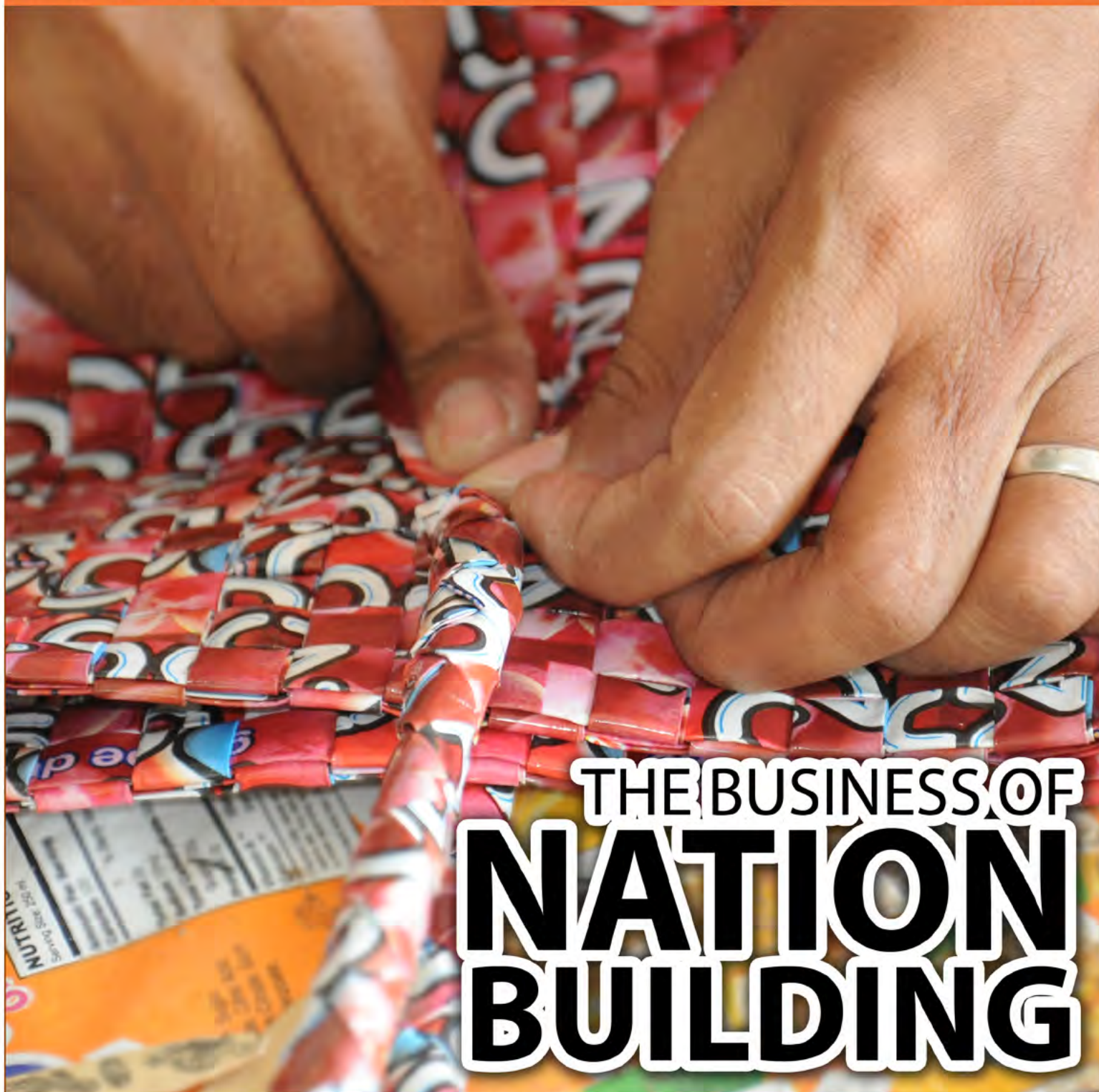


A Gawad Kalinga partner in Social Enterprise Development

SEPTEMBER ISSUE



THE BUSINESS OF **NATION BUILDING**

UNCOVERING THE TALENTS OF THE POOR

www.gkonomics.com

Gawa
Ko
Made by Me



Juan de la Cruz

Handmade in GK Sites



The Communities You Empower:

- *GK Sunshineville
- *GK Cubicside
- *GK Paradise Heights
- *GK Libmanan
- *GK Ocampo

BAGS



THE GK SILVER COLLECTION

Made from recycled materials, using inverted Zesto doy packs, the GK Silver bags are handmade with care by the residents of GK Sunshineville community, a classic piece every woman must have.



BV003, BV006, BV009



BV001, BV004, BV007



BV002, BV005, BV008



BV011



BV020



BV021

BV003 (L), BV006 (M), BV009 (S) **Silver Bag Zesto Handle**

Dimensions: (L) 47.0 x 29.2 x 11.4
(M) 34.3 x 26.7 x 8.9
(S) 27.9 x 25.4 x 7.0

Price: BV003 PhP 395.00
BV006 PhP 345.00
BV009 PhP 300.00

BV001 (L), BV004 (M), BV007 (S) **Silver Bag Abaca Handle**

Dimensions: (L) 47.0 x 29.2 x 11.4
(M) 34.3 x 26.7 x 8.9
(S) 27.9 x 25.4 x 7.0

Price: BV001 PhP 420.00
BV004 PhP 370.00
BV007 PhP 320.00

BV011

Silver Beach Bag

Dimensions: 57.2 x 40.6 x 12.7
Price: BV011 PhP 725.00

BV002 (L), BV005 (M), BV008 (S) **Silver Bag Wood Handle**

Dimensions: (L) 47.0 x 29.2 x 11.4
(M) 34.3 x 26.7 x 8.9
(S) 27.9 x 25.4 x 7.0

Price: BV002 PhP 450.00
BV005 PhP 400.00
BV008 PhP 350.00

BV020

Silver Handbag w/ zesto handle

Dimensions: 30.5 x 16.5 x 7.6
Price: BV020 PhP 280.00

BV021

Large Weave Silver Bag

Dimensions: 47.0 x 29.2 x 12.7
Price: BV021 PhP 450.00



BV017



BV010



BV016

BV017
Silver Ladies Pouch
 Dimensions: 22.9 x 12.1 x 2.5
 Price: BV017 PhP 150.00

