



OUR VISION

Gawad Kalinga is building a nation empowered by people with faith and patriotism; a nation made up of caring and sharing communities, dedicated to eradicate poverty and restore human dignity.

OUR MISSION

Ending poverty for 5 million families by 2024.

Land for the Landless. Homes for the Homeless. Food for the Hungry.

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ABOUT THE COVER



The Gawad Kalinga 2010 Annual Report cover features a screenshot from the GK "Bayanihan" video conceptualized by Joel & Kat Limchoc and produced by Revolver Studios, Inc. The image is a symbolic depiction of empowered Filipinos from diverse backgrounds, together taking on the huge burden of poverty (signified by the chaos of the slums) and throwing it across the abyss. It dramatically and powerfully captures the inherent Filipino bayanihan culture that is the driving and unifying force to achieving the Gawad Kalinga vision of ending poverty for 5 million families by 2024.

MESSAGE FROM THE FOUNDER

Dear Patriots, Partners and Friends,

2010 was a year of transition for the world, for the Philippines and for Gawad Kalinga.

A Shift to Kindness

The global recession showed the divine hand correcting the follies of man to create fairer and kinder societies. New doors are being opened in the global economic re-alignment with Asia emerging as the new powerhouse of the world, after centuries of enslavement and impoverishment. This is a time of great opportunity for the Philippines to rise with the rest of Asia. Gawad Kalinga since 2003 has provided an attractive channel of reconnection for Filipinos abroad, particularly

those in America, to rebuild the Motherland through caring and sharing.

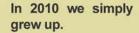
The Grass is Greener Here

The Philippines is becoming an attractive proposition to Filipinos and foreigners alike as a destination for travel and investment despite the Maguindanao

massacre (that hopefully will signal the end of our medieval warlordism) and the unfortunate hostage crisis (that can happen anywhere). It is hope that gives us the power to overcome bad news in a country that is in a major transition to a better and safer future. A non-traditional President swept to power in May 2010 in the fastest, cleanest and most peaceful election ever in the Philippines is a source of radical optimism for many of us who want to find solutions rather than constantly talk about problems. Our collective aspiration for change has ushered in a desire for collaboration and partnership between rich and poor, young and old, public and private for the sake of a beloved nation that deserves better times. Seeing this transcendent mood, many are starting to believe that this is the best time to bet on the Philippines as the next miracle of Asia, a shot at winning that we must not throw away. If we dare, Filipinos can end poverty in the Philippines by 2024, a victory worth fighting for.

We Can Do It

2010 is a defining year for Gawad Kalinga. It marks our formidability to grow despite the challenges that came our way and our increasing global credibility because we continue to innovate rather than stagnate, to seek the wisdom of experts rather than pretend that we have all the answers and to connect with the good in people to do what is right, never failing to recognize that we are simply doing God's work. Heaven smiled at us and made us stronger, freer, and happier to do more good and bring more joy to the suffering in this life.



From Social Justice in the first seven vears launched by Tita Cory Aquino on October 4, 2003, we stepped up to Social Artistry last October 10, 2010 with our new President, her son Noynoy. It was an incredible confluence - the start of six years of PNoy and the second 7 years of GK, promising hope and change, truth and

integrity, peace and prosperity - the first from top down, the second from bottom up. From the first moment PNoy spoke about public and private partnership, we knew that we were prepared to be his bridge of trust to the unreached at the bottom of the pyramid.

GK inspired the crafting of the Nation-building bill to mobilize the private sector for massive volunteerism to build sustainable communities in every town to end poverty for 5 million Filipino families in partnership with national government agencies and LGUs. This is the politics of caring by legislation.

Caring is at the heart of our Kalinga Sa Bayan campaign to encourage every town to build sustainable communities to end poverty. The time has come for every Filipino to be a nation-builder.



Indeed, 2010 was a good year.

The Kapitbahayan stepped up and became responsible in the governance of their communities; some of them became caretakers of new GK villages.

Universities opened up and connected study with community. UCLA and Stanford partnered with GK Kalusugan in the public health program of Bagong Silang and Taguig.

Ateneo and La Salle management and business schools partnered with GK in conducting weekly CSI (Center for Social Innovation) nights for budding social entrepreneurs.

Five French business schools are sending 300 interns for two months in July-August 2011, mostly in GK areas that are about to start their Enchanted Farm, similar to the first that is rising in Angat, Bulacan designed by architectural students of the National University of Singapore with the guidance of top Filipino architect Bong Recio.

Twenty four provinces have large tracts of land ready to start their Enchanted Farms for social business and social tourism and their village university for sustainable development. We will surface the gold in the land and in the hearts of our people that the world has not seen before through our bayanihan economics of sharing.

These are the best of times for those who want to go for the triple bottom-line: profit that will care for our people and our planet, abundance for everyone where no one is left behind.

Walang Iwanan!

If 2010 was a good year, every year will just get better if we continue to humble ourselves, pray more, put our faith into action, resist the temptation to judge or fight anyone who disagree with us, learn to love more and commit to do more good even when bad things happen around us. Love brings peace, good will drive evil out of our land.

Thank you for your radical faith in the vision of GK 2024 and your stubborn commitment to see it through.

For God and country,





MESSAGE FROM THE EXECUTIVE DIRECTOR

Dear GK Partners and Volunteers.

Greetings!

Today, GK communities are moving forward, becoming empowered communities where the residents themselves are key partners in the implementation of GK programs. The majority who were considered the poorest in our country are now demonstrating that setting bold, collective goals in the fight against poverty yields significant results:

- 2000 beautiful and productive communities are now safe havens and homes to children who used to be vulnerable to human trafficking, hunger and despair;
- 2000 community leaders are taking responsibility in uniting and healing the hearts of their fellow residents, always putting the common good first; and,
- Countless volunteers continue to give their very lives in building a sense of nationhood by embracing the GK challenge of being our "Brother's Keeper."

These communities are far from perfect, and there are still many areas to improve on. But together with the caretaker teams, volunteers and partners, we continue to work together to raise the level of excellence in delivery of programs and

services despite meager resources. To achieve this, we rise above individual and institutional differences. The collaboration of the multi-sectoral groups in building communities is showing our people a new way of ending poverty, THE GK WAY.

I would like to thank our partners and friends who never gave up and continued to support GK through its growing pains. The past 7 years was a journey of discovery. It was not without tears, blood, sweat, and, I am not afraid to admit, failures. But your unwavering belief in the spirit that drives Gawad Kalinga continues to inspire and challenge the workers, volunteers and the leadership of GK to always strive to give our best for the least.

Allow me to salute our heroic GK caretaker teams, GK management teams and the GK Heads for all their quiet and often unheralded work – it is their heroic commitment to these communities that has brought GK to where it is today. Organized in almost all of the provinces, Gawad Kalinga Community Development Foundation Inc. is now able to partner with willing institutions including government to challenge poverty head on!

I want to especially honour our close to 200,000 Kapitbahayans who have remained resilient and have courageously shown us what it takes to trust in the Almighty. The poor have become the cornerstone and building block of the Filipino dream of a peaceful and progressive Philippines! The good news that comes from Gawad Kalinga has become the melody of hope for many poor families that we have yet to embrace. Our modest gains in 2010 only strengthen our resolve to reach 5 million poorest families by 2024.

For every life that has experienced building GK communities, whether rich or poor, young or old, Muslim or Christians, GK has made a real difference! Every person has a story of transformation to share. There may be too many to mention, too special to capture in just a few words, but certainly simple enough to inspire thousands more!

It is now 2010, and seven years after, we ask ourselves -- what have we accomplished? Simply put, GK partners, volunteers and Kapitbahayans are showing our countrymen and the rest of the world that IT IS NOT IMPOSSIBLE TO END POVERTY!

The past seven years of Gawad Kalinga were marked with COURAGE. We had the courage to build the dreams of the poor! The courage to challenge society to look at the poor as equal in worth and dignity! The courage to care for a family beyond one's own!

2010 is the year when we cross the threshold of courage towards commitment!

I invite everyone to make a sacred commitment to work hard in building an army of nation builders where:

- Integrity drives Excellence
- Stewardship drives Productivity
- Solidarity drives Teamwork
- Padugo (Compassion) drives
 Commitment
- Servanthood drives Leadership



There will be many more challenges along the way and the path will not be easy. But we carry with us the confidence that we are not alone as we confront the tensions of growth! Join us as we embark on the next seven years of Gawad Kalinga: investing our best to create wealth for the least!

Throughout this exciting journey ahead, let us never fail to encourage and build up one another. Pray for me as I pray for you!

WALANG IWANAN!



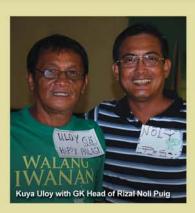
The Inspiration for his Mission



"Nespha (is) a 12-year-old girl from a slum area in Bacolod where we started the first GK Village in the city. She was malnourished and tubercular, deprived of the basic necessities and opportunities in life. Every time she held my hand, it's a gesture of desperation for her. I could see in her sad eyes the question: "Does God really love me?" I could not quote Bible verses or wise sayings from Mother Teresa to this desperate child. But by deciding to take on this cause, I know I am concretely reflecting God's love to her and all the other needy kids like her. There are hundreds of thousands of little kids like Nespha out there and their silent desperation can be deafening. Can you hear them?" - Luis (2003)

Nespha Manangkil's family was one of the first recipients of a GK home in Magsungay in 2000. Luis remained in touch with them and regularly visited her. Sadly, she succumbed to leukemia in 2009 at the age of 20.

MESSAGES FROM GK BUILDERS



Abot-tanaw ang Kaunlaran Uloy Garduce Residente, GK Hapay Na Mangga Taytay, Rizal

Noong wala pa sa buhay namin ang Gawad Kalinga, ang pamumuhay namin ay tumatahak ng walang tiyak na direksyon at ang katuwiran namin ay laging "bahala na". Bahid kami sa lipunan. Noong unang malaman namin na ang Gawad Kalinga ay namamahagi ng libreng pabahay lamang sa mga mahihirap na pamilya, hindi namin ito lubos na pinaniwalaan. Malaki ang pinagbago sa buhay namin sapagkat ang dating magkaaway ay nagbatian na at ang bawat isa ay nagtutulungan sa mga gawaing makabuluhan at hindi na nagiging hadlang ang kahirapan upang mangarap ng kaunlaran.

Sa pamamagitan ng napulot naming magagandang aral sa Gawad Kalinga, nagbago ang aming mga pananaw at natuto kaming paunlarin pa ang aming pamayanan sa pamamagitan na rin ng aming sariling kaparaanan. Ramdam namin na umangat ang aming moral, dignidad, respeto sa kapwa, at natutong mangarap pa. Ayaw na naming balikan o maalaala ang mga nakaraan sapagkat abut -tanaw na namin ang tagumpay ng kaunlaran.

Sa pamamagitan ng masisipag at walang kapaguran na mga Caretaker Team, naunawaan namin ang katagang "walang iwanan" na lubos na nagpatibay ng aming paniniwala na sa pamamagitan ng pagtutulungan at pagkakaisa, tayong lahat ay uunlad.

Ibig kong mapaglingkuran ang aking kapwa sapagkat sa pamamagitan nila ay napaglilingkuran ko na rin ang Panginoon Diyos. Naniniwala ako na magiging ehemplo ako sa aking kapwa sa pamamagitan ng mabuting gawain.

Sa mga kapwa ko na residente, huwag kayong bibitaw sa Gawad Kalinga sapagkat ito ang susi sa ating tagumpay tungo sa kaunlaran. Biyaya ito na nagmumula sa Diyos. Mahalin natin ito at kalingain. Ito ay isa nang bahagi ng ating buhay at pag-asa ng ating mga anak.

Sa kapwa ko Pilipino, ang Gawad Kalinga ay pag-asa ng mamamayang Pilipino sapagkat dito nagkakapitbisig ang mga mayayaman at mahihirap tungo sa kaunlaran. Ang patnubay ng Panginoon ay nandito at tiyak na ang bayang Pilipinas ay mamamayagpag at matatapos ang kahirapan.

English Translation:

Progress Within Sight

Uloy Garduce

Resident, GK Hapay na Mangga Taytay, Rizal

When GK was not yet part of our life we were without direction and we often reason and say come what may. We were the blight of society. When we found out that Gawad Kalinga gave free homes to poor families we did not believe it.

Now, our lives are different...former foes now greet each other, everyone helps each other and engages in meaningful work, and poverty is no longer an obstacle to the dream of progress.

