, leading to the massive replication of GK throughout the country.



More than 60,000 people attend the formal launch of Gawad Kalinga to the public.

massi

response

The 1st GK community for

Aetas in Capas, Tarlac

indigenous people is built for the

Prominent institutions begin to grasp the potential for massive change. Corporations, universities and other private sector partners contribute to build GK villages nationwide.



GK in Indonesia begins with an education program for the youth in Jakarta.



The Gerehu GK Village in Papua New Guinea gives hope to residents who were previously part of tribal gangs.



MILIA DY TIAK PONI PONALO







GK builds peace on ground with the 1st Highway of Peace and the 1st Muslim GK village in Datu Paglas, Maguindanao.







LIFE & LEISURE **GK777 Expo-Concert** 

Chairman.

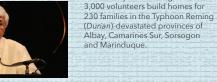
## olun-tourism



GK receives recognition and acclaim from prestigious groups, including the Ramon Magsaysay Foundation (Asia's Nobel Peace Prize).



### 2006





2nd GK Bayani Challenge:

different sectors in society are now joining forces for a concerted effort to fight poverty.



Singapore and the rest of the

Southeast Asian region.



**RISING FROM THE ASHES.** 



nighways of peace

and hope



Metro Manila theaters and premieres in the US, Canada, Europe and Australia, bringing the GK story to mainstream media.



lighway of Hope USA Tour: Dylan and Anna Wilk drive 22,000 miles to bring Gawad Kalinga to Filipino-Americans. This leads to massive contributions for the Filipinos to build villages in their hometowns.



1,500 volunteers bravely venture

into conflict-ridden areas to build

GK Bayani Challenge. GK builds

hope in Bukidnon and Lanao Del

Sur, showing that the more we sweat for peace, the less we bleed

brotherhood and peace during the

The GK Expo gathers over 50,000 GK volunteers, partners, caretaker teams and Kapitbahayan (residents) in The Fort, Taguig City, showing a massive display of solidarity for the poor and for the country.



in war



Ginsaugon, St. Bernard, Southern Leyte.

youth

empowerment



GK1MB gives rise to a movement among the youth to mainstream volunteerism and raise 1 million nation-builders.



the lives of mudslide victims in





dignity of all Filipinos, as well as the ongoing involvement of the US with GK initiatives.



In Phnom Penh, Cambodia, the GK Rafaella Village becomes a sanctuary and haven to 20 poor families.



Howells visits GK Pinagsama in Taguig City, pronouncing that the world was seeing "a new renaissance of the Filipino."



GK Builders' Institute: Students make the GK villages their classroom, bridging the gap between theory and application.



busines

with a hea

In November 2008, Human Nature (Gandang Kalikasan, Inc.) is officially launched, striving for prosperity in the Philippines through successful and sustainable social enterprises and quality natural products for all Filipinos.

# bayanihan

### courage to care



GK sows seeds of peace in Sulu and Zamboanga through the GK Bayani Challenge 2009: ONLY FOR THE BRAVE. This captures the boldness of spirit of heroes who built hand in hand with Muslim and Christian brothers in Panglima Estino.



GK launches 'Operation Walang Iwanan,' a relief and reconstruction effort for victims of Typhoons Ondoy (Ketsana) and Pepeng (Parma).



Tony Meloto launches the book Builder of Dreams, chronicling the beginnings of the work and the journey of the first years of the movement.



builder 2010



Turkish national Beliz Balkir-Cook champions the inaugural Gawad Kalinga Hope Ball in October 8 to build GK communities in Sulu.



President Benigno S. Aquino III challenges everyone to have the courage to care and expresses the importance of public-private partnerships.



In September 2010, the GK Paradise Heights Football Club is instituted.



French universities, paving the way for bigger innovations to be explored in the Philippines.



New South Wales Aboriginal Land Council.

The GK Global Summit is held a the University of Sydney and St.

Aloysius College, hosted by the

Sydney Univ. Law School and the

The GK Enchanted Farm in Angat, Bulacan opens the 2nd stage of Gawad Kalinga's development program (Social Artistry, 2011-2017).



2011



In partnership with the Department of Agriculture, GK launches Bayan-anihan, a new food sufficiency template to end hunger for the poorest of the poor, empowering communities to produce food for their own consumption.

Goodbye Gutom



GK launches Vision GK2024: a 21-year roadmap towards a First World Philippines, through the 1st ever GK Global Summit in Boston on June 12.

#### firstworld The 1st Schools for Nation-Building Conference is organized by the Father Saturnino Urios University of Butuan City, Agusan del Norte. philippines



Gawad Kalinga reaches new shores: GK Canada is launched and seeds are planted in GK Europe.



development partner of GK, is established-building strong, sustainable and scalable social enterprises in GK communities all over the Philippines.



LifeBank Foundation (LBF) partners with GK to provide values formation for over 300,000 of its





Tony Meloto shares GK to global policy makers and wealth generators at the World Economic Forum on East Asia.



communities in 50,000 barangays all over the country.



entrepreneurs.



GK becomes the first organization to be accredited with the Board of Investments (BOI) as a conduit for the mass housing compliance required of vertical housing developers. This ensures that in this age of rapid urban development, the poor will not be left behind.



best for



The GK Center for Social Innovation is launched on June 24, aiming to produce 500,000 social



GKonomics, the social enterprise



The Filipino Volunteerism in Nation Building Act of 2010 is the first of a series of bills inspired and spearheaded by GK, paving the way for more players to collaborate in building viable sustainable and empowered

# meaningt impact

# The 1st Social Business Summit at

the GK Enchanted Farm is held on October 2-5, 2013, celebrating GK's journey over the last 10 years and highlighting the importance of the next phase of the work.

## inclusive growth



Through the Skoll grant and by partnering with Ateneo's Institute of Philippine Culture and GK Ateneo, with the guidance of Former Ateneo President Fr. Bienvenido Nebres, S.J., GK embarks on the Community Impact Assessment Study (CIAS).

2012





sites nationwide for the Bayani Challenge 2013: ISANG BAYAN, ISANG BAYANIHAN on March 23-27



10 years of Walang Iwanan is celebrated at the 10th Year GK Expo, held at the Enchanted Farm on October 5, 2013.

2013



GK, its partners and volunteers respond to Supertyphoon Yolanda (Haiyan) by bringing more than 100,000 relief packs to affected families and starting the reconstruction of 20,000 homes in the next 3 years.