BV010
Silver Messenger Bag
 Dimensions: 34.3 x 28.6 x 7.6
 Price: BV010 PhP 350.00

BV016
Silver Coin Purse
 Dimensions: 10.8 x 8.9 x 1.9
 Price: BV016 PhP 45.00



BV018



BV015, BV019

BV018
Silver Wristlet
 Dimensions: 16.5 x 12.7 x 2.5
 Price: BV018 PhP 100.00

BV015 (S), BV019 (L)
Silver Clutch Bag
 Dimensions: (S) 26.0 x 17.1 x 2.5
 (L) 31.8 x 17.8 x 2.5
 Price: BV015 PhP 150.00
 BV019 PhP 200.00



BV012, BV013, BV014

BV012 (L), BV013 (M), BV014 (S)
Silver Bag Nylon Handle
 Dimensions: (L) 47.0 x 29.2 x 11.4
 (M) 34.3 x 26.7 x 8.9
 (S) 27.9 x 25.4 x 7.0
 Price: BV012 PhP 420.00
 BV013 PhP 370.00
 BV014 PhP 320.00



THE GK HOPE BAG COLLECTION

GK residents from GK Sunshineville fashion hand bags from recycled Zesto doy packs, crafting the colors of hope into environmentally-friendly bags and purses, good for everyday use.



BC019



BC001, BC004, BC007



BC021



BC003, BC006, BC009



BC010

BC021

Large Weave Colored Bag

Dimensions: 47.0 x 29.2 x 12.7

Price: BC021 PhP 450.00

BC019

Colored Handbag w/ zesto handle

Dimensions: 30.5 x 16.5 x 7.6

Price: BC019 PhP 280.00

BC003 (L), BC006 (M), BC009 (S)

Colored Bag Zesto Handle

Dimensions: (L) 47.0 x 29.2 x 11.4

(M) 34.3 x 26.7 x 8.9

(S) 27.9 x 25.4 x 7.0

Price: BC003 PhP 395.00

BC006 PhP 345.00

BC009 PhP 300.00

BC001 (L), BC004 (M), BC007 (S)

Colored Bag Abaca Handle

Dimensions: (L) 47.0 x 29.2 x 11.4

(M) 34.3 x 26.7 x 8.9

(S) 27.9 x 25.4 x 7.0

Price: BC001 PhP 420.00

BC004 PhP 370.00

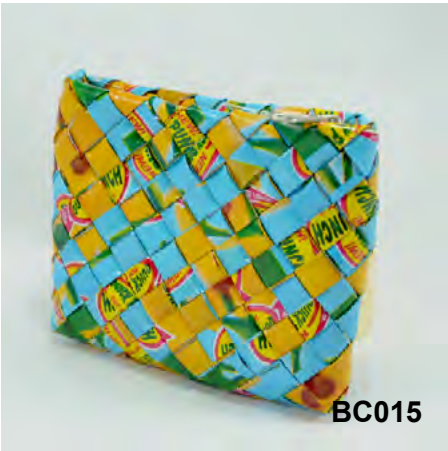
BC007 PhP 320.00

BC010

Colored Beach Bag

Dimensions: 57.2 x 40.6 x 12.7

Price: BC010 PhP 725.00



BC023
Colored Pencil Case
Dimensions: 19.1 x 9.5 x 1.9
Price: BC023 PhP 75.00

HC001
Colored Envelop Case
Dimensions: 37.5 x 27.9 x 2.5
Price: HC001 PhP 250.00

BC014 (S), BC018 (L)
Colored Clutch Bag
Dimensions: (S) 26.0 x 17.1 x 2.5
(L) 31.8 x 17.8 x 2.5
Price: BC014 PhP 150.00
BC018 PhP 200.00