Through the values that we learned from Gawad Kalinga, our perspectives have changed and we learned to develop our community by standing on our own. It has raised morale, dignity, respect for our neighbor, and allowed us to dream again. We do not want to go back or remember the past because we can see triumph in prosperity.

Through the tireless efforts of our Caretaker Team, we understand the phrase "no one is left behind" that strengthened our belief that by working together and by being united, we will all prosper.

I would like to serve others because through them I also serve God. I believe that I will be an example to others through good works.

My fellow residents, hold on to GK because it is the key to our victory towards progress. It is a blessing from God. We should love and take care of it. It is already part of our life and the hope of our children.

To my fellow Filipinos, GK is the hope of the Filipino people because there is solidarity between rich and poor towards progress. With the Lord's guidance it is certain that our country will flourish and poverty will end.



To Serve God and Others
Bebot Bolisay, GK Head of Nueva Ecija

My journey with Gawad Kalinga started in 2001 when I was designated by the CFC - Nueva Ecija Provincial Council as the GK Provincial Coordinator. Although I participated in different socio-civic activities, my involvement with GK allowed me to find deeper meaning and connection between my faith and my citizenship.

GK enabled me to put my faith into action with vigor and commitment. The support of my family especially my wife Carmen who is a GK advocate herself pushed me to continue my work in GK even during trials and adversities.

For me, GK is faith in action. It is an expression of my faith in God and the faith of fellow GK volunteers and advocates who simply responded to the call to end poverty without hesitation. Whatever I may have accomplished, it was made possible through the dedication of these unknown heroes who are living out their faith and patriotism in the best way they can.

As Gawad Kalinga evolves through the years, I always try to have the right perspective and balance. Admittedly, problems occasionally arise and misunderstandings crop up every now and then. But believing that GK is God's work, I simply dust off the cobwebs and put on the full armor of God.

It is not the recognition or honor I receive that motivates me to continue my work with GK, nor will hardships drive me to call it quits, but it is the desire and aspiration to be of service to God and my brothers and sisters that inspires me in my journey with GK.

A Partnership for Social Progress

Cees Ursem, General Manager - South China Sea of AIR FRANCE KLM

Within the Air France KLM Corporate Social Responsibility statement that was signed in 2008 is a commitment by the Group that it will "strive to contribute to regional development in areas where we operate, particularly with regard to employment and economic growth."

Air France KLM in the Philippines immediately responded to that call by looking for a reliable partner in this mission.

We found Gawad Kalinga a credible movement. Its holistic approach to end poverty through 7 simultaneous programs is ambitious, yet we believe it is attainable with volunteers and partners working together in solidarity and cooperation.

As a multinational company in the Philippines for 60 years, KLM is committed to ensure that its growth in the airline business goes hand in hand with social progress in the country.



We are one with Gawad Kalinga in its battlecry, "Walang Iwanan!" Challenges are many, but nothing is impossible to achieve.



We Choose To Make A Difference Geminn Louis C. Apostol, GK Ateneo

I am a Filipino youth. People say that I belong to a generation that is too carefree, careless even, that we are either a tad too idealistic or with no ideals at all, that we're just too young and too naive to change the world, much more, to change ourselves.

I believe otherwise. And so do the people of Barangay Bagong Silang in Caloocan. For three years now, Ateneo de Manila Health Sciences majors have been immersing themselves in Bagong Silang's health centers, government offices, GK homes, and just about every site and scene of the community's life. It is part of our commitment to the Partnership for Health - a three to five year partnership in service and learning between the Ateneo Health Sciences Program, the local and city government of Bagong Silang and Gawad Kalinga-Ateneo.

The partnership seeks to put up a sustainable health system and improve access to health for more than a million people living in Bagong Silang. This partnership helped pave the way for a more systematic and impactful way of deepening our learning and honing our skills as students.

Health for the whole community is good news indeed. But an even greater news is that more young people, students from all levels, Youth for Christ members, even fraternity brothers, and many more are also leading the youth all over the country in their own creative ways, inspiring them to care for our poor brethren.

This is my generation - the Filipino youth of today. People say that we are careless and carefree, that we are too idealistic, naive, and most of all, too young to even attempt changing the world, but we beg to differ.

We choose to make a difference. We are the youth and we bring new light to what it means to become pag-asa ng bayan (hope of our country) by committing ourselves to kalinga sa bayan (care for our country).

I could not be more proud and honored to be part of this generation.









In a country with vast natural resources, many Filipino families live in slums with tattered roofs and walls that barely protect them and no land to call their own. Armed with a vision to transform the entire landscape of our country, Gawad Kalinga, driven by the brave hearts among its caretaker teams, partners and volunteers, is moving boldly towards providing land forthe landless, homes for the homeless and food for the hungry. This growing global movement is raising the Philippines out of poverty within one generation, journeying with the poor from survival to sustenance and from sustenance to abundance.

It all started in Bagong Silang, Caloocan City - the biggest slum area in Metro Manila in the '90s. Initially through a daring youth program of Couples for Christ it progressed to become its mission arm, ANCOP (Answering the Cry of the Poor) and was finally established as Gawad Kalinga Community Development Foundation, Inc. (GKCDFI) in 2003. The first few years of Gawad Kalinga revealed the greatness of the Filipino – his natural inclination towards heroism and love for others as

2003

AN IMPOSSIBLE DREAM

With a compassionate heart willing to give until it hurts, the army of heroes championing the poor gained in numbers and in strength. From its humble beginnings in Bagong Silang, the dream that everyone thought was impossible was finally taking form. Hope was renewed in the poor and the miracle of solidarity traveled to the rest of the country.

"By the values it promotes, Gawad Kalinga makes a stand on the kind of life that Filipino communities should strive for - a life of bayanihan, being heroes for one another. GK is people power and people power is GK." - the late Pres. Cory Aquino

Building for the poor with Gawad Kalinga became a community endeavor... and then became a national endeavor. This paved

the way towards nation building and the country responded to that call. The first GK Expo was launched on October 4, 2003 in Fort Bonifacio, Taguig City where former President Corazon C. Aquino declared that "GK is People Power."

The problem of poverty is massive and requires an equally massive response from all sectors of society. Multi-sectoral partnerships were essential and creative leveraging of resources paved the way for more miracles to unfold for country and poor.

National government agencies such as the Bureau of Customs, then headed by Atty. Tony Bernardo, saw GK not only as a service of charity but as a powerful way to bring alive a heroic culture among their workers. Local government officials similarly responded, matching their available resources with that of their private sector and those raised by GK as initially demonstrated by the first partnership with Mayor Franklin Quijano of Iligan City. The movement started to gain ground













captured by our inherent culture of bayanihan. It is this spirit and these values that remain core to the work of GK as it is shared with the rest of the world.

caretaker teams who barely had comfortable lives themselves but were giving so much of their time and whatever little they had

In 2000, eleven teams among Youth for Christ (YFC) pioneered the first GK villages outside of Bagong Silang, bringing the concrete promise of a slum-free Philippines to provinces all over the country. Programs for shelter, child and youth development and health were initiated and templates crafted. These initiatives gave people living in GK communities a roadmap towards a life out of poverty, restoring their dignity and productivity.

The first tipping point for Gawad Kalinga happened in 2002, when the government of then former President Gloria Arroyo allocated P30 million to build 1,000 GK homes. Resources from the government were then matched by resources raised in the local areas — an impressive way of multiplying resources through the power of sharing. This allowed GK to be replicated in a massive scale in strategic areas all over the country.

The bayanihan spirit was powerfully manifested through dramatic acts of caring and sharing. Donations of land and resources to build homes for the homeless came from different sectors of society. Hundreds to thousands of volunteers poured into GK communities inspired by the poor who were offering their own sweat equity to build for others and by the selfless

and new templates started to emerge. The first Gawad Kalinga Village for the indigenous people was built in Capas, Tarlac in 2003 for the Aetas. This inspired many to start building bridges of hope for the Mangyans of Mindoro, the B'laans of M'lang, the Manobos of Surigao Sur and Mamanwas of Surigao del Norte & Surigao Sur and the Subanens of Zamboanga and others.

Prominent institutions began to grasp the potential for massive change through GK. Fr. Ben F. Nebres, S.J. (President of the Ateneo de Manila University, 1993-2011) who personally championed Gawad Kalinga and through his inspiration was able to mobilize many groups among the Ateneo network to participate in nation building. Now, GK Ateneo has built 7 villages and supports a total of 25 across Metro Manila, Nueva Ecija, Camarines Sur and Albay.

The heroic hearts of our people inspired individuals from foreign lands. Dylan Wilk, a young and successful businessman from England came to the Philippines as he was journeying all over

the world in search of a sustainable and concrete solution to the many ills of our society. Here he discovered Gawad Kalinga and saw hope in a thriving community amidst the chaos of the metropolis. Upon returning to England he sold his brand-new BMW to build a GK village for the poorest of the poor in San Jose, Bulacan. He became Gawad Kalinga's mouthpiece abroad, inspiring many Filipinos and non-Filipinos to witness the miracle happening in the Philippines.

It is true that many were sent our way to help drive and build the movement of Gawad Kalinga. Their positions of power and strength were instrumental in catapulting the work to national and international consciousness. But all these were borne from the inspiration of the many ordinary men and women on the ground who led extraordinary lives by serving God, country and the poor. They are the true heroes who remain to be the source of strength, passion and commitment for all who share in this amazing work.













2004-2006

THE NATION RESPONDS THROUGH GK

As the movement grew and the initiatives were adapted by nearby villages, the spirit of communal unity and the culture of volunteerism stretched to different areas in the country. It became an instrument of healing and brought out the courage to care in anyone who wished to make a difference in the lives of others. Rival corporations and politicians rose above divisions and worked together to transform communities. This brought about a renewed sense of hope for our country. Community building became nation building. Nation building paved the way towards peace building.

The transformational spirit of Gawad Kalinga partnerships has been best demonstrated during the most challenging of times in our country. In late 2004 until 2006, thousands of families were displaced when the country was struck by a barrage of super typhoons. A force as strong and as viable responded through a concerted partnership with the National Disaster Coordinating Council (NDCC), the Department of Social Welfare and Development (DSWD), 200 local government units (LGU's), the private sector through key institutions like ABS-CBN Sagip Kapamilya and Ateneo launched a massive campaign to provide free land and build communities for typhoon victims. Former secretary of National Defense and NDCC chairman Nonong Cruz was one of the advocates who championed the cause.

"Kung uumpisahan namin ito dapat naming tapusin. Kung kaya't wag na kaming magpakita sa Diyos, kung di namin matatapos tong (mga) bahay na 'to," (We have started this. It is but right that we finish it, or else, we should not stand before God if we do not finish this work)

 Nonong Cruz, Former Secretary of National Defense/Chairman NDCC More than 55 towns were swept by the inspiring GK spirit through the communities that were built for the calamity-stricken residents. Through Kalinga Luzon and Kalinga Leyte, GK pioneered a template for rescue, relief and reconstruction of communities built by volunteers. This solid and sustainable response to calamities built confidence among Filipinos at home and from around the world to take part by generously sharing financial resources.

"Success could not be focused solely on myself and my family because I am my Brother's Keeper." - Rose Cabrera

When Filipinos from other countries heard that the battle against poverty was taking on the nation, many started to reach out to help serve their fellowmen. A successful lawyer in California, Rose Cabrera gave up her lucrative career to start building Gawad Kalinga in the US. She was instrumental in building up the Gawad Kalinga operations all over North America, setting up strong pockets of Filipinos working together to build the motherland.

"We do not just build peace but communities. When you help the poor, the country becomes peaceful...We have barangays where Christians, Muslims and the 'lumads' (indigenous people) live together. Faith is actually not a barrier, but a tool for everything to happen." - Mayor Totoy Paglas

Nation building became a viable tool to build real peace based on friendship. The Gawad Kalinga Highway of Peace in 2005 was ground-breaking in drawing up a caravan of unity that journeyed through the different cities and towns of Muslim Mindanao. Totoy Paglas of Datu Paglas in Maguindanao, was the first Muslim Mayor to partner with GK. Through his inspiration many villages were built together by Muslims, Lumads and Christians - a true expression of solidarity. The GK













Way is not just to talk about peace, but to build it on the ground. The building of communities brought about a powerful healing of relationships among people of different religion and culture.

Through the many successes all over the country, spanning different cultural groups, many were inspired to share the GK way of building sustainable communities to other countries. In Papua New Guinea, Gawad Kalinga built Gerehu GK Village in 2005 whose residents otherwise called as "rascals" were previously part of tribal gangs of the city.