With the Skoll Award for Social Entrepreneurship, GK shares the

from the slums of Manila to the

world stage.

journey of ordinary dream-builders



Held simultaneously in 5 hometowns (Cagayan de Oro, Iligan, Masbate, Negros Oriental, Occidental Mindoro), the Bayani Challege 2012: PILIPINAS NGAYON NA! brings together more than 10,000 volunteers.

W T

GK's multi-sectoral network of partners, caretaker teams and volunteers brings hope to thousands of families devastated by Typhoon Sendong (Washi).



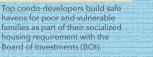


GK Australia trail-blazes in exploring how the GK model of caring and sharing can be applied to the disadvantaged Aboriginal and Torres Strait Islander communities.



Association (GAWA) organizes skilled and non-skilled workersfrom construction workers and repairmen to housekeepers and drivers-preparing them for opportunities by building their character and skills.

dignity





Mindanao

Socia



From April 9 to June 12, the Bayani Challenge 2014: WALANG IWANAN is held in the disasterhit provinces of the Visayas, Palawan, and Zamboanga. A total of 1,751,518 volunteers from all sectors of society come together and show what it means to leave no one behind.

GK is more than just housing.

With the likes of Yolanda and the past years' disasters, the poor are the first to get hit and the last to recover. Beyond housing construction, GK builds intentional communities that address climate change vulnerability, food insecurity and extreme poverty—the greatest threats that our people face today.

Disaster-resilient infrastructure matched with a strong focus on empowering LOCAL LEADERS helps ensure that communities do not just survive, but even thrive. With the right partners and institutions adopting the GK model, we can scale and be better prepared for whatever disasters may come.





### **BUILD RESILIENT AND EMPOWERED COMMUNITIES**

How might we massively replicate the GK model of building safe and sustainable communities that empower the poor to dream and journey towards a better future?

### **DISASTER PREPAREDNESS & RESPONSE**

elocation

### ON CALL 24/7

**Bohol Earthquake** Zamboanga Conflict Supertyphoon Yolanda (Haiyan)

> RELIEF PACKS HOUSES **ROOF REPAIR** BALANGAY **BAYANI CHALLENGE** VOLUNTEERS

11,95 24.49 CAPIZ 11.966 30 65.450 BOHOL 35,769 **3** 4.115 1,128,936 **100** 

1,539 HOUSES ONGOING ~130,000 **RELIEF PACKS DISTRIBUTED** as of July 4, 2014

elief During disasters, Operation Walang Iwanan taps into GK's wide network of volunteers and partners to bring help where it's needed most. Because they are usually on safer ground, GK communities become the first evacuation and distribution centers, with the residents themselves organizing relief distribution around the area.



Thousands come together and step up to become heroes for our brothers and sisters in need.



President Benigno S. Aguino III inspects the boats in Bantayan (Cebu) during the People Power Anniversary.



This village in Sumilao, Bukidnon is one of the 12 GK sites (over 2.200 homes) that San Miguel Corporation is building nationwide.

4

econstruction As soon as possible, GK tries to move survivors from temporary shelter to safe and permanent homes where they can start over. Beyond that, the serious work of rebuilding lives by getting the children to school, feeding the hungry, providing livelihood opportunities and building community spirit continues.

> Even before disasters, it is GK's priority to proactively move families from danger zones to safer ground. We have also learned that community empowerment and disaster preparedness is critical; the families may be living in sturdy homes, but it is strong community spirit that has proven to be the most important, life-saving aspect of GK's work.

### WORKING IN THE FRONTLINES OF DISASTER RESPONSE





8 months after Yolanda, ~1,539 houses are either ongoing repairs/ construction or already completed across the Visayas. But the work is far from over.



APR 9 - JUN 12, 2014

BAYANI CHALLENGE: 1,751,518 volunteers rebuild in disaster-hit provinces and show what it means to leave no one behind.



APR 12, 2014

Breaking barriers through bayanihan, the 1st batch of Yolanda survivors move into their new homes in Pago, Tanauan (Leyte), only 5 months after the storm.



FEB 18, 2014

GK BALANGAY: 100 days after Yolanda, over 100 fisherfolk in Bantayan Island (Cebu) set off to sea with their new boats and newfound hope. 40 days after Yolanda's wrath GK builds the first 7

DEC 17, 2013

40 days after Yolanda's wrath, GK builds the first 7 homes in Tambulilid, Ormoc (Leyte), thanks to Globe and Human Nature.



**NOV - DEC 2013** 

GK villages become relief centers, and GK's global family of partners and volunteers brings ~100,000 food packs in ~220 barangays in ~75 towns in 8 provinces.

**56** When Yolanda happened, the GK motto '*Walang Iwanan*' (leave no one behind) became so real to us. Because had it not been for the values of Gawad Kalinga, it would have been every man for

himself.

#### SANTIAGO PENASO

Kapitbahayan President Rotary GK Village Tambulilid, Ormoc (Leyte)

# Together, we can build 20,000.

As of July 4, GK is halfway through the Year 1 (Y1) Yolanda Reconstruction target, with 3,014 houses already funded.

True to the *bayanihan* spirit that built all of these houses, the new GK communities in Bantayan (Cebu) are now rising with the funding of private corporations like the Manny O Group, matched by the sweat equity of the beneficiary families, the logistical support of the LGUs, the sacrifice of Bayani Builders (some of whom are Typhoon Sendong survivors from Iligan), the perseverance of the GK Caretaker Teams to organize the community, the expertise of schools like University of San Carlos, and the time and energy of volunteers.

In the same way, it is the solidarity of different sectors that will help us reach 20,000 homes (Y3 Yolanda Reconstruction target) for survivors by end 2016.



#### NOV 8, 2013



SUPERTYPHOON YOLANDA (Haiyan) brings unprecedented devastation to the Visayas, killing over 6,000 and leaving thousands of families to pick up the pieces and fight for survival.



GK rebuilds in areas affected by Typhoons Sendong (*Washi*) in 2011 and Pablo (*Bopha*) in 2012. In 2013, GK responds to Typhoons Maring (*Trami*), Santi (*Sari*), the war in Zamboanga, and the earthquake in Bohol.





With its partners, GK continues to be at the forefront of disaster response as homes are rebuilt in areas affected by Typhoons Frank (*Fengshen*) in 2008 and Ondoy (*Ketsana*) in 2009. 2004 - 2007



KALINGA LUZON and KALINGA LEYTE: GK pioneers a multisectoral template for rescue & rehabilitation with the National Disaster Coordinating Council, DSWD and 200 LGUs in Luzon.