BC015
Colored Coin Purse
Dimensions: 10.8 x 8.9 x 1.9
Price: BC015 PhP 45.00

BC022
Colored Bayong
Dimensions: 44.5 x 40.6 x 8.9
Price: BC022 PhP 450.00

BC017
Colored Wristlet
Dimensions: 16.5 x 12.7 x 2.5
Price: BC017 PhP 100.00

BC016
Colored Ladies Pouch
Dimensions: 22.9 x 12.1 x 2.5
Price: BC016 PhP 150.00

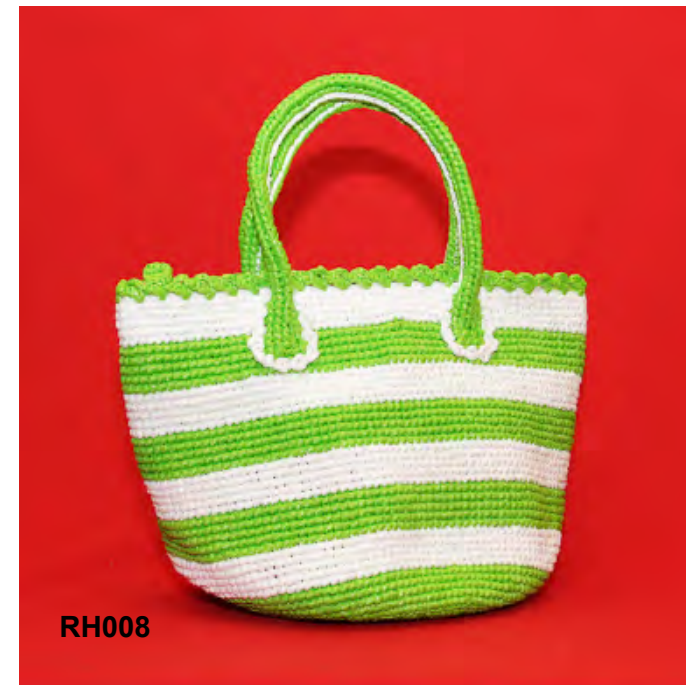


BC002, BC005, BC008
BC002 (L), BC005 (M), BC008 (S)
Colored Bag Wood Handle
Dimensions: (L) 47.0 x 29.2 x 11.4
(M) 34.3 x 26.7 x 8.9
(S) 27.9 x 25.4 x 7.0
Price: BC002 PhP 450.00
BC005 PhP 400.00
BC008 PhP 350.00

THE GK HANDWOVEN COLLECTION

Lovingly and patiently made by hand, the residents of GK Cubicside and Paradise Heights who were former garbage scavengers now create beautiful bags out of scrap materials, expressing the transformation of their lives through their craft. From feeling like lowly rags, the beneficiaries have their dignity restored and are working to contribute to society as productive citizens of their GK communities.

Meanwhile, detainees from the Davao City female jail compound-turned-GK Ray of Hope Village, find second chances and receive hope as they undergo values formation and learn to handcraft fashionable items like the yellow and pink, green and white straw bags featured here.



RH008



CS011



CS008



RH007

CS011
Large Rag Bag with Floral pattern
Dimensions: 34.3 x 22.9 x 12.7
Price: CS011 PhP 350.00

RH007
Straw Envelope Bag
Dimensions: 41.9 x 27.9 x 2.5
Price: RH007 PhP 585

RH008
Straw Handbag
Dimensions: 29.2 x 21.6 x 19.1
Price: RH008 PhP 650

CS012
Sling Rag Bag
Dimensions: 24.1 x 21.6 x 7.6
Price: CS012 PhP 250.00

CS008
Large Rag Bag
Dimensions: 34.3 x 22.9 x 12.7
Price: CS008 PhP 300.00



CS012



RH009

RH009
Straw Ladies Bag
 Dimensions: 38.1 x 26.7 x 7.6
 Price: RH009 PhP 650.00



CS009

CS009
Kyuti Bag
 Dimensions: 11.4 x 11.4 x 5.1
 Price: CS009 PhP 65.00

This Collection was made by the following villages:
 *GK Cubicside, *GK Paradise Heights, *GK Ray of Hope

(See Village Stories)



CS010
Rag Bag with Belt Strap
 Dimensions: 27.9 x 19.7 x 11.4
 Price: CS010 PhP 275.00

THE GK OUTDOOR COLLECTION

Beneficiaries from GK Libmanan in typhoon-prone Bicol region ingeniously craft sturdy bags out of scrap poly straps while neighboring town GK Ocampo community craft hand-carries from local raw material ragiwdiw, producing heavy-duty bags good for a trip to the market and the beach.

In Manila, former garbage scavengers from GK Paradise Heights harness their innate creativity by producing backpacks and messenger bags out of tarpaulin, great for the outdoors!



OB003, OB004



OB006



OB001, OB002

OB003 (M), OB004 (L)
Ragiwdiw (Seagrass) Bag
Dimensions: (M) 27.9 x 20.3 x 10.2
(L) 27.9 x 25.4 x 11.4
Price: OB003 PhP 100.00
OB004 PhP 150.00

OB001 (S), OB002 (L)
Ragiwdiw (Seagrass) Jewelry Box
Dimensions: (S) 10.2 x 6.4 x 5.7
(L) 12.1 x 7.6 x 5.7
Price: OB001 PhP 25.00
OB002 PhP 30.00

OB006
Ragiwdiw (Seagrass) Thermos Bag
Dimensions: 16.5 x 15.2 x 22.9
Price: OB006 PhP 120.00



PH004



PH005



PH006

PH005
Tarpaulin Messenger Bag
 Dimensions:
 Price: PH005 PhP 105.00

PH006
Tarpaulin Purse
 Dimensions:
 Price: PH006 PhP 45.00

PH004
Tarpaulin ShoeBag
 Dimensions:
 Price: PH004 PhP 105.00

This Collection was made by the following villages:
 *GK Libmanan, *GK Paradise Heights, *GK Ocampo

(See Village Stories)



PH007
Tarpaulin Backpack
 Dimensions:
 Price: PH007 PhP 105.00

The Communities You Empower:

- *GK Sunshineville
- *GK Sto. Niño
- *GK Banglos
- *GK Sitio Ruby
- *GK Towerville
- *GK Freedomville
- *GK Ray of Hope