Innovations were born to create dynamism for the movement. In the area of agricultural development, Gawad Kalinga launched Bayan-Anihan with a vision towards a country of abundance. It explored relevant and real solutions: from backyard to communal farming and from food sustenance as a means to end hunger to agricultural productivity as a means for economic growth. GK Mabuhay was launched to renew local culture on the ground while transforming GK communities into into tourist destinations. And, finally, a movement to mainstream volunteerism saw form in the campaign to raise 1 million volunteers through GK1MB (GK Isang Milyong Bayani).

It was also in 2006 that the movement began to receive recognition and acclaim among prestigious groups. Gawad Kalinga and its founder, Antonio P. Meloto, received the Ramon Magsaysay Award (said to be the Asian Nobel Peace Prize). The award honors GK's greatness of spirit and Meloto's transformative leadership in the Philippines. It was a resounding honoring to the GK residents, caretaker teams, partners and volunteers.

"Gawad Kalinga has thousands of faces. These are faces of every Filipino ethnicity, faith, and social class—of donors at home and abroad who are providing the money and land for new villages; of volunteers across the

Philippines who are joining their families, and friends, and schoolmates, and officemates, and fellow church members to build houses and to provide Gawad Kalinga villages with training and services; of executives, lawyers, doctors, architects, and other professionals. These are also the faces of over two hundred thousand grateful beneficiaries." - Excerpts from the 2006 Ramon Magsaysay Award for Community Leadership CITATION for Gawad Kalinga

Tony Meloto also became the first Gawad Haydee Yorac Awardee in 2006. The award recognizes leaders from the private sector, government service and volunteer organizations whose attributes, personal work ethics and service to the nation are worth emulating.

2007-2009

BRINGING SCIENCE AND SYSTEM TO THE SPIRIT

The news of Gawad Kalinga in other countries brings back many new champions and believers. On February 14, 2007 Singaporean President S.R. Nathan visited GK Baseco in Tondo, Manila. The delegation was brought to meet the families of the Singapore Village. Ai lin Ong, a Singaporean GK advocate then, presented to President Nathan a cheque of one million pesos raised by the La Salle schools in Singapore to support their little brothers and sisters in Baseco through a feeding program. It was an impressive gesture of solidarity from the Singapore youth for children in the Philippines, truly a source of pride for the President as he handed the check to Tony Meloto. This became a turning point in the growth of the GK movement in Singapore.













On February 25, 2007 GK planted roots in Cambodia with its first GK village in Phnom Penh. The GK Rafaella Village built by GK advocate Rose Cabrera, became a sanctuary and haven to 20 families. The community continues to be a signal of hope to many poor families here. British Minister of State Dr. Kim Howells visited GK Pinagsama in Taguig City where beautifully colored two-storey buildings were rising against the usual backdrop of urban disarray. He pronounced that the world was seeing "a new renaissance of the Filipino".

This new renaissance brought in stronger institutional partnerships with colleges and universities in the country and abroad. School programs were initiated to bring students into an environment where learning took place in the real world through GK communities that serve as social laboratories. GK Builders Institute was conceived to match the spirit with the science and system. Established in 2008, it pairs the inspiration and the vision with the insights of research (science) and finding immediate replication through efficient organization and mobilization (system). Internships, training and mentorship are part of the academic scope. This ushered in students from different fields of expertise to make the GK villages their classroom. It bridged the gap between theory and application — enabling stronger templates that could be shared with the rest of the world.

In the US, GK advocate Dylan Wilk brought his wife and 2 children along with Australian-born Filipino Nathan Mari to burn the road across 22,000 miles of America to awaken many towns and bring the great news about GK back home in the Philippines. Jonathan Wittig, a graduate from Loyola University in Chicago chose to serve the GK movement in the US after a 6-month immersion in the Philippines to see the work up close and personal. He chose the simple lifestyle of a social innovator with the full support of his parents.

"GK changed the way I look at the world. I now fully believe that anything is possible, especially when we

bring people together... It is my dream now to share this work with anyone and everyone so that the world can unite to give everyone to experience life as GK has shared it with me." - Jonathan Wittig

Many successful leaders and visionaries in their own industries like Washington SyCip grew in commitment for the work of Gawad Kalinga. Bestowed with numerous accolades in the fields of accountancy and consultancy and the founder of the Asian Institute of Management and Sycip Gorres Velayo and Company, he offered the best of himself for the least of his Filipino brothers.

On his 80th birthday, SGV built a village with 88 homes to give hope to 88 families. Mr. Sycip himself shared the expertise of Sycip Gorres Velayo (SGV), the accounting firm he founded, to help build up GK's financial management systems. Top businessmen such as Globe Telecom's president and CEO Gerry Ablaza, Shell Pilipinas country chairman Ed Chua as well as Marixi Rufino-Prieto, current chair of Philippine Daily Inquirer all joined the GK Board of Consultors to help map out and build capacity for the future of the GK movement.

"The social phenomenon that GK has become is a remarkable inspiration to many of us who will never give up hope in the Philippines and in the Filipino people...To the thousands of GK beneficiaries who have become proud homeowners, the movement is an affirmation that compassion for one's neighbors and hard work produce magnificent results, even miracles...With a strong emphasis on values, particularly the restoration of a person's dignity, Gawad Kalinga addresses the core of poverty." - Washington Sycip

Reaching the end of the first phase of its vision, Gawad Kalinga launched in 2009 its Vision GK 2024, a 21-year roadmap towards a First World Philippines that starts from 2003 through the first ever GK Global Summit in Boston on June 12. The emerging Asian model for development is unveiled to the world













and delegates came from US, Canada, Singapore, Malaysia, India, Colombia and the Philippines.

Guest of honor Vice President Noli De Castro vowed to drive the fight against poverty through Gawad Kalinga. As chairman of the Housing and Urban Development Coordinating Council, he has brought concrete hope to families who take on a new life in GK communities. Many government partners showcased their shared vision through their different GK initiatives. Mayor Freddie Tiñga transformed Taguig int o a GK Designer City with over 20 villages. Governor LRay Villafuerte brings Camarines Sur to world renown through tourism, now he will drive tourism for the 72 GK villages in his province.

The first GK Global Summit initiated a new template of showcasing and sharing best practices to empower more in building the work of GK on the ground and around the world.

"Gawad Kalinga is not just a movement that provides decent shelter and opportunities to a better life for the Filipino poor, it is also our contribution to the global quest for a solution to poverty... a "best practice" that we can share with the rest of the world." - Former Vice President Noli de Castro.

Other key initiatives of 2009 marked milestones for the growth of the movement as we crossed over to new territories. Established on February 27, 2009, the GK Hope Initiative (GKHi) was given credibility upon the approval of its registration as an international charity organization in Singapore on July 1. Its goal was to open up and build towards regional partnerships, innovations, education and research.

GK launched Bayan-Anihan, a new food sufficiency template to end hunger for the poorest of the poor, in partnership with the Department of Agriculture in 2009, empowering communities to produce food for their own consumption. By further engaging partners 420 farms were built all over the Philippines feeding 65,000 people by the end of the year.

Amidst grave threats of hostility in troubled areas of Mindanao, GK sought to sow the seeds of peace in Sulu and Zamboanga through the GK Bayani Challenge 2009 from April 12 to 19. This annual event took on a theme "Only For The Brave" to capture the boldness of spirit of heroes from all over the Philippines and other countries such as the United States, Australia and Singapore who built hand in hand with the Muslim and Christian brothers in Panglima Estino and in Tulungatung, Zamboanga.

On August 31, 2009, GK founder Tony Meloto launched the book "Builder of Dreams" chronicling the beginnings of the work and the journey of the first years of the movement. The book launch was dedicated to Filipino icons Cory and Ninoy Aquino who he considers great heroes and inspiration to a country in need of millions of ordinary heroes. The book was also launched in the United States and in Singapore in that same year.

Typhoons Ondoy (Ketsana) and Pepeng (Parma) struck and submerged Metro Manila and parts of Northern Luzon in 2009, with floodwaters. Affected GK sites with zero casualties became command centers for the relief operations for nearby communities. The previous victims of poverty had now become the bearers of hope for others.

GK HQ launched Operation GK Walang Iwanan (Leave No One Behind) with Go Negosyo and many other partners. Volunteers came to pack 200,000 food/relief packs at the RFM Corporation and distributed with the help of the Armed Forces of the Philippines to typhoon victims even in unreachable areas in six weeks time. Among them were five GK kids, wearing their old pairs of slippers, wanting to donate their new ones and help pack goods.

2009 ended for the Philippines with a dramatic high brought about by the inspiring and powerful stories of heroism and unity in the face of adversity. It ushered in a new dawn for the Filipino with the greatness of our people shining through. For Gawad Kalinga it showcased the real essence of bayanihan - alive and in action.



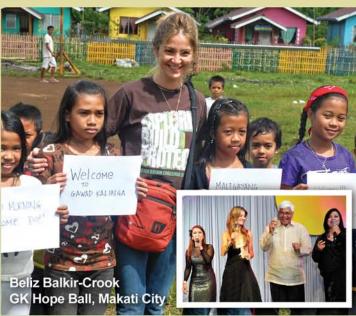








2010 EVENTS RALLYING THE BAYANIHAN SPIRIT





Gawad Kalinga rallied the bayanihan spirit in 2010, gathering champions from all over the country and the world to join the nation building movement. By instilling a culture of caring and sharing, we challenged and inspired everyone to go beyond charity and become their brother's keeper.

The bayanihan spirit stirred emotions and opened the hearts of many. Volunteers gave their time and talent. Key individuals and groups shared their resources. New partnerships with those who believed in GK's vision and mission were formed. Their generosity and participation is a testament that together we can end poverty in the Philippines by 2024.

The GK Hope Ball

"We will help reinforce the new culture of caring and sharing that will further build relationships and long lasting peace."- Beliz Balkir-Crook

Uniting the affluent and influential members in the country, Turkish national Beliz Balkir-Crook championed the inaugural Gawad Kalinga Hope Ball on October 8, 2010 at the Manila Peninsula. During the dinner event and auction, close to 8 million pesos was raised to be used in building GK communities in Sulu.

Beliz's passion in planting the seeds of hope and peace in the province inspired many others to answer the call to care. Through her leadership, new advocates for the work were raised up.

This initiative started transforming the lives of 30 Tausug families in the conflict-burdened region which experienced intra-group conflict, common in the municipality of Panamao. The fights in the area resulted in displaced families and casualties among locals. They will now own homes in Gawad Kalinga's 4th village in Sulu.

HOPE 2010, The Gawad Kalinga Expo

"Similar to what GK did, I encourage you to do bayanihan with one another so that we can fix our country. GK has proven this (model works), that is why we are pushing for the relationship of the private sector with government and our people. This is how we can make use of the public-private partnership."

- President Noy Aquino

President Benigno Aquino, Jr. addressed over 45,000 people, GK residents, volunteers, partners, supporters, advocates and friends who attended the GK Expo Hope 2010 at the QC Memorial Circle on October 10.

PNoy acknowledged the GK community's bayanihan spirit and how it sets an example to Filipinos to be results-oriented,

for everyone to bring out the best in themselves and contribute not only to building GK communities but to building the nation.

During the historic event, which ended the first 7 years of Gawad Kalinga, he challenged everyone to have the courage to care and expressed the importance of public-private partnership. This will open major streams of generosity that will build more self-sustaining holistic communities. Help will reach more families through the combined efforts of both sectors. This will be a major step towards community development and leads to a more progressive nation.

Global Summit, Singapore

"In Gawad Kalinga, peace is not just a perception, it is what we have in our GK sites - something tangible something that addresses the root cause of the problem."

Jainab Abdulmajid, Sulu Area Coordinator

Gawad Kalinga's Global Summit was held in Singapore from June 25 to 27, 2010. Heroes, champions, friends and partners came together from all parts of the globe to celebrate and build the dream of Filipinos to eradicate poverty by 2024. Caring is a big step in creating effective solutions towards poverty-this message was echoed during the Global Summit. The event was an avenue for GK to share the culture of caring and sharing and reach people far and wide, to inspire them to follow the GK way.

Insightful and inspirational tales of courage were presented such as the journey of ordinary people doing extraordinary work. Their mission continues, uplifting poor communities, loving and making sacrifices to end poverty for everyone.

Bayani Challenge

"My dream for my country is to see the poor lifted up,"- Dr. Boy Abay, GK USA

About 600 volunteers from all walks of life responded to the call to be heroes for the poor in the 5th GK Bayani Challenge at Rio Tuba, Bataraza, Palawan last March 29 – April 4, 2010. Among them was a 5-man team from San Diego, USA. They embraced a challenging 5-day nation building activity that tested their courage and endurance and allowed them to express their love for God and country.