2003 - 2004

The massive landslides in Southern Leyte leave thousands homeless. This marks the start of GK's disaster response and reconstruction efforts as a new community rises from the ruins of tragedy.

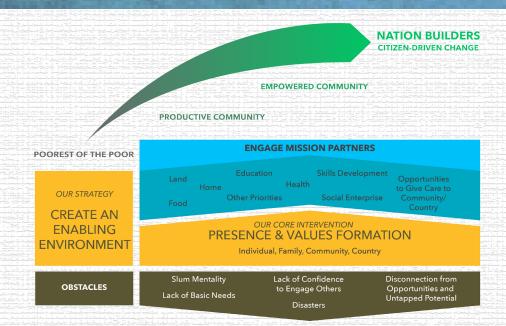
Skoll's relationship with Gawad Kalinga is built on their long history of **impact** and also on **trust**—the trust we have in their proven **track record** of building strong communities by working effectively with the public, private, and civil society sectors in the Philippines. We knew that the best way to get urgently-needed relief to those whose lives had been shattered by the typhoon was to give GK immediate and unrestricted support.

> SALLY OSBERG President and CEO Skoll Foundation

> > 6



### A JOURNEY FROM HOPE TO FREEDOM



Poverty breeds a slum mentality, forcing the poor to a survival mode where it's every man for himself. At the heart of GK's community transformation is restoring dignity, and giving back the poor's capacity to dream and work towards the fulfillment of their dreams. What begins as a journey of hope becomes a quest for freedom from poverty in all its forms—materially, and in mind and spirit.

### Presence & Values Formation

More than programs or funding, caretakers provide consistent presence, offering a hand in friendship and with a strong values formation and mentoring program for sustainable transformation.

### Create an Enabling Environment

GK provides a nurturing environment to raise leaders at the grassroots and empowers communities to connect to mainstream services and opportunities.



GK is organizing a community of 1,000 families relocated from the Iloilo Riverbanks. The local government will adopt the GK way: the cost of land, land development, and houses will not be charged to the beneficiaries but instead be under a usufruct for 99 years.



To complete their socialized housing requirement with the Board of Investments (BOI), top developers Cityland Inc. and Anchor Land Holdings Inc. relocate informal settlers to a safer community in Trece Martires (Cavite) even before disasters strike.



From a chaotic slum environment that called for daily police intervention, Esperanza in Sultan Kudarat is now a safe haven where residents no longer consider themselves poor, and children are free to dream of a brighter future.



In partnership with Skoll Foundation, the Institute for Philippine Culture and 57 schools nationwide, we embarked on a nationwide census and community culture survey of each GK community. More than just understanding national figures, we wanted each community to understand and appreciate their own unique situation, discuss and discover better ways of doing things together, and for GK to help develop strategic interventions so each family can be on track in the roadmap out of poverty.



The focused group discussions with residents gave us insight on the greatest changes that occurred in their lives since GK began. These listening exercises were done in 10 model communities nationwide to identify the indicators for the Community Culture Survey.



The Community Impact Assessment Study findings from each community were used as the basis of the Growth Map Planning. All over the country, GK residents gathered to map out the obstacles that may hinder their journey out of poverty, as well as the strategies that they need to do to overcome it.

### TOP 10 BELIEFS AND PRACTICES THAT GK RESIDENTS OBSERVE IN THEIR SELVES, FAMILIES AND COMMUNITY

Out of 32 indicators, these are the 10 that scored the highest average among a nationwide sample of 120 respondents



. Inaalagaan ng nanay ang pamilya. The mother takes care of the family.

Malapit kami sa Diyos. We have a close relationship with God.



Idinidiin namin ang halaga ng pag-aaral. We emphasize the importance of education.



Minamahal ko ang aking bayan. I love my country.

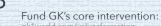


Naghahanap ako ng mga paraan para mapaunlad ang buhay ng aking pamilya. I look for ways to make our family's life better.

### HOW YOU CAN HELP

Build Infrastructure gk1world.com/build-a-community

Donate Land gk1world.com/give-land



Fund GK's core intervention: Values Formation gk1world.com/valuesformation

Address hunger & malnutrition via Kusina ng Kalinga ("Care Kitchen") gk1world.com/kusinangkalinga

Support disaster preparedness and community health gk1world.com/disasterprep



Nagsusumikap ang tatay para buhayin ang pamilya. The father tries to provide for the family.



ltinuturo namin ang halaga ng disiplina at pagsisikap sa aming mga anak sa pamamagitan ng magandang ehemplo namin. We teach discipline and hard work to our kids by being good examples.



Naniniwala ako na ang tagumpay ay nakukuha sa pagsisikap at hindi sa swerte. I believe that success comes from hard work and not from luck.



Kaya kong makihalubilo sa iba't ibang klaseng tao. I can interact with different kinds of people.



Ipinapakita ko ang pagmamahal ko sa aking bayan. I express my love for my country.



We need to confront the most pressing issue that our nation and the world is facing today—how to transform apathy and the "walang pakialam" mentality into a culture of bayanihan and "walang iwanan."

The heart of a volunteer anchored on faith and patriotism can drive societal transformation and unprecedented impact on our nation's poverty and possibly unlock solutions for the world's challenges on the environment, peace and corruption. In the next 10 years, we hope to bring this to the level of the barangay to create a massive platform for sustainable transformation. But without your help, we cannot make this happen.

> Bayanihan GK Village Trece Martires, Cavite In partnership with Cityland, Anchor Land, Berjaya Philippines, Provincial LGU Cavite and LGU Trece Martires

MAKE

### **INSPIRE A NATION**

How might we inspire and engage individuals and institutions toward advocacies that will end poverty?

### MAINSTREAMING HEROISM

To mainstream heroism is to awaken the hero in every Filipino. This means connecting with the goodness of every person and directing that towards our nation's common aspiration—a future where homelessness, hunger and landlessness are no more. Heroism means greatness—everyone dying to self and working with others for the common good.



LifeBank Foundation (LBF) partners with GK to design and deploy a values formation program for 2,000 staff and 350,000 microfinance members nationwide. This awakens the heroism of many as they eagerly respond to the challenge of caring and sharing, especially for the poor within their very own hometowns.