HOME & OFFICE ACCESSORIES

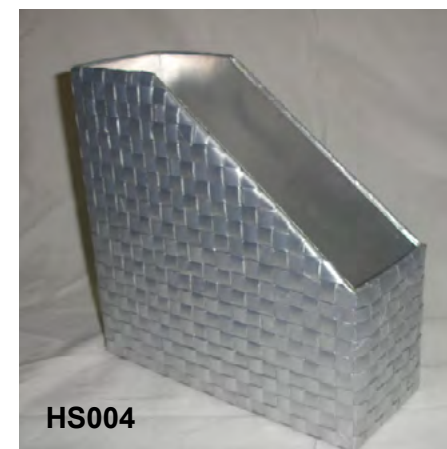


THE CLASSIC OFFICE COLLECTION

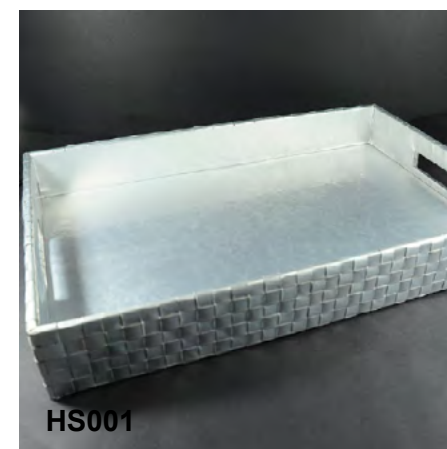
Silver is the new black. Furnish your home and office with classic pieces made by the residents of GK Sunshineville. Crafted from recycled Zesto juice pouches, these silver boxes, file holders, coasters and trays are just some of the beautiful accessories you can choose from. By filling your space with our collection, you not only help protect the environment, you also restore the dignity of the poor.



RH003



HS004



HS001

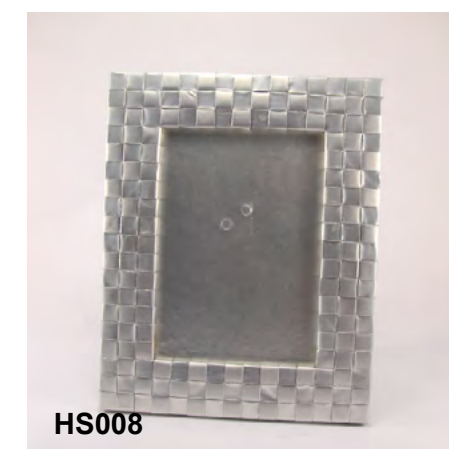
RH003
Cellular Phone Holder
Dimensions:
Price: RH003 PhP 75.00

HS004
Silver File Holder
Dimensions: 26.7 x 26.0 x 10.2
Price: HS004 PhP 350.00

HS001
Silver Serving Tray
Dimensions: 48.9 x 33.0 x 6.4
Price: HS001 PhP 395.00



HS007



HS008

HS007
Silver Tissue Box
Dimensions: 26.7 x 15.2 x 7.6
Price: HS007 PhP 200.00

HS008
Silver Picture Frame
Dimensions: 19.7 x 24.8
Price: HS008 PhP 250.00



HS005, HS006

HS005
Silver Utility Box with Cover
Set of Three
Price: HS005 PhP 995.00

HS006
Silver Utility Box without Cover
Set of Four
Price: HS006 PhP 995.00

THE GK ART COLLECTION

The residents of the tiny fishing village in Gen. Nakar, Quezon have come a long way from their tragic past. Today, they create beautiful art pieces from dislodged wood, transforming what used to be a source of their pain into beautiful works of art.

Collecting these Banglos artworks will inspire and remind you to keep running the race of life, that despite the difficulties and challenges, you can make life beautiful.



BS001
Banglos Wooden Fish
Dimensions:
Price: BS001 PhP 250.00

BS002
Banglos Wooden Leaf
Dimensions:
Price: BS002 PhP 150.00

BS001, BS002



BS003
Banglos Sculpture
By Commission

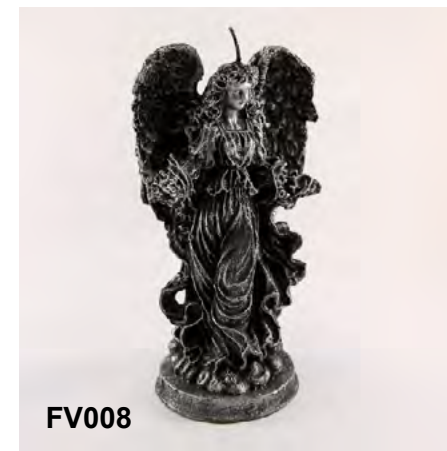
BS000



*Creatively-made jars from
Banglos, General Nakar, Quezon*

THE GK RELIGIOUS COLLECTION

Residents from GK Towerville in Bulacan craft rosaries from recycled magazines while beneficiaries from GK Freedomville in Laguna mold candles with religious images, expressing their gratitude to God's amazing grace experienced through Gawad Kalinga. Rekindle your faith and join them in their journey of transformation by supporting these lovingly crafted items guaranteed to renew your spirit and heart.



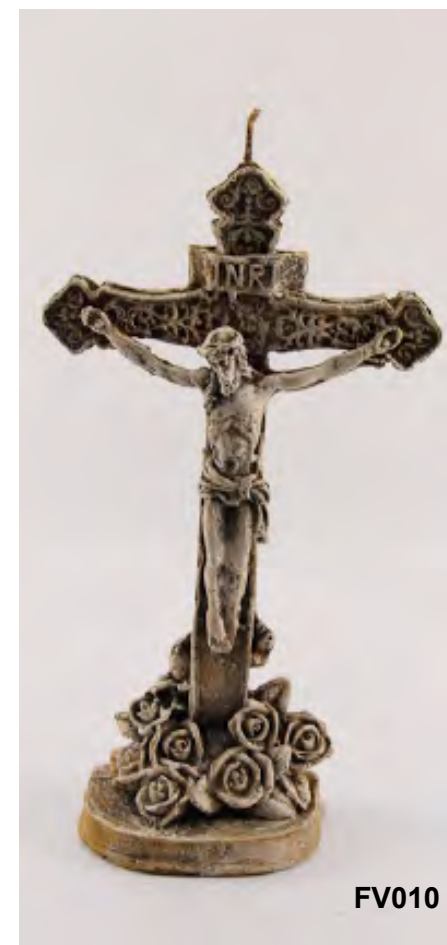
FV008



FV009



TV001



FV010



FV001w



FV005



FV006

FV008

Big Angel Candle

Dimensions: 21.6 x 11.4 x 8.9
Price: FV008 PhP 200.00

FV009

Radiance Candle

Dimensions: 12.7 x 9.5 x 19.1
Price: FV009 PhP 260.00

FV010

Crucifix Candle

Dimensions: 3 x 1.8 x 8.2
Price: FV010 PhP 180.00

FV001w

Last Supper Candle (Wood Finish)