Turning 60 years old in 2010, Felix Duyay set foot on Philippine soil for the first time. Born and bred in America, his parents migrated from Camarines Norte. Along with a good friend from University of San Diego, Salvador Flor, they came to understand more of their rich heritage.

"It's priceless for me. Going to the place where the people are. I'm impressed at the strength of the people, even with their struggles in life," he shared. "There is more connection now, actually feeling it, my parent's heritage," he said while taking





a break from building a home for a fellow Filipino, the indigenous tribe of Palaw'ans.

"This particular village is our connection to the homeland because this was where we worked at," Sal shared, grateful that "GK gives the Filipino-Americans the opportunity to connect with the home country."

For Dr. Boy Abay, who left during the Martial Law years, it was time to give back. "We knew that when went to the US, it would take 20 years before we would return. It's been 26 years and we've been blessed," he said.

His dream is shared by one of the natives Lola Daria who sat along with her family outside an earlier completed GK model house in Culimbawang. She was observing her grandson at the Paraisong Pambata area where volunteer-teachers engaged the kids in a coloring activity. Asked how she was doing, tears began to gather in her eyes.

Despite the language barrier, she expressed more than words how she felt. She was grateful to the volunteers who have come to build their homes, feeling at last, they were not alone. Someone cared about them to have traveled so far.

Fellow Filipino Curtis Alejo who lives a continent away, migrating to Australia in the 1980s said, "I want to give something back, to give a lot of hope to our people. As I grow older, I want to share to our countrymen. I promised God if I am healthy, I will continue coming here to the Bayani Challenge," he said.

BUILDING UP THE YOUTH AND THEIR DREAMS GK'S YOUNG ATHLETES & BUSINESSMEN



It takes a village to raise a child. This rings true for many of the GK communities that have succeeded in bringing up children with good values who are pro-God, pro-country, and pro-family. The Field of Dreams is bayanihan in action among corporations, private sector, government and GK families in raising the dignity of SAGIP kids at GK Paradise Heights through sports while GK Payatas 13 Printers is a social enterprise that has not only provided income to SIGA members but also gave them a reason to dream for their families and community.

Field of Dreams



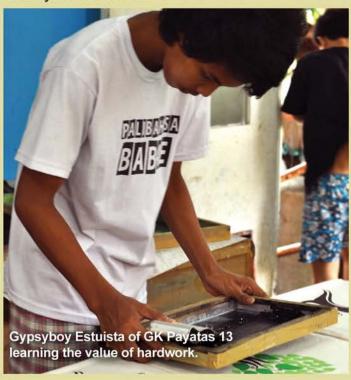
"Natututunan nila na kapag bumagsak ka, bumangon ka." (They learned that if you fall down, you must get up.) - Gino Regino, GK Paradise Heights CYD Coordinator

The Field of Dreams began in 2006 as a softball and baseball program for the SAGIP and SIGA members of GK Paradise Heights. In September 2010, the GK Paradise Heights Football Club was started which now has 40 members.

Because of the success of the football program, it started to attract children and parents who were not originally from GK communities. One such example is Rico. The young boy was picking up pieces of garbage to sell to junk shops when the trainers first saw him. When asked to join football practice the following day, he readily agreed. The next day, a young boy approached the program volunteers but they did not recognize him. He introduced himself as the same Rico but they were amazed by his effort to take a bath and dress up for the training.

Rico's story is just one of the many transformations they have seen in the football club. Overall, the sport has taught the children the value of discipline. "We used to have members who cursed a lot and who sported earrings but because we enforced a strict rule against those, they have since disposed of those habits," shared Gino Regino, Child & Youth Development Program coordinator at GK Paradise Heights. "The children have also become better at managing their time because we're very firm with the time they spend on the field and in school," he said. The kids are also encouraged not only to become good in football but also in their studies because a secondary goal of the program is to get the children into good schools through sports scholarships.

GK Payatas 13 Printers



"Natuto kaming hindi na lang umasa sa mga magulang namin. Natuto kaming maging responsable sa oras at hindi na lang tumambay mula araw hanggang gabi." (We learned not to solely depend on our parents. We learned how to be responsible with our time, and not to stand idle from day to night.)- Gypsyboy Estuista

A typical day for Gypsyboy Estuista, Alfie Rabe, Jeffrey Flores, and Florence Mark Farrales begins with the cleaning of the GK Payatas 13 production area where they work. "We clean the screens to make sure that the paint did not dry up. We also wipe the floors to make sure that there are no strands of cloth lying around. We start production when the materials arrive. Depending on the project, we usually have to finish 300 to 500 pieces," they shared.

When they are short of time, they do production overnight to finish the projects. "We still have fun even though we're tired because we're all together. We make sure that we finish the project because we want our clients to know that we stick to our word," they said. They want to assure their customers that they follow the deadlines they set. "In this way, we learn how to manage our time better."

The youth give their earnings to their families. Last year, they were taught to set aside a part of their money for savings. "To encourage us, we were given 8% interest which is higher that most banks," they related. Because of this, almost everyone took part in the program. Their dream is for GK Payatas 13 Printers to grow so that more GK Sigas can be part of the business and more families can dream of a better future for their children who are learning good values through their work.

PARTNERS IN BUILDING

In a growing number of GK communities, a template of productivity is emerging that is empowering residents to work together for enterprises that will further raise the community out of poverty. With the help of partner social entrepreneurs and industry experts, the community is guided in creating world-class products and is connected to the marketplace, providing for real opportunities for the business to grow and give back to the community. By instilling a culture of productivity on the ground, the seeds of sustainability and prosperity are being planted in GK communities. We are raising a new economy and a new generation of producers where no one is left behind.



GKonomics: The Women with the Golden Touch



"I have found a home in GK, I have found my purpose, and I find myself continuously being challenged, being disturbed. I know that together in God's loving grace, we shall overcome the challenges and fulfill our dreams of making the world a better place to live in as we put our faith into action." -Cecille David-Manheimer

GKonomists Cecille David-Manheimer, Rose Cabrera, Pinky Poe, Divine Duran and Marivic Pineda are the women behind GKonomics, the social enterprise development partner of Gawad Kalinga that seeks to build strong, sustainable and scalable social enterprises in GK communities.

Seeking to raise a new generation of producers, GKonomics is currently in 34 communities, 11 of which are in Metro Manila and 7 in its near vicinities that house mostly relocated informal settlers. These community enterprises are in varying stages of development, with 3 communities making over P1M in annual sales each including GK Sunshineville - makers of the now famous silver bags made from recycled doy packs – that has evolved into a P1.5M sustainable social enterprise in 2010.



"Na-bless (kami) na pumasok ang GKonomics sa Sunshineville kasi ang laking tulong talaga sa amin." (It's a blessing that GKonomics came to Sunshineville, it's really a big help to us). - Gia De Vera, GK Sunshineville Kapitbahayan Today, the GK Sunshineville community provides livelihood for 40 families – and its members continue to produce world-class products showcasing talent and craftsmanship that is uniquely and proudly Filipino.

This year, GKonomics continues to serve other GK communities in different stages of economic development, helping them to grow and attain their fullest potentials. From Bagong Silang, to Smokey Mountain and Payatas, to Las Pinas, and beyond -- these communities are developing their God-given talent through innovative and out of the box products: woven caskets made of recycled newspapers, outdoor accessories from recycled tarpaulin, designer beads from recycled glossy magazines, eco-friendly bikes and surfboards made from bamboo, among many others that are being produced by poor communities which are abundant in talent and passion.

GKonomics will be introducing more innovative business enterprises and is sounding the call for more social entrepreneurs to join them in creating a new economy with GK communities.

Smart Communications: An Investment for Sustainability

Barangay Banglos in General Nakar, Quezon, is a small fishing village ravaged by a typhoon last 2004. The entire town was destroyed in the aftermath, leaving families homeless and without any source of income.

Smart Communications answered the call to care for the victims of the calamity. From the devastated state of Brgy. Banglos, the GK Smart Amazing Village came to life. This was the beginning of hope for the community whose homes and livelihood were destroyed.

"We are able to empower the people in the community that they have the power to create." - Darwin Flores, Senior Manager, Smart Public Affairs-Community Partnerships



Darwin Flores, Smart Public Affairs Community Partnerships senior manager and his team brought with them renowned sculptor Rey Paz Contreras and the Daambakal Sculptors to conduct a 10–day workshop for the men of Brgy. Banglos.

This equipped the fishermen of Banglos with valuable sculpting skills which helped them create works of art from dislodged wood caused by the typhoon. Their sculptures have been bought by the movers and shakers in the business industry, providing livelihood to the community.

To assist more residents to become self-sufficient and help them find additional sources of income, Smart Communications went back to the community and assessed their living conditions and searched for other sustainable solutions applicable to the area.

The company set-up and supported other livelihood projects such as a tree nursery and organic chicken farming. These additional sources of income helped provide livelihood to more families, leaving no one behind at the GK Smart Amazing Village.

An inspiration towards a culture of caring and sharing, Smart Communications went beyond the call of duty and continues to look for more ways to help the poorest of the poor while strengthening and supporting current initiatives in their adopted community.

Darwin and his team along with many more Smart employees carry on with the battle against poverty by sharing their time and talents - living out concretely the GK battle cry of "Walang Iwanan!" (Leave No One Behind).



NEW CHAMPIONS FOR THE POOR



From Social Responsibility to Social Investment

Overcoming poverty is a collective effort to help our less fortunate brethren. Champions of the poor from the corporate sector do their part by sharing the resources they have and using it wisely to uplift the standard of living of the poorest of the poor.

Our industry partners answer the call of social responsibility by aiding various programs in different GK communities. Infrastructure building, values formation, education for children, and productivity projects are just some of the Gawad Kalinga initiatives that they support. Collaborations with different institutions reveal how we can eradicate poverty together in a culture of caring and sharing.

The Big Mall with A Big Heart

"By partnering with Gawad Kalinga, we were given the chance to see firsthand the process of breaking the chain of poverty, the chance to make a difference in the lives of Filipinos that we serve"-Engr. Bien Mateo, SM VP Operations

SM Prime Holdings through its SM Cares program partnered with Gawad Kalinga to build homes for families in Barangay Bagong Silang, Caloocan City as part of SM City North EDSA's 25th Anniversary celebrations. Through this initiative, SM was not only giving homes to their beneficiaries but also changing their lives.

"Be a man for others, embrace the faith, and let us do our share"-Henry Sy, Sr.

The company is giving back by doing their share in helping poor Filipinos. The construction of the homes began last August 2010, at Phase 8-A Package 11 Staging Area. The homes are painted in bright colors to symbolize hope and aspiration. It was turned over to the Kapitbahayan before Christmas that same year.

SM Founder Henry Sy, Sr. also struggled with poverty in the early days of his childhood. He became successful through perseverance and hard work and is now recognized as one of the leading tycoons in the country. The GK beneficiaries were inspired by his story. Through SM's generosity, our poor countrymen's hope for a brighter future is now restored.

Breaking The Chain of Poverty

"LBF and GK are on a common mission to tackle this greatest scourge of our country - the poverty



that blights the lives of so many Filipinos. And we believe that the best approach is through initiatives that are simple and straightforward, focused in purpose, and as sustainable as poverty is persistent." Manuel Perlas, President, Lifebank Foundation

As GK crossed the threshold of its first seven years, it also began to seek out new modes of partnership to help fuel its work for the future. One of the pioneering partners to help fund the GK work is LifeBank Foundation (LBF), one of the fastest growing micro-finance institutions in the country today. Currently serving over 250,000 clients nationwide, LifeBank's leaders have a passion for addressing the needs of the poor while maintaining a vision for large-scale growth.

It is this shared vision of breaking the chains of poverty and uplifting the quality of life of the poor that brought GK and LBF together. Both organizations are now working together to identify cities and municipalities where they can work effectively with the local government to develop, implement and monitor community development initiatives that effectively address the needs of poor families in identified areas. A total of 20 LGU areas are targeted.

Other than this radical initiative to leverage private sector resources with government at the local level, what is truly revolutionary about the partnership is LBF's support for GK's administrative and operational requirements to help fuel the growth of Gawad Kalinga for the future. This is critical as GK puts up better systems to make its global operations more efficient, and to help GK meet the growing demands of its partners worldwide.

A key challenge for the GK-LBF partnership is how to ensure the sustainability of the various projects on the ground. The LBF-GK partnership meets this challenge by providing support for a three-way partnership among government, civil society and the private sector in the program areas and also for the Gawad Kalinga head office which is the source of overall strategic guidance. The program is in the early stages of implementation and both LBF and GK have high hopes for its successful completion.