"Global Community Day is a unique opportunity for all of us in Citi to convey a simple yet powerful message – that through volunteerism, Citi employees are committed to making a positive impact in the local community globally," says Citi Philippines CEO Batara Sianturi.



In the student & employee IDs, 2014 calendar, and other university materials, "We are URIANS. We build GK houses." is printed together with the GK & FSUU logos. Father Saturnino Urios University in Butuan integrates nation building in all its programs and activities, helping build communities and raise volunteers.

LBC

10



GK Singapore's inaugural fun run brings together around 900 runners and volunteers, raising awareness about the mission and raising funds for GK. Throughout the year, students and young professionals from Singapore go to the Philippines to volunteer and bring meaningful impact to GK sites. You know Corporate Social Responsibility is effective when leadership is able to inspire Personal Social Responsibility among the employees.

> NENA WUTHRICH Executive Director LBC Foundation

LBC pours in as much heart as they have resources into creating impact in the lives of the poor. Apart from company-initiated builds, volunteer activities and visits in the communities they have funded, individual employees have found the joy in investing their personal time and striving to live out the GK Way.

# 1,751,518 VOLUNTEERS

- 141,350 Trees and mangroves planted
- 102,543 Children reached through Paraisong Pambata
- 24,566 Patients serviced through Medical Missions
- 5,233 Kilometers covered in Clean-Up Drives
- 1,298 Schools refurbished
- 1,258 Houses built

From April 9 (Araw ng Kagitingan/Day of Valor) to June 12, 2014 (Araw ng Kalayaan/Independence Day) across 110 sites, we saw Gawad Kalinga, national and local government, private partners, volunteers of all ages, nationalities and backgrounds, GK residents, and the disaster survivors themselves make time, come together and show what it means to leave no one behind.

In 2015, we will be engaging 20,000 BARANGAYS to feed the hungry, provide land for the landless, build homes, care for the environment, fix schools and unleash the potential of the poor to be our partners in driving true inclusive growth. Be a part of building "Barangay Walang Iwanan!" in 2015!

### **BAYANI CHALLENGE 2014**



The scorching heat is no match for the energy of volunteers as they dance in unity after a hard day's work in New Washington.



The desire to build lasting peace and leave no one behind brings together soldiers and civilians, Muslims and Christians, conflict victims and volunteers.



More than a hundred youth volunteers from North and Central Luzon bring concrete hope to Samar after close to 3 days of travel by land and by sea on board the Bayani Cruise.



Volunteers redefine this gate from being a landmark of the division of two worlds (*Leproso*/lepers and *Sano*) to a symbol of solidarity among the people of Culion.



While helping refurbish Buenavista Elementary School, 4Ps volunteers don't mind being wet in the rain and aren't even bothered by the darkening sky.



Young and old come together in faith during the first-ever human prayer chain rally in Bohol, which stretched 262 kilometers along the coastline.



Against the backdrop of typhoon ruins, Yolanda survivors join volunteers in a *bayanihan* line to build their new homes.







After a day of building together, volunteers of all ages and nationalities have fun during the firehose bath in Sagay. *Bayanihan* knows no race or color.



Credit Suisse employees go all the way from Singapore to build homes and exchange stories with volunteers and soon-to-be GK residents in Alang-Alang.



Volunteers from the Philippine Navy Seals and Bantay Dagat lead the marine sanctuary rehabilitation in typhoon-devastated Borbon.



From beneficiaries to benefactors: GK residents from Camarines Sur go all the way to Hernani to join Yolanda survivors in rebuilding their homes and lives.



During a tree planting activity in Batad, heroes for the environment discover the incomparable beauty of the Philippines and its people.

### **EMPOWERING THE YOUTH**

The goal is to end poverty for the 5 million poorest families by 2024—an almost impossible dream! It is imperative for Gawad Kalinga to inspire the Filipino youth to imbibe this dream and become active builders of this dream. The charge towards 2024 will demand focus, fun, friendship, food and a lot of selfie photos sharing the inspiration with others! When you live for others, you discover the fountain of youth.



GK began with transforming the youth of Bagong Silang from being gang members to empowered leaders. The story comes full circle as Emong Dimaiwat and Anthony Adduru, who are part of that first batch, now lead the next generation of GK Youth.



Avin Lufamia, a GK SipaG program participant from GK Tatalon, becomes captain of Team Philippines at the Street Child World Cup in Brazil. Avin and 4 others from GK join 18 participants at the tournament, and dream of one day playing professional football.



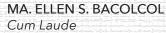
Driving personal transformation and social consciousness among the youth goes beyond Philippine shores as Australian volunteers discover that they too can be active participants in building a kinder and better world.

I never imagined I could graduate from a school like this, because I knew that for someone like me, that kind of dream is impossible... May you never tire of dreaming for the youth, and one day, I hope I can work with you in helping

others journey towards a brighter future.



De La Salle University and DLS-College of St. Benilde give the youth from GK communities (SIGA) the opportunity to receive quality tertiary education through a scholarship program, unleashing their untapped potential and inspiring them to dream big.



GK Baseco Resident / SIGA (Youth) BS Business Administration Benildean Hope Grant Scholar of the De La Salle College of St. Benilde (DLS-CSB)

### SUSTAINABLE TRANSFORMATION THROUGH THE CAMPUSES

A GK Youth organization within the campus ensures that the engagement is sustainable and scalable. First, the GK Camp organizes volunteers into batches and introduces them to the work of GK. Tambayan Sessions help them draw out a concrete plan of action towards poverty eradication, deepening their transformation. They live this out during community service, and carry on to influence others in their immediate network of family and friends. As they continue with this journey of caring and sharing, they also inspire a new batch of GK Youth to go through the exact same cycle that will end up inspiring yet another batch, and so on.



**GK** Camps



Inspire Others





Tambayan Sessions



**Community Service** 

### **Beyond the Campus**

The GK Youth core group also serves as a hub for campus volunteer mobilization, matching the academe (including other organizations within the campus) to communities where they can implement social innovation projects. As these youth leave the campus and move on to become leaders in their own spheres of influence, they bring the GK mission as well as the network of relationships that they have built with others who share it, including the communities that have eventually become family to them.

Bayanihan is alive. By being with the community, I realized that they value friendship over money. I've learned not to take anything for granted, even the

little things.