Dimensions: 22.6 x 8.3 x 3.6
Price: FV001w PhP 260.00
(Also available in Gold finish -
FV001g)

TV001

Rosaries from Recycled Magazines

Price: TV001 PhP 130.00

FV005

Holy Family Candle

Dimensions: 7.0 x 10.2
Price: FV005 PhP 150.00

FV006

Jesus Face Candle

Dimensions: 11.4 x 6.4 x 15.9
Price: FV006 PhP 230.00

This Collection was made by the following villages:

*GK Towerville, *GK Freedomville

The Communities You Empower:

- *GK Sto. Niño
- *GK Sunshineville
- *GK Ray of Hope
- *GK Libmanan
- *GK Paradise Heights
- *GK Ocampo
- *GK Sitio Ruby

Other GIFT IDEAS



THE INSPIRING HOME COLLECTION

Make your house a home with beautiful pieces made by the residents of GK Sto. Nino community in Las Piñas who create quaint tea light candle holders, pretty picture frames, and unique mini-lamps out of capiz shells.

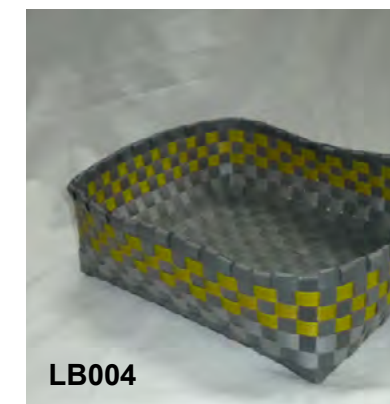
Fill your home with their creation and you not only adorn your home with love in its details but also assist GK beneficiaries in creating a beautiful life for their families.



SN007
Capiz Mini Lampshade
Dimensions: 15.9 x 10.8
Price: SN007 PhP 100.00



LB005
Poly Strap Tissue Holder
Dimensions: 12.7 x 11.4 x 11.4
Price: LB005 PhP 30.00



LB004
Poly Strap Tray
Dimensions: 30.5 x 25.4 x 10.2
Price: LB004 PhP 75.00



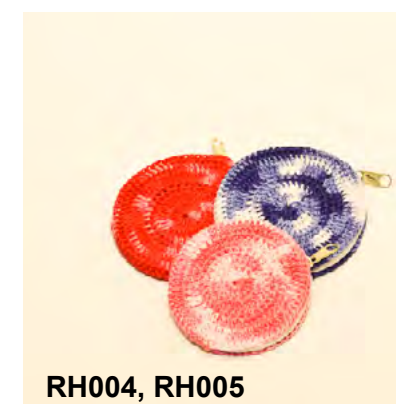
SN008
Capiz hanging Candle Holder
Dimensions: 11.4 x 20.3 x 7.6
Price: SN008 PhP 159.00



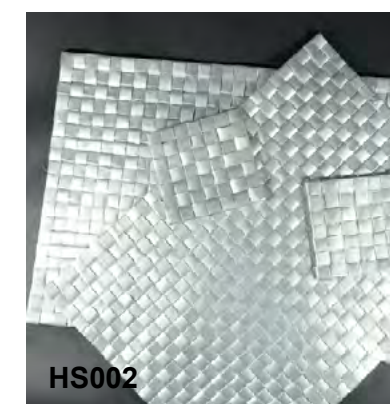
SN009
Capiz Picture Frame
Dimensions: 16.5 x 21.6
Price: SN009 PhP 159.00



SN001
**Capiz Lotus
Tea Light Candle Holder**
Dimensions: 6.4 x 14.0
Price: SN001 PhP 99.00



RH004 (S), RH005 (B)
Crochet Coin Purse
Dimensions: (S)
(B)
Price: RH004 PhP 35.00
RH005 PhP 34.00



HS002
**Silver Placemat w/ coaster
Set of Six**
Dimensions: 40.6 x 29.2
Price: HS002 PhP 420.00

This Collection was made by the following villages:
* GK Sto. Nino, * GK Ray of Hope, * GK Libmanan, * GK Sunshineville

(See Village Stories)

THE GK NOVELTY COLLECTION

Collect beautiful reminders of your GK journey with ceramic miniature replicas of GK homes and GK builders made with love by the residents of GK Sitio Ruby. You may also choose to take home candle versions of GK model houses created by the GK Freedomville community to rekindle the light of your GK experience.

You may also choose to wear your conviction proudly by donning environmentally-friendly, patriotic Ragiwdiw hats handcrafted by GK Ocampo residents as you enjoy your travels in the happy Philippine sun.