PATRIOTIC EDUCATION FOR NATION BUILDING



Schools, as partners in nation building, have embraced their role in the formation of GK builders, co-learners with the poor, and documenters of stories of hope and aspirations in GK communities. They have labored to provide frameworks and methodologies that are working to instill love for God and country in their students through patriotic education.

First Nation Building Conference for Schools

Patriotic education is about nurturing the Filipino soul, heart, and mind in every student, teacher, administrator and researcher for each to become the catalyst of change in the communities and the nation as a whole. – Alma Eleazar

Recognizing the role played by schools as partners of GK, the 1st Schools for Nation Building Conference (SNBC) was organized by the Father Saturnino Urios University of Butuan City, Agusan del Norte and was held in Ateneo de Manila University.

The conference reflected on the mission of GK to end poverty for 5 million families. Stories, frameworks, research papers were presented during the plenary session as schools collaborated and learned from one another on how to provide patriotic education in their institutions to help realize GK's vision.

Patriotic education is the unique response of the academic sector to GK's challenge of building the nation. Schools and universities are working on raising patriots and heroes in the classroom and in the communities.





GK1MB: Builders Camp

During the Builders Camp, we learned how to become dependent and independent of each other. We realized the relevance of building PNU as a GK community. – Ben Cruz, PNU-KSB Head

The GK1MB Builders Camp serves as the entry point for volunteers, designed to be a leadership track for the GK1MB core group of each school. In July 2010, 125 Philippine Normal University (PNU) students joined the GK1MB Builders Camp at the GK Enchanted Farm in Angat, Bulacan. During their 3-day stay with the community, the student leaders listened to talks, played games and interacted with GK families.

After the GK1MB Builders Camp, they went through 4 weekends of additional training under GK's Kalinga sa Bayan campaign. This time, it was their turn to prepare other students for their upcoming visits to GK Baseco and GK Paradise Heights. "We taught the volunteers how to talk to the homeowners when profiling and how to address the emerging needs of the community," shared Ben, one of the participants.

PNU has since been engaged in different programs, focusing on education as their priority. Volunteers who visit their adopted communities have taken on the feeding program for SIBOL students and provided review sessions and workshops for SAGIP and SIGA members.

Ben observed that the GK1MB Builders Camp created a strong bond for those who went through it. "Students readily respond to calls for volunteerism such as the aftermath of Typhoon Juan where several students joined the relief operations in Isabela," he said.

DISASTER RESPONSE: RELIEF TO RECONSTRUCTION



The Philippines' archipelagic nature and geographic location makes it vulnerable to natural hazards and catastrophic disturbances. Fire and other disasters also threaten the safety of communities. Its significant damage to lives, livelihoods and infrastructure greatly burdens poor families specifically those living in danger zones & calamity-prone areas.

Filipinos from all over the world as well as from the different parts of the country often bring comfort and help to victims of calamities. They respond to the call to care by bringing immediate relief through donations or distribution of goods, support through physical or personal recovery, everyone works hand in hand for a worthy cause. Our people's united effort in times of crisis reveals that Filipinos are resilient and can rise together out of tragedy.

The Courage To Care



"You made a lot of dreams happen. You are not giving from your excess, you are giving from your nothingness and that is inspiring. That is the kind of Filipino that can move forward," -Jose Mari Oquinena, Head-GK1MB

Typhoon Juan (Int'l name: Megi) made landfall on October 18, 2010 in Northeastern Luzon at Sierra Madre. Kalinga sa Bayan: Typhoon Juan Response was a solid and immediate answer to help the victims in the province.

In the spirit of bayanihan, everyone opened their hearts and reached out to the people of Isabela. Local government units in the area worked together with Gawad Kalinga, providing aid not only to the different GK villages but also to neighboring communities. Organizations, corporations, groups and individuals gave donations in cash and kind. Hundreds of volunteers also joined, sharing their time and talents.

Although the roads leading to Northern Luzon were not passable because of landslides and communities were without electricity, the GK volunteers composed of Kapitbahayan members, students, professionals and private

citizens pressed on to help, armed with the courage to care.

They cleared debris, re-constructed houses, went on medical missions, facilitated feeding programs and workshops for kids. Their presence and help brought smiles back to the villagers and helped them get back on their feet again.



"It's only in Gawad Kalinga that you find 200 people gathered in a place with no electricity and limited water supply, ready to help people they've never even met."- Leiah Quimbo, GK Volunteer



GAINING STRENGTH AS A GLOBAL MOVEMENT



A GLOBAL MOVEMENT AGAINST POVERTY

Seeking to end poverty in the Philippines by 2024, various countries from all over the world are doing their share in making the Gawad Kalinga vision a reality.

GK Canada

GK Canada (GKC) was launched in October 2010 in a joyous gathering where Tony Meloto, partners from the Filipino-Canadian community and corporations such as TELUS International, SunLife, Manulife and Canadian Urban Institute were present.



GK Canada is now incorporated and the organization is managed by a team of hardworking and dedicated advocates: Pidoy Pacis as Chairman of the Board, Jojo Querubin as Vice Chairman, Elvie Tan as Secretary/Treasurer, Mon Exmundo as President, Malou Parcero as Executive Director and Jimmy Nagallo as Director. Various organizational units are presently being formed to support the operations and build the movement in the region.

A Golf Tournament in Spring 2011 is being organized and the Team is already preparing for 2012 when they will be hosting the GK Global Summit. GKC has big plans for the region and is determined to meaningfully contribute to the realization of the GK vision that will end poverty for 5 million families by 2024.

GKHI, Singapore

"In GK we believe there is no one too big and no one too small to participate. 'Asians ending poverty in Asia' is a common mandate we all share!" – Ailin Ong, Chairman, GK Hope Initiative, Singapore.

Four hundred individuals from more than 20 groups immersed and did studies, projects and researches in more than 20 GK sites in the Philippines through the GK Hope Initiative (GKHI). Housed in Tanglin International Centre in



Singapore, GKHI welcomed 2 new board members to its team: Tripura Foundation Global Director Elaine Kueper and former corporate executive Paul Petruccelli.

GKHI organized 2 historic events in 2010: the Green Kalinga Symposium and Corporate Forum and the GK Global Summit. The Green Kalinga Symposium and Corporate Forum last January 2010 was held at the National University of Singapore. The first day was a corporate forum attended by professionals in the green field. The following day was a student symposium where more than 200 students from different universities and polytechnics attended to learn about the various green technologies that Gawad Kalinga is implementing.

The GK Global Summit 2010 was co-hosted by the School of Humanities of Ngee Ann Polytechnic and Centre for Social Entrepreneurship and Philanthropy of the National University of Singapore. More than 700 people participated in the event from different countries like the Philippines, US, Indonesia, Cambodia, and Australia. Guests of honor attended such as Philippine Vice President Noli De Castro, Singapore Minister for Community Development, Youth, and Sports Dr. Vivian Balakrishnan, various heads of Singapore and Philippine companies like Akzonobel, Coca Cola, Keppel, Nestle, Globe Telecom, and university leaders.

GK chair Tony Meloto also visited Singapore numerous times to give talks in big events such as the APEC CEOs forum last November 2010. The Tatalon Choir, composed of children from a GK village, was able to showcase their talent in front of an international audience in the prestigious Arts House.

GKHI has partnered with foundations and organizations like Tripura Foundation to bring GK to India, Lee Foundation to assist in health initiatives, and the Singapore Economic Development Board to support GKHi's work. New corporate partners include Akzonobel, Energizer, Keppel and Architects 61.

Through GKHI's engagement with various institutions and individuals from all over Asia, many more are able to witness the transforming work of GK and become bearers of hope.

"It is not going to be a piece of cake everyday, but with passion, commitment and enthusiasm, we will contribute to building a better world. And I can tell that the GK Way will very soon inspire a number of European students, teachers and families. Vive l'Europe, Vive les Philippines!" – Olivier Girault, GK Advocate from France.

Olivier Girault learned about Gawad Kalinga through an advertisement on the Air France-KLM Philippines website. After clicking the ad and learning about GK, Olivier wanted to be involved and met with Ms. Tess Zulueta of Air France-KLM who then organized a meeting between Olivier and Tony Meloto.

Since then, Olivier's dedication to Gawad Kalinga has been very instrumental for the growth of the GK movement in Europe. He has helped coordinate various engagements with top academic institutions, and through his passion, provided opportunities for the European youth to experience Gawad Kalinga in the Philippines. His own niece and nephew, Anne-Sophie and Nicolas, were part of the first French student groups who came to build in 2010.

Last July and August, two groups of students also came to the country. They came from top business and engineering schools in Paris, ESCP-Europe and TELECOM ParisTech. Seeking to learn the Gawad Kalinga way of caring and sharing, the French students came to immerse in a GK community. Their visit was made possible in partnership with the Air France-KLM Group, who helped build the AF-KLM GK Village in Manila.

Upon their return to France, they became key GK advocates on a mission to drastically increase the number of interns coming from the best schools all over France, as well as Austria (Vienna) and the UK (Oxford).

In October 2010, Tony Meloto was welcomed by the same students in their own schools in Paris for conferences. Other appointments with the local HyStra (Hybrid Strategies Consulting) representative and the Chairman of the Students Board of ISEN - Catholic University of Lille set the seeds for partnerships between more French educational institutions and Gawad Kalinga. Tony Meloto's visit to Vienna was also instrumental in setting up the new GK Team Austria. He was welcomed by Her Excellency Lourdes Yparraquirre, Philippine Ambassador to Austria, who helped initiate the partnership with the University of Vienna.

Student projects on the development of social enterprises in close synergy with GK-CSI (Center for Social Innovation) and the AIESEC international organization will be at the core of





GK Europe initiatives. One such example is the "Bed & Breakfast" concept within GK Villages to promote social tourism.

The gains of GK Europe in 2010 have paved the way for bigger innovations to be explored in the Philippines, and hearts to be set aflame with mission and passion in other European countries.

"The only aspiration left for us to do is to devote the rest of our productive lives to restoring the dignity and uplifting the lives of our poor kababayans through our involvement in the work of Gawad Kalinga and in the process help build a better future for our children and our children's children, a Future Full of Hope, for our nation." - Pete Montilla

In their 40 years living in America, Pete and Sol Montilla have achieved the American Dream. Inspired by Tony Meloto and the events of GK USA, they have since moved back to the Philippines and dedicated their time, talent and resources to help end poverty for their fellow Filipinos. They continue to be bearers of hope by joining various GK events such as the Bayani Challenge while contributing to the building of various villages including one in their hometown in Villasis, Pangasinan.

Many more Filipinos in the United States continue to help their motherland through GK USA, officially launched in 2010 to support the Gawad Kalinga vision of ending poverty in the Philippines by 2024.

GK USA is established across the country in seven regions headed by amazing GK heroes who are the arms and feet of the Board and Management Committee, progressively expanding and building the movement with the following events:

The 5th Annual Sikad ng Bayan in Los Angeles, California, an annual bike ride for cyclists to raise funds for the building of Sibol Schools; GK ASAP (Alliance of Students Against Poverty) and Hero Conference at the Nova Southeastern University and University of Maryland; GK Walk in Chicago and New York, to raise funds, create awareness and solidify the GK Team; the 6th Annual GK Hero's Run in California and Illinois, to raise awareness and donate funds for the Typhoon Juan relief efforts; Hope Gala in Houston, Texas, to raise money for a GK village in Bagong Silang; and the Hope Forum and Fiesta in Tampa, Florida, a fellowship and plenary to echo the messages of the GK Expo and Global Summit.

GK USA also sent teams and volunteers for various builds across the Philippines: Team San Diego to the GK Bayani Challenge in Palawan, University of Southern Florida to Cebu, Focus Ministry Mission Trip and a Youth Group from Minnesota to Laguna. Among the many partners of GK USA are the UST Medical Alumni Association of America, Bukas Look sa Diyos Ministry, University of California Los Angeles, Stanford University and University of Washington.

With an amazing team in place, GK USA created the buzz and continued to sustain the GK spirit in the US. The

"Bayanihan" campaign and "Be a Hero" battle cry rallied old and new advocates to join the movement. GK USA events brought together people to work as ONE for a world free from poverty!