**MICHAELA RAMOS GKYouth** Enderun Colleges

🦻 HOW YOU CAN HELP

Join Bayani Challenge 2015 gk1world.com/bc2015

Join or organize your own volunteer/volun-tour activity gk1world.com/volunteer

Introduce GK to your company's HR team

gk1world.com/hrengagement Bring GK Youth to your campus gk1world.com/gk-youth

gk1world.com/fundraise-for-us

Celebrate your birthday & other personal milestones with GK gk1world.com/celebrate-with-u

Capture & share our stories of hope & transformation gk1world.com/share

Start your own campaign/ fundraiser for GK Subscribe to our newsletter & social media pages gk1world.com

GK Enchanted Farm

We need to raise a new generation of social innovators and entrepreneurs from the rich and poor, urban and rural, local and international working in solidarity to create new markets and mindsets for a more enlightened capitalism.

There is so much goodness and a wealth of ideas in our country—what we need is to share the vision, create the support environment to nurture the dots so that they can connect and create the roadmap to end poverty.



How might we unleash the potential of the poor to make them partners in driving true inclusive growth?

### A CULTURE OF PRODUCTIVITY

Just as Gawad Kalinga built a massive platform for social justice, we are now transforming every GK community into a hub for productivity. We are raising empowered and world-class blue and green collared workers from among the urban and rural communities we partner with.

GK's model ensures that a new breed of social entrepreneurs and dignified workers have the right mindset, the discipline of work, the right values to invest their money in the future of their families and a generous heart that looks to share their resources so that others will not be left behind.



Human Nature teams up with GK for the Citronella Agro-enterprise Development Program, providing livelihood and values formation for 3 farming communities in Bukidnon, raising them up to be world-class Filipinos.

Read more in http://gk1world.com/fighting-poverty-one-bottle-at-a-time

EYTE



GK's values formation programs like the one for the drivers of COMET (City Optimized Managed Electric Transport) is important in restoring the dignity of our blue-collared workers and empowering them to be productive citizens of this nation.

### GAWAD KALINGA WORKERS' ASSOCIATION (GAWA)

GAWA aims to professionalize the informal sector, generate livelihood for GK residents, and support and sustain the mission of building GK communities. With funding from partners like MERALCO, GK was finally able to leapfrog its implementation, conducting ~42 GAWA Forums (values formation) that produced 2,268 graduates from the GK Kapitbahayan (residents) and surrounding communities.

These GAWA Forums trained repairmen, drivers and construction workers, among others. The support of Globe allowed GAWA construction teams to be trained and deployed in farflung areas to help GK complete projects that had demanding timelines and challenging circumstances.

I feel like a soldier going to war, because it's difficult to be away from my family and face the challenges on ground. But when I see what the Yolanda survivors are going through, I know we just have to pour our hearts to the work so they can move into their new homes as soon as 159 possible.

**PING HERRERO** GAWA Construction Worker Resident of Bagong Silang, Caloocan

### GK ENCHANTED FARM

#### What is the GK Enchanted Farm?

It is a platform, a philosophy, a prototype, a proof of concept for massive rollout of a nation-building movement.



It is a thriving rural community that showcases the best for the least and the best from the least.

A social laboratory for replicable, sustainable intentional communities built for and with relocated informal settlers, landless farmers and victims of calamity and conflict.

A social business hub for inclusive wealth creation in rural areas to mitigate urban migration, creating a market for quality, healthy and natural products and services coming from the abundance of the fertile land and the genius and talent of the poor and the rich, working together as partners.

#### A countryside university for experiential and entrepreneurial

learning, where the best students from the rural public high schools

(85% do not get a college education) will be mentored in business development, financial management, marketing strategies by the best social entrepreneurs/ mentors from prestigious urban schools in the Philippines and abroad who have access to capital, knowledge, technology and market.



A social tourism destination where people travel to make a difference, discover adventure with a purpose and find happiness and pleasure in their own humanity by connecting with the good in others and nature.



It is an ecosystem for social education, social business and social tourism to support family, community, university, industry and humanity within the same space with the end goal of raising the base of the pyramid up. Raising the bottom will bring everything up.

### FARM TO MARKET

As we learned that the road out of poverty is a continuing journey and providing homes is merely the beginning, we also realized that our country is abundant with resources that we can harness for every Filipino. To help local farmers create wealth in the countryside, GK aims to build 24 Enchanted Farms, creating a nationwide network of communities that provide a more direct link between producers and consumers.

#### Berjaya Culinary Arts Garden

As the primary food center of the Farm, the Berjaya Culinary Arts Garden (BCAG) will cultivate the culinary talents of the poor and provide livelihood as it caters to the 200,000 who visit the GK Enchanted Farm annually.









et Harva





The LifeBank Center for Bayanihan Economics aims to build a culture of collaboration amongst farmers and provide them with access to the market, financial products and smart farming practices. It will serve as the innovation, development and commercialization hub of LBF and GK's combined effort to advance social enterprises and 'bayanihan economics' as a key strategy in breaking the chains of poverty.

#### GK Enchanted Farm Café

The Enchanted Farm Café is a social enterprise that bridges the GK Enchanted Farm in Angat, Bulacan to the city market. Most of the ingredients used in the Café's meals are sourced from the Farm, making it a ready market for its produce. Aside from sourcing its ingredients from the Farm, the Café also serves as one of the venues where the products of Farm-based social enterprises are sold.



#### Countryside Fair

During the Countryside Fair, visitors get to discover the Farm's unique and local produce, freshly picked and ready to enjoy.

### COUNTRYSIDE UNIVERSITY

It is our disconnectedness from our land, from the poor, and even from one another that sustains poverty in the country. Our current educational system can also do better in instilling appreciation for the agricultural industry and love for the poor. This is why the GK Enchanted Farm is a venue for experiential learning: one that makes farming "the new cool" – fashionable and desirable for the young to be their career option. Through its programs and camps, the Enchanted Farm attracts visitors of all ages and nationalities all year round. At the same time, the children of the farmers are also given quality mentorship and education. In providing the best for the least, the least can become the best.



**Agricool** supports the children of farmers as scholars, mentoring them and making sure they get the education that they need. It also supports the training of farmers and connects them to the market. Agricool is the supply base of agri-social enterprises.



Starting with about 47 bright and determined students from various public schools in Bulacan, the **School for Experiential and Entrepreneurial Development** (SEED) aims to produce graduates who will tackle poverty through agriculture and innovation. The program will initially run for 2 years with a curriculum co-developed with TESDA, and will become a ladderized 4-year program in partnership with CHED. This is where young students from public high schools will emerge as globally competitive social entrepreneurs with love of country and fellow Filipino poor, helping raise many others from poverty through social enterprise that does not leave the poor behind.