FV004



FV003



SR001



SR002



OB005

FV004
GK Model House Candle
Dimensions: 6.4 x 5.1 x 5.1
Price: FV004 PhP 100.00

FV003
GK Tea Light Candle - Houses
Dimensions: 9.5 x 9.5 x 8.9
Price: FV003 PhP 230.00

SR001
Ceramic GK House
Dimensions: 11.4 x 10.2 x 8.3
Price: SR001 PhP 100.00

SR002
Ceramic GK1MB Builder
Dimensions: 11.4 x 7.0
Price: SR002 PhP 90.00

OB005
Ragiwdiw (Seagrass) Hat
Dimensions: 40.6 x 10.2
Price: OB005 PhP 75.00

This Collection was made by the following villages:
*GK Ocampo, *GK Sitio Ruby, GK Sto. Niño, *GK Freedomville

The Communities You Empower:

- *GK Paradise Heights
- *GK Sitio Pajo
- *GK Baseco
- *GK Pandi
- *GK Victoria

The GKONOMICS ENTERPRISES





Developing bamboo as an ecological technology and transforming lives in the process.



Ensuring high standards of excellence among GK village-based enterprises is a key goal of GKon social entrepreneurs.



Seeking to empower the poor by involving them in the country's economic life, GKonomics is helping build innovative social and business enterprises that harness the wealth of resources in GK communities, both in the Philippines and the vast GK global network.

In 2009, entrepreneurs Hecky Villanueva, John Climaco, Eng Chan, Eric Cadiz, and Boy Siojo formed "Kawayan Tech," and Filipino-American Bryan McClelland formed "Bambike," taking their love for the outdoors and passion for protecting the environment to a higher level. In producing world-class bamboo bikes, they have partnered with Gawad Kalinga and GKonomics, harnessing the country's rich natural resources in a sustainable manner while providing jobs to the poor in the countryside.

Meanwhile, staunch GK advocates and "balikbayanis" Bong and Rose Cabrera are setting up "Mabuhay Restop Travel Cafe & Museum" which are envisioned as vibrant showcases nationwide of the beauty of the Philippines and the Filipino, and an effective catalyst to build more GK communities. Many are looking forward to this gathering place of patriots and heroes for God and country. The first Mabuhay Restop is expected to open in early 2011.



Combining passion and compassion, some social entrepreneurs are developing Garden Krisps which will produce all-natural fruits and vegetable chips for those who want to live a healthy lifestyle, help build a Philippine world-class brand, and help poor families along the way.



FILIPINO
HEROISM
& A CUP OF COFFEE



Entrepreneur Dino Pineda set up CJ Apparel which produces world-class garments in 2009 to help sustain the first GK elementary school their family built in GK Pandi, Bulacan. Despite many setbacks, Dino persevered and is now enjoying success, not just in the business sense but also in the social sense with the inspiring model that he has developed with his employees and partners, the residents of GK Pandi.

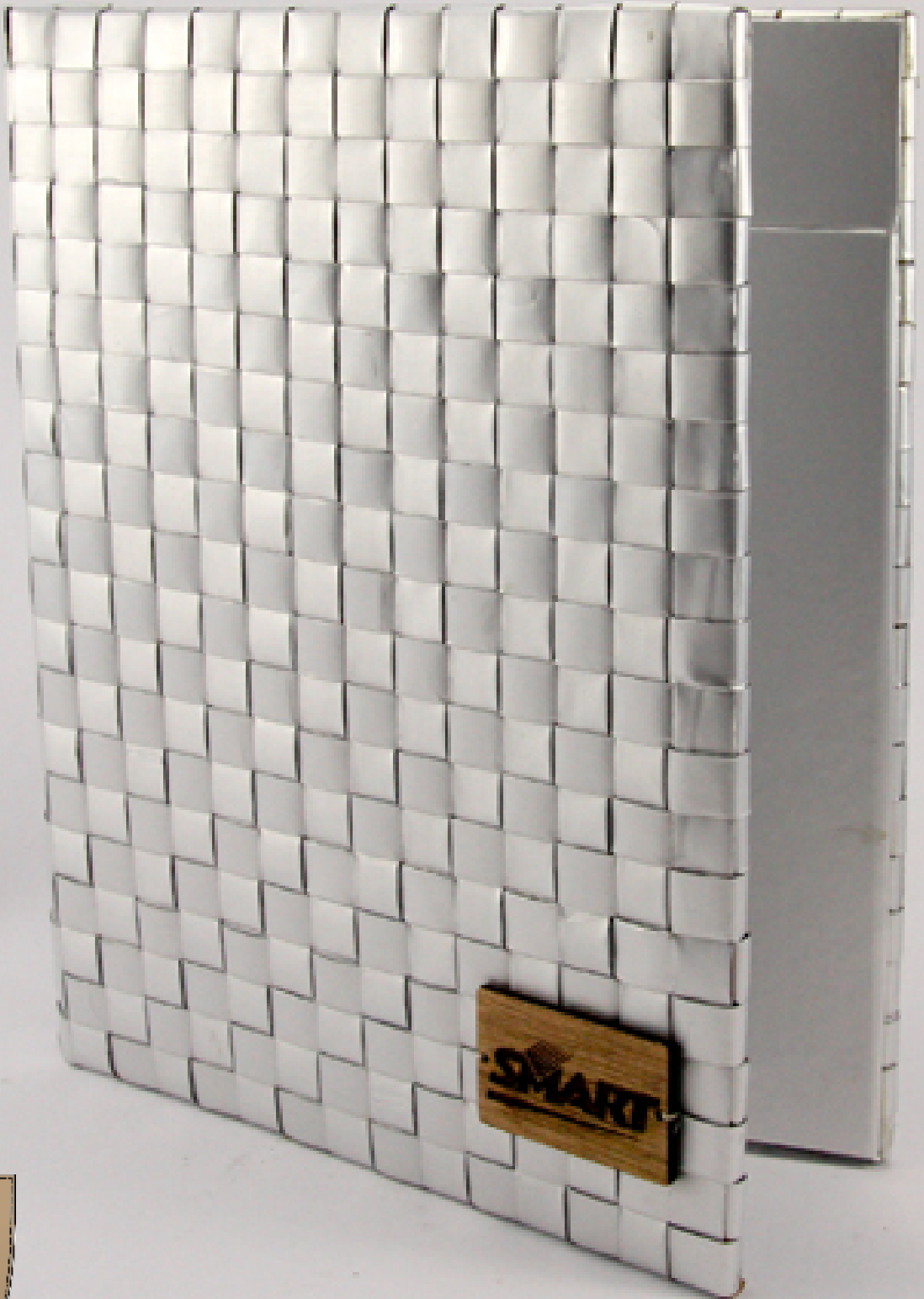
Another GKonomics social enterprise is Bayanihan Rentals, an enterprise that rents affordable chairs and tables for all occasions. It provides income to GK Communities in Baseco and Paradise Heights while also reducing costs for the monthly GK Builders Night..