THE STORY OF GK LIBMANAN A COMMUNITY RISING TOGETHER OUT OF POVERTY



As Seen Through The Eyes of Rowena S. Delgado GK Advocate & Volunteer from Melbourne, Australia

I have always wanted to be involved in an immersion program of Gawad Kalinga. I have been a volunteer for GK since 2005 and have engaged my students in UP Mindanao to participate in GK Build programs in Davao City. But, I never got the chance to live in the homes of GK residents, something that I was greatly compelled to experience, and not just know about. A scholarship for a doctorate research degree at the University of Melbourne Australia in 2009 gave me the opportunity to travel back to the Philippines in 2011 to undertake a case study on housing the poor in eco-tourist destinations. It was my pleasure to be endorsed to GK Pona Village in Libmanan, as a takeoff point in studying the communities in Camarines Sur, a province which is now regarded as the top tourist destination in the country.

Community-building and child/youth development.

At first encounter, I was amused at the warm and gentle atmosphere, not just between me and the residents, but among the residents themselves. I believe it was not just something that is observed on an outsider's point of view, as I had opportunities to interact with those who had to temporarily leave the community to work elsewhere, and yet found themselves going back to Libmanan primarily because that is where they find lively interaction with their neighbours. According to Brother Jim, a pioneering GK caretaker, the more common outcome on residents is that they slowly got rid of the walang pakialam (nonchalance) attitude to pagdadamayan (empathy) and pagtanggap (hospitality). Further, the introduction of programs that cater to children provided venues for young people to be involved, be it in cleanliness drives, ecological awareness, and cultural performances. As a result, the children become exposed to a new way of thinking, and a greater capacity to dream and achieve more in life; thus, in time, there will most likely be a new generation of people with a greater interest to succeed in all aspects of life.



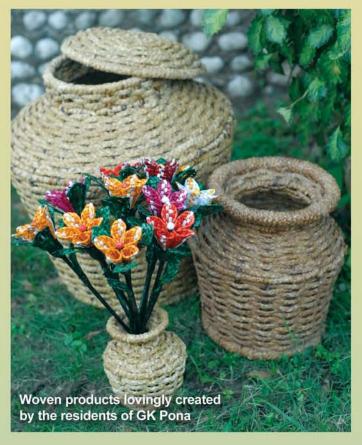
Food sufficiency and infrastructure

One of the negative behaviours that couldn't go unnoticed among people in poor regions is *mag-unahan*, the attitude of "wanting to get ahead of others or else there will be nothing left for me." This mindset is now being modified by the *bayanihan* (cooperation) spirit which provided a system of mutual help in terms of food and resource distribution. In Libmanan for instance, even the recent construction of additional space for service areas in each house were also systematically done by groupings, not by individual families. In the same manner the caretakers made sure that there is sufficient land to accommodate not just the

housing units, but also farming lots. The Bayan-Anihan program, which encourages every family to grow their own food, also implements a proper recording of harvest from their 10 square-meter plot, to determine the consistency of food production per family such that no one will be left behind. As most people say, you will never die of hunger in the Philippines, as long as you have the diligence to till the land and grow your own food.

Environment. Caring for the environment in Libmanan is being addressed in terms of garbage segregation and recycling. It is also one of the few communities that produce and promote organic fertilizers. A clean and orderly surrounding becomes a norm in gauging their environmental sensitivity. If people are desperately poor, they tend to use their environment unsustainably. Naturally, further destruction exacerbates poverty. This is the reason why GK focuses on promoting and implementing social justice as it is the only way to conserve the environment.

Productivity. Blessed with natural resources and creative talent, some of the women are involved in the production of native decor, jewelry, bags, baskets and accessories. The introduction of citronella (a kind of lemongrass) to process soap, shampoo, detergent, and other cleaning products is seen as another opportunity for more residents to be involved.



Tourism. One of the 7-point vision of GK is to become tourist spots of the country. Interestingly, GK Libmanan is one of the most visited GK community that has catered to several tourists from around the world. Visitors come to the community, not just to experience how it is to live among the poor in the country, but also to discover a peaceful evolution of people that are being removed out of poverty and into a life of hope and dignity, to the effect that their personal lives themselves have been positively affected. Traits such as *pakikibagay* (assimilation),

pakikisalamuha (association), pagtanggap (hospitality) — are among the more significant factors that tourists come back for. These are unique socio-cultural characteristics that essentially become the tourist attraction. Cecile Deomano, project director with husband Agoy, asserts that even if other people do not recognize the efforts of the Caretakers, it is already enough to see other people's lives helped in so many ways, particularly when they bring with them a renewed outlook in life, a lot different from what they had, before they came to Libmanan. The influx of tourists thus prompted the construction of the GK Bed and Breakfast that is intended to house more volunteers, researchers, and visitors alike.



My immersion at GK Libmanan has indeed affected me in so many ways than one. I am more than grateful for the experience, and I look forward to sharing them as much as I can. Truly, in order to be meaningfully immersed in a GK community, one has to be relieved first of whatever preconceived notions or principles he or she may have. The approach is to bring about the perspective of a people's values and beliefs from the ground, and not to fall into the mistake of measuring concepts according to standards used elsewhere. As Meloto himself asserted in an interview (which was honourably granted to me before I left the village) - "If you want to know the principles behind the success of GK, get down on the ground, and discover for yourself."



OUR ACCOUNTABILITY

It is the mandate of Gawad Kalinga to concretely deliver against its goal of ending poverty to families who have lived in slums and in squalor from one generation after another. We measure ourselves against the better quality of life that families in our GK communities have achieved. Partners who have been with us from the very beginning recognize that the journey is rewarding, being witnesses to the transformation of the poor from a life of despair to one filled with hope.

The support from our many partners and volunteers who are championing the work in their own and in different capacities have been instrumental for us to persist and persevere in raising entire communities out of poverty through specific and relevant social interventions. The past seven years have shown us that the programs from our holistic development model are necessary, complementing and progressive components towards a sustainable and lasting solution.

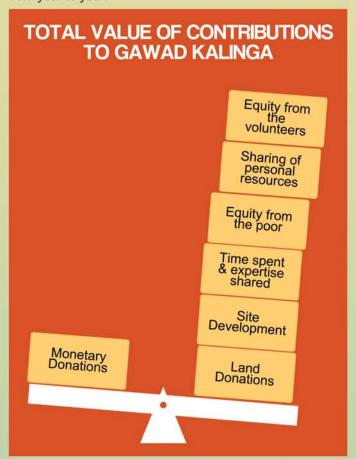
It is imperative for people to appreciate the real need to attack poverty in all fronts and in a concerted manner - for communities to break out of the vicious cycle that has held them captive for generations. The end does not come within one year, and the time frame for one community will vary. We at Gawad Kalinga understand this. That is why we value our country's greatest resource in this fight against poverty: OUR PEOPLE who will stay the course in our shared mission. GK began its very first communities, and continues up to this day. through the extraordinary power of people giving of themselves - their presence, their time and their friendship even in the absence of financial resources. We honor these great people: our caretaker teams, partners and volunteers for remaining committed in offering the best of themselves for the poor. Poverty remains to be overwhelming but there is an end in sight because of them and our successful GK communities are a living testament to this.

GOING BEYOND FINANCIAL ACCOUNTABILITY

In this section, we would like to showcase the full accountability of the entire work – beyond mere financials. Although the balance sheet is imperative to demonstrate efficiency and transparency to build and maintain the trust of many who believe in Gawad Kalinga, we recognize that our true accountability lies in an even greater context to the people who have given to the poor beyond the measure of money – and even more to the even greater multitude of people who still remain poor. They are the ones who give us the great courage to face the challenges of this work and so we remain unrelenting, steadfast and committed to our mission.

THE MANY FACES OF GIVING

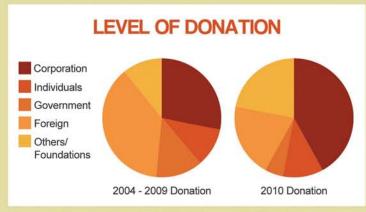
Financial donations given to Gawad Kalinga are but one part of the bigger equation that sum up the true and immense value of this work for nation building. Through our financial statements which are independently audited by Isla Lipana (a member of PricewaterhouseCoopers) we are able to account for whatever monies are entrusted to us by our partners. But what is not reflected in these financials are the many extraordinary resources like land donations, site development by the local government units, the extra contributions of caretaker teams, partners and volunteers in shouldering expenses, the value of time spent and expertise shared, the care and attention offered by families to those who visit their villages and towns - all of which contribute to the work of building communities for the poorest of the poor and building an environment that will transform an entire nation. This is what we call creative leveraging where the work is able to inspire, trigger and bring together complementary resources for community building and ultimately for nation building. If one has to put a value on all these, they would overwhelmingly overshadow the financial resources raised from year to year.



FINANCIAL REPORT FOR 2010

In 2010, Gawad Kalinga received total funds of P206 million. The biggest contribution came from the corporate sector (42%). This is a significant shift from prior years where the international sector accounted for a significant portion of the donations pie. Historically, international funds contributed within a 40% range but in 2010 it dipped to 20% of total funds

received. This reflects the realities faced in 2010 where coupled with the continuing effects of the global economic crunch, Gawad Kalinga affiliate offices in the US, Canada and Australia were completely re-organized.



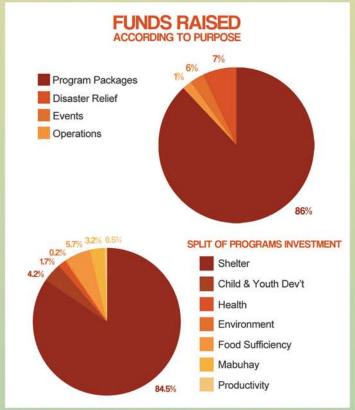
Among all countries, the United States (68%) still reports to being the biggest contributor from the international sector, followed by Australia (20%).

In absolute amounts, funds raised from local corporations and individuals increased while remaining generally within the same levels are the foundations/civic organizations. This indicates that local partnerships remain to be a very dynamic and a huge potential source of funding, noting the increasing trend of private sector involvement in addressing social issues.

As its international market gains strength and its local partnerships expected to flourish, the outlook for 2011 is promising for Gawad Kalinga and the many communities it continues to serve. Matching the influx of funds with the extraordinary resources on ground (caretaker teams, volunteers, LGU champions, land donations and national government support), poor communities will hugely benefit in their journey out of poverty.

FUNDS RAISED ACCORDING TO PURPOSE

Financial resources raised by Gawad Kalinga in 2010 were directed to four main areas:



1. Program Packages for GK communities

Eighty-six percent (86%) of funds raised in 2010 were directed to program packages, of which the bulk (84.5%) were for the infrastructure of homes. Compared to the other GK programs (child & youth dev't, food sufficiency, health, environment and productivity), community infrastructure remains to be the highest both in terms of value and actual number of packages donated. While this clearly shows that the great need continue to be for housing units, it is equally important that our work support the other programs for the holistic and continued sustainability of our communities. We look towards partners who have specific thrusts and goals in these areas and - because their contribution in one area is being supplemented by contributions in other areas to work towards a holistic growth of the community, we can promise them a sustainable impact for their investment.

2. Disaster Relief

Gawad Kalinga recognizes the need to be able to respond to disasters that inevitably strike our country and affect the areas where our communities are. While funds raised for disaster relief is relatively small, it nevertheless is significant as it enables us to provide support to families whose lives have been affected. Our assistance come in the form of food and drinking water, clothing, feeding and play therapy for children, medical support and repair of housing units to the areas struck by super typhoon winds. More importantly, the Gawad Kalinga communities which suffer the least setbacks, become the relief centers for the surrounding communities and their residents providing assistance to those who are in greater need.

We honor our partners and volunteers who joined us without hesitation last year when we launched our campaign "Laban kay Juan, Para kay Juan" in immediate response to those families and areas in Isabela struck by super typhoon Juan.

3. Events

To support and build the movement on the ground and around the world, Gawad Kalinga pursues key events throughout the year. These events enable us to reach our key stakeholders, fuel their commitment and inspire them to bring in more partners and volunteers to the work of Gawad Kalinga. We secure resources separately to fund these activities.

The Bayani Challenge (Palawan, April) has become a regular annual event for us to raise more volunteers through an experience that is empowering and inspiring. Outside of the Philippines, the Global Summit (Singapore, June 23, 24, 25) has become a venue for us to share our template to the rest of the world and to learn from their best practices. And finally, the annual GK Expo (Quezon City, October 8, 9, 10) brings together all who take part in the work of Gawad Kalinga, from our Kapitbayahan (GK residents), caretaker teams, volunteers and partners for activities throughout a weekend that aims to honor them and build up their commitment, passion and capability.