> I come from a family of farmers. My parents work whole day on the field but it's never enough to send me to college. I want to become a farmer and an entrepreneur.

Farming feeds the world.





At the International Farm Village Kids' Camp, kids aged 6-12 discover the magic of the GK Enchanted Farm.



Students go on an unforgettable field trip, where learning is done beyond the four walls of the classroom.



Interested social entrepreneurs go through the Social Business Startup Camp, an intensive training and mentoring program.



Interns from top universities abroad bring technology, knowledge and enthusiasm in helping the entrepreneurial poor.

### WALANG IWANAN ECONOMY

It's a little paradise on Earth, but more than anything, it is a big family.

Orphaned at a very young age, Tita Fe spent her youth working at night in order to pay for her studies during the day. She was a farmer at the GK



Enchanted Farm for 3 years before her incredible sewing skills were discovered by Plush & Play social entrepreneur Fabien Courteille. Today, she turns Fabien's ideas into stuffed toys and has even 'adopted' Fabien and the other French interns as her own.

I'm no longer ashamed to face people, and I'm happy to see my handiwork displayed because I know that this helps my community.

Manang Babes is the chief sample maker and master cutter of Sooc Social Ventures in the PLDT-SMART Amazing GK Village, and she's in charge of the production planning and control system. Together with the other Sooc ladies who used to be scavengers in the garbage dump of Mandurriao (Iloilo), she turns discarded tarpaulins into beautiful bags that are sold in stores and paraded in runways. In 2013, the project won for the Social Contribution Category in the 2013 Asian Communication Awards held in Singapore.



Movers, dreamers, makers, and doers of different passions and professions from all over the country and around the world came together at Gawad Kalinga's Social Business Summit 2013: Inclusive Growth in the Asian Market.



The venue was a testament to the transformation of a once-poor community into a Silicon Valley of social enterprises, the fruit of years of single-hearted labor by GK and its partners.

500 SOCIAL



ENTREPRENEURS

Rich and poor, young and young at heart, and global citizens from all over gathered to build radical models that challenge the status quo and businesses that have the power to shape a kinder world.

Ultimately, our goal is to ensure that as the country

grows, more Filipinos are able to grow with us. Now that the Philippines is growing at a phenomenal rate and all eyes are on our economy, now is the time to make sure that no one gets left behind.

HON. PAOLO BENIGNO "BAM" AQUINO IV Senator, Republic of the Philippines

### SOCIAL BUSINESS

The GK social entrepreneur creates economies that promote justice and fairness and refuse to leave anyone behind. Whether as non-profits or as for-profits, the goal is to utilize business and professional tools to find solutions to social problems and raise the base of the pyramid.

IT'S TIME. I am a Filipino and I am now making a stand. A stand for God, my country, my people. A stand against poverty.

MANIFESTO

I will end the #1 poverty of all in our country: poverty of the mind & heart. I will replace my colonial mentality with a proudly Filipino "BAYANIHAN" mentality.



GKonomics makes it to the Czech Republic, thanks to Martin and Michal Mitas! Now Europeans can enjoy these beautiful products lovingly made in our GK communities.

### MANIFESTO O2

God did not make a mistake in creating me Filipino. I am honoring God's plan for me as a Filipino by loving my country. I am joining the fight to end poverty, not just in words, but more so in ACTION.

I will not stand by idly as millions of my fellow Filipinos go hungry while I pursue my dreams and build my riches.



SILYA, a collection of iconic chairs that combines the expertise of top Filipino designers and craftsmanship of GK residents, makes it to Singapore through the Gala Charity Auction.

### MANIFESTO 03

I will take on the dream of those who have lost their capacity to dream. I dream of a prosperous, slum-free Philippines. A people who will not merely be consumers, but also producers.

I dream of Filipino brands which will be globally recognizable, Filipino brands that do not leave the poor behind. I will produce such a brand.



Hope in a Box, with greeting cards created from the works of over 20 Filipino artists, generates resources to support livelihood in Yolandaaffected areas.

# MANIFESTO

Through entrepreneurship, I will make this dream come true. Not just ordinary entrepreneurship, but inclusive entrepreneurship. Living in a country so rich in natural resources, and being among gifted people, no reason exists why I should fail. I will be my brother's keeper. I will help the poor become un-poor. I will make the poor a dignified partner in my business.



SOFA (School of Fashion & the Arts) Manila opens its doors to promising GK residents to upgrade their skills in pattern making, fashion illustration, and bag making and design.

# MANIFESTO

I will end poverty by creating wealth not just for me and my family but also for the poor because the poor is my family. I will use my TIME to make productive the time of the poor. I will use my TALENT to help the poor uncover theirs. I will use my TREASURE to invest in the poor and together we will build a worthy treasury for all.



'Be the Next GKonomist,' a social business competition organized with the Inter-University Management Alliance, brings out the untapped social entrepreneurial skills of top students.



The "best for the least" is a sound business philosophy that drives the most privileged in our society to invest their time, talent and treasure to unleash the potential of the poor and the idle to produce quality products and provide excellent

service. **GKONOMICS** is about creating wealth at the base of the pyramid with GK communities as a massive platform for social enterprise.



For years, GK Mabuhay has GK Mabuhay welcomed volunteers from all over the world to experience the

warmth and excitement of GK community life through a variety of volun-tourism packages. This year, GK Mabuhay is officially set up as a social enterprise.



PLUSH & play

SOCIAL ENTERPRISE INC.

Plush & Play offers fun and educational plush toys for children handmade by partner mothers in the GK Enchanted

Farm. This taps into their undervalued sewing and crafting skills, because all of the products are designed and produced by both community partners and social entrepreneurs.



Engage the Gawad Kalinga Workers' Association (GAWA) for your manpower needs gk1world.com/gawa

Support our other livelihood & productivity programs gk1world.com/productivity



The brainchild of Maitoni Cuunjieng & Tina Romualdez, the Milvidas brand sells products in eye-catching and colorful combinations, hand-crocheted with

love by the ladies of Aya Multinational GK Village in Paranague City.

http://mabuhayrestop.com



Mabuhay Restop is the one-stop tourism shop for Philippine culture, local food, cultural shows, eyeopening social tours, topnotch

a sector and tenter descendences

**GK BUILDER** 

Filipino artwork, community merchandise, and the ultimate nation building experience through Gawad Kalinga.