As more social entrepreneurs increase and embrace the challenge of partnering with the poor and mentoring them, the vision of an economy that leaves no one behind is within reach, with abundance available to all.

Complimentary Design Services

Our GKonomics Design Team is also available for consultation for any of your custom design needs.

IDEAS FOR
CORPORATE
GIVEAWAYS





PANDAN NOTEBOOK

The hands that made this pandan notebook belong to the weavers of the Dr. San Rafael San Agustin Legacy GK Village, in San Carlos, Negros Occidental.



CAPIZ DECOR

Export-quality souvenirs crafted by the residents of GK Sto. Niño Village in Las Piñas.



BANGLOS TROPHY

Designed by the Banglos artists of the GK Smart Amazing Village in General Nakar, Quezon. Banglos art has been exhibited in galleries throughout the Philippines.

With these items, our GK communities are taking responsibility for building their own homes by working to create these products to share with the world.

The COMMUNITIES YOU EMPOWER

.....
*Every Product a Story,
Every Purchase a Purpose.*

GK RAY OF HOPE, DAVAO CITY

Artistic crochet and straw creations ranging from coasters to wine bags, coin purses and fashionable tote bags are made and often designed, by the detainees of the Davao City Female Jail Compound in Maa, Davao City.

This facility is also called GK Ray of Hope, currently the only prison compound with a GK community that has become a haven of peace and second chances for 167 detainees.

Out of extreme poverty, many are hungry, homeless, sick, unproductive and grow angry. Not surprisingly, criminal behavior often follows. This is the common story of the detainees – until GK Ray of Hope was built. These inmates have long been shunned by society and thus carry with them a negative image even after their period of detention. For most of them, such a stigma is very difficult to overcome. This changed through GK's holistic intervention. By choosing love over fear and showing this in action to the inmates, the many volunteers effected transformation. Slowly, the detainees started to believe in the sincere goodness of other people and began believing once again in the goodness inherent within themselves. For those who felt resigned to the bleakness

of imprisonment as an end to a good future, GK offered the promise of a new and even brighter beginning.

Since then, Ray of Hope continues to grow in many facets of community life: spiritual, emotional and behavioral, and in aspects of livelihood. Their works of art have extended outside the confined walls, reaching to other countries as far as the United States. Streams of visitors and outreach ministries often buy these products too, impressed by the workmanship of their creators. Collected funds from the combined sales help the current inmates provide for themselves, ensuring that their daily needs such as the basic toothbrush and toothpaste, soap and medicines are taken cared of.

Economic sustainability is no longer just a possibility but an everyday reality for GK Ray of Hope. The women continue to improve their craft, even envisioning to share their talent in crochet making by committing to train others long after they have served their time, with the many skills they have learned to do quite well.



*Crochet
coaster
made by
residents
from GK
Ray of
Hope.*

GK FREEDOMVILLE, STA. ROSA LAGUNA

The candlemakers of GK Freedomville produce handmade creations such as the popular GK model house candles, which was their very first product. Their small candle making business has grown steadily as an inspiring GK community enterprise that sustains 64 families. The caretaker team led by Minda Garcia, has brought life and light to this community by its unwavering belief in the importance of seeking a means of livelihood that can be sustained combined with identifying a skill that they have eventually harnessed.

After a series of actual trials on what to collectively pursue, they found that their talent and passion was in creating handmade candles. The women of GK Freedomville have become the distinguished candle

makers who create handmade pieces for the home and beyond. Their products have been well received; in fact from their income and savings, they have blessed others in extraordinary ways: first by creating a fund that provides for the daily needs of the village from buying medicines to school supplies for their Sibol children; another by granting Sagip scholarships to 10 deserving young students in 2007; and lastly, even raise enough to acquire the nearby land that will soon rise a 2 level multi-purpose hall for their workshop and Sibol school.

GK Freedomville's entrepreneurial community continues to receive extraordinary blessings because the residents understand fully that true joy is in giving.

GK SUNSHINEVILLE, LAS PIÑAS

The makers of the original Silver Bags made of doy labels from fruit juices, have evolved into a thriving community enterprise that benefit and support 89 families. Through the guiding help of the various Gawad Kalinga partners made up of other NGOs (Maraming Bayani Foundation), corporations (Zesto; HSBC), and individuals (CFC Fremont; CFC Canada) and the tireless commitment provided by its team of caretakers, GK Sunshineville successfully made its talent in weaving a major component of productivity. From the famous Silver Bags now being exported in countries such as Singapore and major cities such as Paris, their products have expanded to include quality home and office accessories of exceptional workmanship.

GK Sunshineville serves to exemplify a GK community abounding in creativity and economic activity, through environmental and eco-friendly means.