Our events allow us to break ground in new areas and enable our stakeholders to truly experience the bigger movement that drives and supports their everyday work. This is only made possible through the belief of our event partners that their support concretely translates to a greater response on the ground, beyond the days of the events.

4. Operations

For the year 2010, some Php 28 million was raised for the purpose of funding the operational expenses of GK HQ. This covers: general administrative expenses (salaries and wages, travel and transportation, communication, etc.); support to strategic areas; IT infrastructure; and marketing (events not included).

It is our most committed partners who strongly share our vision of a poverty-free country who directly contribute to the operations of our work. Because of their support, we are able to explore innovations, maintain presence in strategic areas and pursue relevant and exciting initiatives to get us closer to our goal of ending poverty.

ADMINISTRATIVE AND OPERATIONAL SPENDING

In 2010, out of the total expenses of Php58.4 million, Php49.8 million was spent for the administrative and operating requirements of GK of which some Php41.0 million (82%) went to investment on human resource (i.e. salaries and wages, benefits and allowances of GK's regular and contract-based employees). The amount spent on staff costs is fairly regular and consistent year on year, averaging Php41.4 million for the 3-year period 2008 to 2010. This translates to an average monthly cost of Php16,250 per person for the 194 people directly serving the organization as of end-2010. This core work force in turn covers a wide area of responsibility, managing 3,300 volunteers of caretaker teams and Kapitbahayan presidents all over the country and several other thousands of volunteers and partners from different sectors of society.

Other significant shifts from previous years reflect operational efficiencies required for the ever-growing work.

OPERATIONS SPEND Staff Cost Professional Fees Travel and Transportation Communication 5% Rental and Utilities 1% Supplies 82% *Zero spend on representation, rent and utilities as services/items are donated by partners **Taxes and licenses, meetings and plannings, trainings are below 1% Perspective on Human Resource Investment Average monthly salary: Php 16,250 The GK backbone workforce Total paid workers: 110 VS. Total volunteers: 3,300

Ratio 1:30

PEOPLE ON A MISSION

Because of the nobility of its vision, Gawad Kalinga continues to attract the brightest talents and challenges the young to give the best years of their life in the service of God and country. They sacrifice lucrative careers and their coveted slots in the corporate ladder for a mission and commitment that goes beyond self.

These are our GK fulltime workers, and they take those words to heart – they serve fulltime, all the time, 24/7 and always beyond the call of duty. And they bring not just their excellence in their respective fields, but also their passion for mission and love for the poor. This is giving the best for the least. This is TEAM GK.

Paolo Domondon



"GK has given my generation a reason to believe that my country will rise out of poverty. It has given me and millions of Filipinos, hope."

Paolo Domondon was the first Magna Cum Laude in Bachelor of Science in Psychology from De La Salle University, and gave up medical scholarships in the US to serve fulltime in GK. As the General Manager of GK Hope Initiative in Singapore, he leads the charge in engaging multi-sectoral partners in Singapore to expand the work of GK throughout the region. He is also taking up his Masters in Public Administration in the Lee Kuan Yew School of Public Policy, National University of Singapore, where he hopes to excel in the work of community development and nation-building and give back to the country.

Jonah de Lumer



People think I was crazy to join GK because I was throwing away my greatest dreams. What they didn't know is that through GK, my dreams grew bigger – because I took with me the dream of every person I met and touched."

At the height of her career, Jonah de Lumen was the Global Brand Manager for the biggest brand of a multi-national company and was one of the first and youngest Filipinos expatriated to the US at the age of 24. She gave up a brilliant career in New York for the greater mission of putting food on the table for thousands of poor families in the Philippines and helped establish GK's Bayan-Anihan program. She brings her talent, expertise and discipline as Head for Partnerships to raise resources to support GK's global work.

Karl Satinitigan



"I'm in GK because I honestly believe it is where my greatest passion meets my country's greatest peed. Plus it works."

Karl graduated with a degree in BS Legal Management from the Ateneo de Manila University and won the HSBC Best of the Best Young Entrepreneur Award - Regional Prize in Hong Kong last 2009. As part of GK's Center for Social Innovation (CSI) Team, he organizes social entrepreneurs throughout the world and connects them to GK communities to build sustainable business models that do not leave the poor behind.

First, investment on events can be capped at 20% of total spending. This supports a real need to build and sustain the movement through major advocacy activities that show the breadth and depth of the work as well as inspire more people on the powerful vision.

HISTORICAL PERSPECTIVE ON OPERATIONS SPEND 60,000,000.00 Taxes & Licences Other Expenses 50.000.000.00 Repairs & Mainte Depreciation 30,000,000.00 Rental & Utilities Travel & Transportat 20,000,000.00 Staff Cost 10,000,000.00 0.00 2008 2009 2010

Second, as a means to streamline operations, a few necessary services have been outsourced at a minimum expense as covered by Professional Fees. This includes payroll management and other executives' fees. This cost center is expected to remain at minimal levels even as operations expand.

Finally, spend on travel significantly increased due to systems training roll-outs conducted nationwide. Further, previous to 2010, many travel and transportation costs were not covered by the organization. As an expression of padugo among GK workers, many spent for their own travel expenses from their own pockets. While it is heroic it proves to be unsustainable for the workforce against a backdrop of rising costs of living.

This is likewise the case with communication expenses – now being covered through a limited budget – a vital support for coordination and implementation of the work noting our wide areas of coverage. To manage this cost center, GK looks to telecom partners to offset its communications spend.

The organization does not incur cost on rent, utilities and training as well-meaning partners offer these without cost.

(Note: To see our latest audited financial report, please visit us at www.gk1world.com. Currently, as of printing of this Annual Report, the organization is undergoing audit by Isla Lipana for year 2010.)

OUR IMPACT ON THE GROUND



19 Area Coordination Teams Serving 2,000 communities Affecting 60,000 families

*Localized disaster response *Peace-building efforts in Mindanao where Muslims and Christians are working together.

Philippine and Global Recognition

Through the heroic efforts of many of our partners, our volunteers and our workers on the ground and in many parts of the world, Gawad Kalinga and our leaders have consistently earned the recognition of highly-esteemed bodies for the work we have done. We humbly accept these in behalf of all who have joined us and all who continue to work with us.

Ernst & Young's Entrepreneur of the Year Philippines



Antonio "Tony" Meloto, GK Chairman and founding father, was conferred the honor of being the 2010 Social Entrepreneur of the Year. This award is given to an individual who has applied practical,

innovative and market-oriented approach to his or her business or has created products and services that address the challenges faced by communities, help solve complex social problems, and benefit the marginalized and the poor. It is intended to celebrate the successful entrepreneur's individual efforts to bring about social change.

Reader's Digest Most Trusted Filipino



Gawad Kalinga's Tony Meloto rated in the top 5 of most trusted Filipinos in a nationwide survey conducted by Reader's Digest Asia in March 2010. It was said that he earns this place because of his unselfish giving of himself, his time and his

resourses for his work with the poor - this by no means being an easy task for anyone and considered admirable by Filipinos.

Asia CEO Awards



Gawad Kalinga was given the award 2010 NonProfit Team Leadership of the Year by the Asia CEO Awards who recognizes accomplishments that demonstrate Filipino management talent performing at the highest standards and

recognized as internationally significant. This celebrates the bayanihan spirit of Team GK and sees its value in achieving measurable success in its operations.

Schwab Foundation for Social Entrepreneurship



The recognition of the Schwab Foundation for Tony Meloto as a social entrepreneur of the year for the Philippines in 2010 is not simply a matter of prestige but a powerful opportunity for the work of Gawad Kalinga to further be

propelled in the global arena. The foundation opens doors at a regional and global level for the purpose of creating real impact for our world and with a deliberate objective of providing close collaboration with other stakeholders of the World Economic Forum. The criteria for selection are innovation, sustainability and direct social impact.



FORECAST FOR 2011



Building the Nation through Volunteerism: Kalinga sa Bayan, Sigaw ng Kabataan!

"Oras na! Para ibangon ang ating henerasyon, ang bayan na sinilangan ay ating itayo!" (Its time! To lift up our generation, let us build our motherland!), sings the exuberant and passionate Gawad Kalinga volunteers as they dance to a unity song, capping off another fulfilling day of volunteer work in aid of typhoon victims in Tumauini, Isabela.

With the spirit of fun volunteerism coupled with their immense passion for service, GK volunteers are now ready to participate in building their hometowns! GK takes volunteerism to the next level with a bigger and bolder campaign called Kalinga sa Bayan.

"Gawad Kalinga is an opportunity.
An opportunity to be inspired,
fulfilled and alive, to know your
limits are not your limitations, to
know your path can also be
someone else's direction."
- TOBY MADAYAG



I was so grateful to have been part of the relief and restoration mobilization in Isabela. It was my very first involvement with Gawad Kalinga and the start of my love story with the mission. It began when I browsed upon an online invitation at the Gawad Kalinga Official Page on Facebook calling for volunteers to help typhoon victims in the Northern Philippines. Answering the call, I then found myself pitching a tent for me and a fellow first-time GK volunteer in the town of Tumauini. Since then, I would never miss attending GK KSB events where I met new friends and fellow GK Builders; sharing my personal conviction to youth audiences in and outside Metro Manila, serving at GK Builders Camps, and spending quality time with GK residents which was my favorite! After a few months, I accepted the challenge to be part of the Caretaker Team of GK Baseco in Tondo.



GK will always be a valuable opportunity for those who seek greatness, for those who seek real life. I have always associated myself with the journey of GK. It just keeps getting better and bolder! We are ready to build and refurbish public schools, landscape community parks, plant a farm, do clean up drives and feeding programs. I want to go wherever my missionary heart and excited eyes eager to transform problems into solutions lead me! I am convinced that my decision to do Kalinga sa Bayan is a big leap of faith to a life of great adventure ahead. And oh, did I mention that I had the best birthday of my life in Isabela! What a beautiful life we have with Gawad Kalinga.

The Kalinga Bills

Make every Filipino in every barangay a nation builder.

This is the goal of a signature piece of legislation called the Filipino Volunteerism in Nation Building Act of 2010. As the first of a series of bills inspired and spearheaded by Gawad Kalinga, this bill paves the way for more players in the private and public sectors to collaborate in building viable, sustainable and empowered communities in all of 50,000 barangays all over the country.

Effectively concretizing specific provisions in the 1987 Constitution, the Local Government Code and even the United Nations Universal Declaration of Human Rights, the bill institutionalizes the Gawad Kalinga way of "multi-sectoral resource generation and mobilization for sustainable human development." This landmark piece contains tax-based and other forms of incentives, including a social transformation fund as government's counterpart. Resources generated through these efforts are then channelled to initiatives that are in line with the Philippines' commitment to the United Nations Millennium Development Goals.



"This bill is all about win-win solutions. It is about fixing a broken world. It is about giving the marginalized a shot at a sustainable future. It is about building better communities which in the long run will prove to be more profitable than just focusing on the bottom line," Congressman Fred Tinga

Ultimately, this series of legislative efforts would build an environment conducive for civil society organizations to achieve their goals. And allow our government partners to proclaim that they too truly believe in "Less for Self, More for Country, and Abundance for All."

"This bill institutionalizes and concretizes patriotism, love of country and concern for our fellow Fllipinos through the proven Gawad Kalinga way. I am privileged to be one of the authors who filed this momentous bill. We are confident that this bill will become law this year," Congressman Rufus Rodriguez

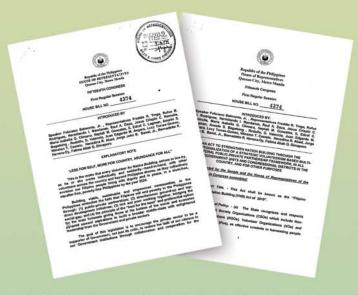
Ms. Yana B. [pseudonym requested] is the Senior Bill Drafter from the Congress of the Philippines. She is behind the first of a series of Kalinga Bills inspired by Gawad Kalinga.

"Becoming part of GK through the Kalinga Bill was something like 'a dive into unchartered waters," Yana shares. It was to her "a leap of faith, and a defying of one's persuasions, notions and clichés."

Amidst a nation which continues to struggle to make right what is wrong, she is among many of our valiant legislators who are striving do what is good for the country by drafting laws that care for the poor.

"The Kalinga Bill cannot but awaken the innate goodness in each and every Filipino," she says as the law seeks to make volunteerism in nation building - the modern day Pinoy hip culture, a new way of life.

"Gawad Kalinga has converted my disbelief. The goodness of humanity will always prevail," Yana affirms.