Be a fulfilled entrepreneur with a purpose beyond profit.

> **FABIEN COURTEILLE** Social Entrepreneur Plush & Play

Three years ago, French-born Fabien landed in the Philippines for what was supposed to be only a 6-month internship with the GK Enchanted Farm. He eventually set up the social enterprise Plush & Play, working with the mothers who were left jobless after the textile industries that used to be in Angat relocated abroad.

> Provide flexible capital for our social enterprises Patronize locally made products & social enterprises

Start your own social enterprise gk1world.com/socialbusiness

Invest in our School for Experiential & Entrepreneurial Development (SEED) gk1world.com/seed

The spirit of *bayanihan* is in the heart of every Filipino but it finds its corporate home in the GK Foundation. More than a foundation, Gawad Kalinga is a global movement of nation-builders who are committed to expanding the work and advocacy of caring and sharing throughout the world. Help fuel the GK work by supporting GK Foundation with unrestricted funding and strategic support for its key operations to drive scale.

### INVEST IN GK FOUNDATION TO DRIVE SCALE

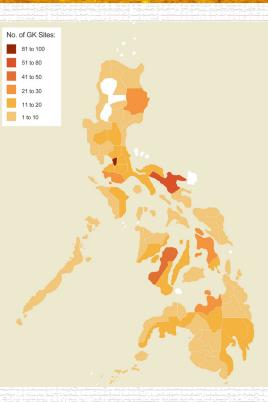
MARALINGR

EXP02013

How might we grow the GK organization to drive innovation and propel the work to scale?

### GRASSROOTS & GLOBAL PRESENCE

We succeed in connecting to a global audience because we make sure we remain grounded in the realities and needs of the communities we serve. We do that by raising local leaders who will be present in the communities to replace a slum mentality with a culture of caring and sharing.



"GK's core activities relate to long-term improvement in the housing and community building for and by very poor Filipinos who have historically lived in slums. They are an indigenous organization of Filipinos helping Filipinos. We like this perspective because we believe immediate emergency assistance is best when built on an established local network and when matched with a capacity to help rebuild long term."

#### FOCUSING PHILANTHROPY,

a California based group who aids philanthropists in choosing credible and relevant NGOs http://focusingphilanthropy.org



Students, professionals, children, and advocates raise close to US\$1M of support for Haiyan-devastated areas through GK USA.

EUROPE



At Switzerland's Zermatt Summit, Tony Meloto talks about striving for inclusive wealth creation through social entrepreneurship.

#### SOUTHEASTASIA



Indonesia is the first country outside the Philippines to adopt the GK model of development, running various programs and building actual villages.

OCEANIA



A \$1M grant for Haiyan rebuilding is given to GK by the Australian Govt. through its Dept. of Foreign Affairs and Trade (DFAT), led by Minister for Foreign Affairs Julie Bishop.

### THE MULTIPLIER EFFECT

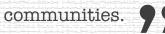
GK invites and engages rich and poor, young and old, private and public sector, the Philippines and other countries around the world to come together to leverage resources and make sure that the goodwill and actual impact on-ground is multiplied many times over. The initial investment given by monetary donors is counterparted by the commitment of caretaker teams, the sweat equity of the residents and equally valuable contributions of volunteers, local government and other individuals and institutions, creating a network of relationships that is key to the process of handholding the poor out of poverty, one family and one community at a time.

With "padugo" (bleeding for the cause" and "bayanihan" (being a hero for one another) as our guiding principles, the multiplier effect becomes inherent in the GK model. The value of every peso given, whether cash or in kind, helps unlock other resources to create a ripple effect of inspiration and impact.

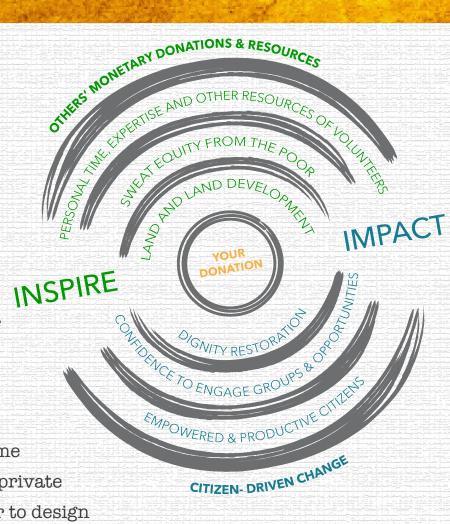
Successful rebuilding models require an innovative multi-stakeholder lens. Visiting Tanauan showed me that while the road to recovery will be long, the private



sector can work with the social sector to design and support grassroots initiatives that involve the right stakeholders and can empower people to build resilient



BATARA SIANTURI CEO Citi Philippines



### POSITIONING FOR SCALE

The problem of poverty is so massive, hence our response cannot be small. To rebuild the nation, we need a movement like Gawad Kalinga that is able to inspire and engage strategic institutions and individuals to help us replicate and grow aggressively so we can reach our target. Here are just some of the partners who believe in the GK organization and help fuel our operations beyond community programs.



Since 2006, Trend Micro Inc. executives and employees from all over the world have been coming to the Philippines to volunteer for GK Mabuhay. For 3 years now, they have also been supporting the GK organization by providing Trend Micro software that provides internet content security and threat management solutions.

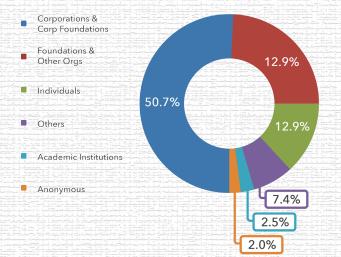


Microsoft continues to support GK through software grants but beyond the software that have been integral to office productivity, they have likewise been instrumental in building up the GK Youth, sharing our vision to their network as well as opening up various opportunities for our leadership to learn more in the field of IT.



Since 2006, Globe has fueled institutional capacity through communication and pushing the agenda of volunteerism by supporting the annual Bayani Challenge. Today they are also helping scale-up businesses that care for the poor by providing: (i) flexible capital to select enterprises and (ii) a customized internet solution for the GK Enchanted Farm.