The Filipino Volunteerism in Nation Building Act of 2010

Center for Social Innovation: Creating Abundance for All

Moving towards wealth creation, Gawad Kalinga launched the Center for Social Innovation (CSI) to build an army of social entrepreneurs. More concretely, CSI builds business ecosystems—for start-up entrepreneurs to test innovative prototypes and replicable business models. Young Filipinos team up with grassroots communities and experts from the fields of business, science and engineering, and government.



"I'm in CSI because I find that being a social entrepreneur encapsulates the GK slogan 'Leaving No One Behind." Establishing a relationship with my partner family has taught me how to manage expectations and share success. Doing business has taught me that our two greatest assets are our land and our people, "Alvie Benitez, part-owner of Golden Eggs, a CSI social enterprise that produces duck eggs and meat as food products.

Our Gawad Kalinga villages are at the heart of this initiative, where aspiring social entrepreneurs get access to sustainable community development programs and a platform for economies of scale and lasting impact.

CSI started with its first village university called The Enchanted Farm which will be piloted in Bulacan, Negros, Camarines Sur, Iloilo, Davao, and soon will be in a total of 24 sites nationwide.

Serving as a village university, the sites provide our partners with a convergence point and a showcase laboratory that help turn social enterprises into global Filipino brands.

With the primary role of facilitator, CSI has linked young social entrepreneurs and their communities to the leaders behind Human Nature, Pilipinas Shell, Hyundai, the Filipino Integritas Development Institute, Hapinoy, Santeh Feeds, Iraya Farms; the Departments of Trade and Industry, Agriculture, Science and Technology, Education; a host of leading universities here and abroad including the Ateneo de Manila University, De La Salle University, Mint College, the National University of Singapore, and the Fu Jen Catholic University of Taiwan; among many others.

CSI will build on these relationships further as we formally open The Enchanted Farm in 2011.



"Ang CSI ay isang panibagong pag-asa para sa pangkabuhayan ng mga pamilyang maralita. (CSI is a new hope for the livelihood of poor families)," shared Linda Maningas, a resident of the Gawad Kalinga village inside the first Enchanted Farm in Angat, Bulacan.

She is one of the partners of Happy Green, a social enterprise that brings community-designed beverages closer to its market.

"I keep going back to CSI because it makes me feel like the impossible is actually pretty doable. It's a breeding ground of pragmatic believers, rather than naysayers; it shakes the fundamentals of skepticism and jadedness we've become accustomed to, where "why bother?" is actually replaced with "why not?" says lawyer Xilca Alvarez, the social entrepreneur behind Gourmet Keso which brings goat and carabao products from the Enchanted Farm to new markets.

The Age of Corporate Social Investment

As GK moves towards its Social Artistry phase, it is trailblazing new initiatives that bring social entrepreneurship to our GK communities and completes GK's holistic and sustainable development framework. This requires champions like Human Heart Nature, who have the courage to trailblaze with GK on a massive scale.

Founders Dylan and Anna Wilk have a long history with GK, with Anna Meloto-Wilk being one of the earliest youth volunteers in the early days of GK, and with Dylan coming in as a partner who built several villages throughout the country. Both served as fulltime workers in GK, but eventually decided to set up Human Heart Nature, a personal care & cosmetics company that incorporates their love for country, the poor and the environment.

"When you get involved with GK, especially when you see how much is possible if you simply share yourself with others, it becomes the passion of your life. It becomes your reason for being alive. And it's impossible to go back to living a life that's only for self. I'm hoping that over the next years, we'll continue to find new ways of helping GK grow, new ways of building up the Philippines. That's really our goal, to help in whatever way we can for GK to get to the next stage, so that we can really see the Philippines change." -Dylan Wilk, Vice President Gandang Kalikasan Inc. (makers of **Human Nature**)

Human Heart Nature's whole business philosophy of being pro-Philippines, pro-poor and pro-environment matches GK's principles of giving the best for the least and ensuring that no one is left behind. About a third of their employees come from GK communities, and they empower local poor farming communities to learn how to do high value services and processes to be able to provide the raw materials for Human Nature's products. Their dealers and clients are exposed to

the advocacy of GK, and they continue to challenge and inspire other companies to do more than just traditional CSR.

Mike Go, Social Enterprise Development Head of Human Nature, shares that one of their advantages is their commitment to community organizing and empowerment.

"We make sure that we are able to leverage the available resources we have to produce a bigger impact. We don't just write a blank check - we help them look at their basic needs, make sure they have the structure and organization in place to help ensure sustainability and scale." -Mike Go, Social Enterprise Development Head of Human Nature

In 2011, Human Nature is breaking ground with GK Catigan in Davao City. 100% of sales from their passion fruit make up line is going to be allocated to this GK community to help scale up their existing passion fruit production and extraction to be able to meet Human Nature's demand. They are planning to work with a total of 10 GK communities to help meet the growing demands for raw materials for Human Nature's products.

Ever since their launch in 2009, Human Nature continues to challenge traditional thinking and push the limits of partnership for sustainable development. This is driven by a clear vision set by its leaders who clearly grasp the passion and commitment required to raise a country out of poverty.



BUILDING TEAM GK

The year 2011 marks the second stage of GK's 21-year development timeline to end poverty for 5 million families by 2024. The first seven years were marked with unprecedented growth, and it was the commitment and courage of our caretaker teams and the small core of fulltime workers that allowed us to overcome the difficult challenges and build GK in over 2,000 communities today.

As we look forward to the next seven years of Social Artistry, it is this same commitment and courage from Team GK that we bring into 2011 as we lay the foundations for the future. We take stock of all that the first seven years have taught us, and we take them with us now as we refine our organizational set-up, communicate clear objectives and strategies, introduce better systems and processes to meet the growing demands of our work, and lay down clear measures to track performance.

As we build Team GK that will trailblaze into the future, we are guided by five operational doctrines:

- 1. Integrity drives excellence. Ensures that we live out the GK way by giving our best in everything we do.
- 2. Stewardship drives productivity. Encourages innovations & creative solutions towards effective management of resources.
- 3. Solidarity drives teamwork. Embodies the spirit of being our brother's keeper by building up people & always upholding the common good.
- 4. Padugo (compassion) drives commitment. Inspires a missionary spirit to live out the vision.
- 5. Servanthood drives leadership. Calls for a posture of service as we hold ourselves accountable to the over-all work.

GK is also working with Ateneo Center for Organization Research and Development (CORD) for the formulation of job descriptions and corresponding performance measures to help provide clarity of roles and key measures to track and assess the quality of work of each GK worker in the organization.

Our Objectives for 2011

- 1. Build model communities. Create a clear roadmap to ensure that each community is able to implement the GK programs. But since change and transformation do not happen overnight, it is also imperative that we build the resiliency of our communities, and work towards empowering them for sustainability.
- 2. Strengthen the backbone operation. We must build one Team GK, united in vision and purpose, and working together as one to achieve our objectives for the year. United in our mission, we will put GK in a position of strength towards vision 2024.
- 3. Rally society to work together towards ending poverty the GK way. We have seen that the GK model can end poverty for a community. We must now influence, inspire and engage all other groups to do things the GK way. It is our mission to aggressively drive and bring the GK spirit into the mainstream, affecting ways of doing in government, corporations and private sector in general.

4. Achieve financial viability. Together with our personal integrity and accountability for the resources given to the poor through us, we must also help GK achieve financial viability for it to be able to grow and meet the challenges of the future.

Area-Based Management

Given the large spread of GK communities nationwide and the need for programs to be more consolidated when implemented on-ground, Gawad Kalinga shifted from program-based management to area-based management, effectively building and equipping area teams to manage and oversee the work nationwide.

Systems and Processes

We have also reviewed our operations, and have standardized certain systems and processes to help build consistency in the GK model and in the ways that we engage our communities, partners and volunteers. This begins with one clear and consistent roadmap that will be implemented throughout the country, integrating all programs into one holistic community development thrust.

Processes have also been formulated, and are now being implemented for all of GK's operations, covering our community building work, to partner and volunteer management, financial stewardship and many other focus areas.

With the use of technology, GK is also utilizing web-based tools to help build its database of communities, volunteers, projects and partners, measure impact of our work-on ground, and ensure financial accountability through the use of an online financial system.

Engaging the Board and other Champions

The GK Board has also created active committees to help oversee critical aspects of the work. Mr. Gerry Ablaza heads the Executive Committee. Mr. Ed Chua has taken charge of the Audit Committee and other Board members are actively engaged in the various aspects of GK work.

We continue to engage champions who are the best in their field, who bring their corporate expertise and experience to help guide the GK Management Committee and key officers as we prepare for the future.



THE GK BACKBONE ORGANIZATION



BOARD OF TRUSTEES

Gerardo C. Ablaza, Jr. Chief Executive Officer, President and Director, Manila Water Co., Inc.

Edgar O. Chua Country Chairman, Pilipinas Shell

Michael P. Goco Chief Financial Head, Gawad Kalinga

Elisea Gozun
Former Secretary, Department of Environment and Natural Resources

Ernesto E. Maipid, Jr. Head, Formation, Gawad Kalinga

Antonio P. Meloto Chairman of the Board, Gawad Kalinga

Fr. Bienvenido F. Nebres, S.J. President, Ateneo de Manila University

Anthony V. Olaes Chairman, Olaes Enterprises, Inc.

Jose Luis M. Oquinena Executive Director, Gawad Kalinga

Manuel V. Pangilinan Chairman of the Board, Philippine Long Distance Telephone Company (PLDT)

Maria Isabel Cuevas-Santos Head, Information Technology, Gawad Kalinga

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HOW YOU CAN HELP

THE MANY WAYS OF CARING AND SHARING THROUGH GAWAD KALINGA

Help us build new communities or support existing ones through any of our program packages



LEGACY BUILDER

Through a single powerful intervention, build a community for at least 20 families that includes the implementation of all 7 programs.



VILLAGE BUILDER

Restore the dignity of the poor by building beautiful, environment-friendly and structurally sound homes for at least 20 families.



COMMUNITY CENTER

Provide for a place where the residents can meet and interact for necessary activities that will foster community spirit and empowerment.



SIBOL LEARNING CENTER

Lay the necessary foundations for learning and creativity to give pre-school children adequate head start for elementary education.



ENVIRONMENT

Enable the poor to do their part in becoming good stewards of the environment through simple and practical solutions that are sustainable.



CHILD & YOUTH DEVELOPMENT

Nurture and develop the young through age-specific and values-based activities that aid them in reaching their fullest potential.



FOOD SUFFICIENCY

Help the community address hunger by empowering families to plant and tend their own vegetable plots for food on the table.



COMMUNITY HEALTH

Build towards a healthy community through the training of its residents on basic health concerns and supporting priority health needs.



PRODUCTIVITY

Bring in sustainability for a community by harnessing the capabilities of its residents for small and medium scale social enterprises.



KALINGA WORKER

Help drive the fight against poverty on the ground by supporting workers who directly implement the programs in our communities.

Other ways to grow the movement of caring and sharing

PARTNER WITH US

Involve your organization in the work of GK by building new communities or supporting existing ones. When we pool in our resources, we can create sustainable change for our country and our people where all will benefit.

ORGANIZE TOURS

Promote social tourism by bringing in visitors to go on a journey of caring and sharing through our Mabuhay Tours. Lead a group to witness first hand the beautiful transformation of our country through GK.

SHARE YOUR TIME, TALENT AND EXPERTISE

Gawad Kalinga needs volunteers who want to share the best of themselves to help further the work. There are many ways you can render your time and talent to build communities and build the movement of hope.

BE A SOCIAL ENTREPRENEUR

Provide business capital and start a social enterprise that will provide sustainability for a community as well as launch world-class Filipino products that will take their rightful place in the global market.

HELP YOUR HOMETOWN

Create your own team GK of at least 5 volunteers and support the priority needs of your hometown (i.e., town of residence or adopted town). We can help you raise-up your hometown so we can all contribute to nation building.

GIVE IN KIND

We accept donations in kind for services and materials that will help us deliver any of the programs in our communities or support our operations.

LEARN WITH US

If you want to enrich your learning experience while contributing to the growth of GK, you can join the GK Global Research and Internship Program (GK GRIP). We work closely with universities to create impact on GK communities.

GIVE IN ANY AMOUNT

Deposit to any of our accounts:

(1) Gawad Kalinga PhP Current Account # 3101 0970 39 BPI EDSA Greenhills

(2) Gawad Kalinga US\$ Savings Account # 3104 0162 34 BPI EDSA Greenhills Swift code: BOPIPHMM

Or online via credit card through www.gk1world.com (click "Be a Hero")

We can all work together to end poverty.

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