### Driving impact with our highest-ever donations of PHP 635M



Thanks to partners and donors who entrusted their resources to us, we were able to:

- Provide immediate and sustained response for Yolanda (Haiyan).
- Continue our proactive, "non-Yolanda" relocation of families out of danger zones.
- Implement soft programs based on the communities' priority needs.
- Invest in systems and hire competent staff that has created efficiencies, enabled better delivery of our commitments and allowed us to reach out to more partners.



SOCIAL MEDIA MOVEMENT



TOURISM PERSONALITY OF THE YEAR Tony Meloto





Thank you for recognizing our work!



For the rehabilitation of 3 classrooms for the next generation of peace-builders in Basilan



Sharing Christmas moments, Carols of Hope & Simbang Gabi offerings for those affected by Yolanda (Haiyan)

humanenature

A FUNDRAISING CONCERT t by Typhon

Hangad Music Ministry

Jan16

to build a 🟃

Let's bring our

Fundraising campaign : November 18th to 25th, 2013

support to Philippines

Nov 18 - 25

H₩PE

for the PHILIPPINES

### Thank you for supporting our campaigns

### THRALING A **OPERATION WALANG IWANAN**

Immediate relief response activated for Typhoon Maring, Santi, the Bohol Earthquake & Yolanda (Haiyan)



Sustained feeding for children affected by Yolanda (Haiyan)

#### Thank you for raising funds for us



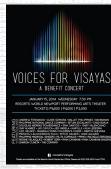
620++ "Balangay" boats built & distributed, mostly in Cebu, Iloilo, Leyte



Canon ImageNation Photo Contest View winners at gk1world.com/bc2014-canon







Jan 15





April 10 & 16, 2014

#### Build Resilient & Empowered Communities

Build Infrastructure gk1world.com/build-a-community

Donate Land gk1world.com/give-land

Fund GK's core intervention: Values Formation gk1world.com/valuesformation

Address hunger & malnutrition via Kusina ng Kalinga ("Care Kitchen") gk1world.com/kusinangkalinga

Support disaster preparedness and community health gk1world.com/disasterprep



Join Bayani Challenge 2015 gk1world.com/bc2015

Join or organize your own volunteer/ volun-tour activity gk1world.com/volunteer

Introduce GK to your company's HR team gk1world.com/hrengagement

Bring GK Youth to your campus gk1world.com/gk-youth

Start your own campaign/ fundraiser for GK gk1world.com/fundraise-for-us

Celebrate your birthday & other personal milestones with GK gk1world.com/celebrate-with-us

Capture & share our stories of hope & transformation gk1world.com/share

Subscribe to our newsletter & social media pages gk1world.com





HOW YOU CAN HELP

end poverty for 5 million families by 2024

Engage the Gawad Kalinga Workers' Association (GAWA) for your manpower needs gk1world.com/gawa

Support our other livelihood & productivity programs gk1world.com/productivity

Provide flexible capital for our social enterprises Patronize locally made products & social enterprises Start your own social enterprise gk1world.com/socialbusiness

Invest in our School for Experiential & Entrepreneurial Development (SEED) gk1world.com/seed

#### Invest in GK Foundation to Drive Scale

Grant unrestricted funding to give GK the flexibility to make the most impact

Provide equipment, communication & information technologies for better collaboration

Share training programs, systems & technical expertise to improve efficiencies and yield stronger results

Be our logistics & resource distribution partner gk1world.com/investingk

#### take the next step

Visit gk1world.com

Contact us at info@gawadkalinga.com

Give online gk1world.com/give-now-main-page

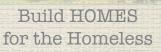
#### Give via bank deposit

Gawad Kalinga PHP Current Account # 3101 0977 56 BPI EDSA Greenhills Gawad Kalinga US\$ Savings Account # 3104 0162 34 BPI EDSA Greenhills (Swift code: BOPIPHMM)

### HOW YOU CAN HELP end poverty for 5 million families by 2024

#### Donate LAND for the Landless

Help end poverty by donating secured land where communities can live and thrive. For the site selection criteria, visit gk1world.com/give-land.



Take poor families out of danger zones and into safe homes and communities. Learn more about how you can do so in gk1world.com/fund-houses.

#### Provide FOOD for the Hungry

Support a school year-round of food for the hungry, nurturing a caring community and better learning. Read about the program in gk1world.com/kusinangkalinga.





Barangay Walang Iwanan is a campaign to mainstream a lifestyle of volunteerism and bayanihan at the barangay level to create an impact on at least 250 families in each of the 20,000 barangays. This places us in a clear trajectory to reach 5 MILLION families and end poverty for them by 2024.

OCT - NOV

Identify the 20K brgys Form the operations teams

Conduct volunteer activities in 100 brgys

DFC.

simultaneously

Generate BC'15 sched/ brgy Mass call out for volunteers

JAN - MAR

**BAYANI CHALLENGE 2015** 

**APR 9 - JUN 12** 

#### What does it mean to be a **Barangay Walang Iwanan?**

We become mission partners in mainstreaming a culture that will end poverty from the barangay up.

We become innovation partners focused on connecting needs to opportunities to create the most impact.

We become partners for disaster preparedness and response, organizing and preparing volunteers to be ready to respond to the needs of the barangay.

#### How you can help

Sign-up your barangay

Volunteer your organization as a HUB

Mobilize resources within and for your barangay

#### take the next step

Email brgywalangiwanan@gawadkalinga.com



Ernie Maipid, Gerry Ablaza, Mike Goco,

Tony Del Rosario, Tony Olaes

From L-R

### GK1WORLD: THE GLOBAL GK FAMILY

Gawad Kalinga (meaning to "give care") is a global movement that started in the Philippines. Across all levels of the GK organization, we are preparing for scale and gearing towards the vision of ending poverty for 5 million families in 2024.

The GK Board consists of a mix of external trustees and key people within the organization to bring the most extensive range of expertise in key areas of GK's operations. More than searching for individuals of integrity and influence, we wanted GK friends that we had built a relationship with and had extensive experience and appreciation of our on-ground work to be able to make sound policies that support and facilitate the work of our caretakers.

Together with friends and advocates from other countries, the GK leaders from the Kapitbahayan of each community, and our heroic on-ground caretakers, we invite you to be part of this global movement. Together, we can end poverty.



In Sultan Kudarat, the caretaker team is composed of local government officers and 2 KB Presidents from old GK communities. No longer just 'beneficiaries,' they are now our partners in bringing hope.



### GK ANNUAL REPORT JUL 2013 - JUN 2014

www.gk1world.com