Happy GK residents welcome visitors to the GK Sunshineville community.

GK TOWERVILLE, SAN JOSE DEL MONTE, BULACAN

These handmade paper rosaries are intricately crafted by a talented and dedicated person named Diane. Diane lives in GK Towerville, San Jose Del Monte, Bulacan, which is also home to more than 1000 families. She developed the making of these rosaries from old magazines. Creating them is a tedious process that involves cutting the magazines into strips, rolling them into tiny beads, dipping each bead in lacquer repeatedly, ending with making the rosary chains, one chain at a time.

Diane is a living example of how quiet work can be a form of prayer; and now her rosaries provide a source of lasting inspiration and a means of livelihood in the process.

Through these one of a kind handmade paper rosaries, we can see first hand how creating unique products from

everyday items showcase excellence; while providing for the needs of families. With every helping hand, the vision to create economic sustainability for the entire community of GK Towerville will be made possible.



GK volunteers learn how rosaries are made from recycled magazines.

ST. PETER'S BAPTIST GK VILLAGE, CAMARINES SUR

St. Peter's Baptist GK Village located in the town of Ocampo in Camarines Sur is home to Ragiwdiw bags, handcrafted with love by GK residents. They make use of Ragiwdiw (sea grass) as a raw material to produce beautiful bags, jewelry boxes, hats and mats.

As the demand for the Ragiwdiw products increase, more GK beneficiaries will be able to take part in this thriving cottage industry, not only giving them livelihood opportunities but more importantly fuelling their hope that they too can rise from poverty and become an integral part of the economic development of our country.

In 2008, Imelda Tabaco and her family became residents of the GK village and initiated the production of Ragiwdiw products in the community. With the help of GK Project Director Boy Sarte and Parish priest Fr. Jeffrey Briones, the products were initially promoted at the Archdiocesan Trade Fair. It caught the attention of the local government which included them in the Agro Industrial Fair.

Through word-of-mouth and by joining the trade fairs, Ragiwdiw items became popular and turned into the official pasalubong (souvenir gifts) that you must take home from the town of Ocampo. In 2010, upon bulk order from SM Kultura, more families started to get involved in its production.



GK PARADISE HEIGHTS, TONDO, MANILA

The community of GK Paradise Heights is composed of 21 buildings housing informal settlers who used to live in a mountain of trash called the Smokey Mountain, the primary garbage dump of Metro Manila. To restore the dignity of the poor living in this area, Gawad Kalinga in partnership with the National Housing Authority provided facelifting, landscaping and values formation for about 2,500 families.

The greatest challenge here is the presence of livelihood opportunities. Most of the residents still derive their income from garbage scavenging in another dump site just a stone's throw away. GK Paradise Heights strives to stop the cycle of poverty by providing income to residents through the initiatives of Tidymaster, a general services company in partnership with Rotary club and

through production of high value bags and purses by Rags2Riches Inc. Beneficiaries are also trained to make recycled paper rosaries and concrete pavers as part of the productivity programs in the community.



GK SMART AMAZING VILLAGE, GEN. NAKAR QUEZON

The fishermen-turned-Banglos sculptors of the GK Smart Amazing Village in General Nakar, Quezon is an inspiring story of triumph over tragedy.

The residents of the tiny fishing village in General Nakar have come a long way from their tragic past. In 2004, the residents of General Nakar were displaced by a strong typhoon that struck the province. With their homes and livelihood destroyed, the residents most of whom were fishermen, had nothing left but the drift woods that were dislodged from the mountains.

On a visit to the typhoon-ravaged area, Gawad Kalinga partner Smart Communications saw an opportunity amidst the tragedy. The residents were introduced to Rey Paz Contreras, a renowned Filipino sculptor, who helped them transform the source of their pain into works of art.

“Sculpture was like therapy for us. It made us forget our unfortunate past,” recounted the fishermen. Today, the Banglos Sculptors has made a name in the art scene as a model of a successful community-based art group.

Their artworks were so precious that they sell out during

their launches. Among their patrons were movers and shakers in business such as SGV & Co.'s Washington Sycip and Meralco's Oscar Lopez who have bought some of their art pieces.

The fishermen turned sculptors now live in a safe haven at the GK Smart Amazing Village in General Nakar, Quezon province in the Philippines. With their earnings from their sculptures, they have helped build another village in Cebu for fellow GK beneficiaries.



A Banglos sculptor from GK Smart Amazing Village proudly holds his work of art.

PRODUCT PRICE LIST

ASSORTED PRODUCTS FROM GK VILLAGES		
PRODUCT CODE	PRODUCT	Price (Php)
OB001	Ragiwdiw Jewelry Box Small	25.00
OB002	Ragiwdiw Jewelry Box Big	30.00
OB003	Ragiwdiw Bag Medium	79.85
OB004	Ragiwdiw Bag Large	119.95
OB005	Ragiwdiw Hat	75.00
OB006	Ragiwdiw Thermos Bag	89.95
LB001	PolyStrap Picnic Bag Medium	329.95
LB002	Polystrap Picnic Bag Large	599.95
LB003	Polystrap Beach Bag	529.95
LB004	Polystrap Tray	75.00
LB005	Polystrap Tissue Holder	30.00
PH002	Tarpaulin Bags	call



GK houses made of ceramics from Sitio Ruby

GK SUNSHINEVILLE- ZEST-O PRODUCTS		
PRODUCT CODE	PRODUCT	Price (Php)
BC001	Colored Large Bag Abaca Handle	420.00
BC002	Colored Large Bag Wood Handle	450.00
BC003	Colored Large Bag Zesto Handle	395.00
BC004	Colored Medium Bag with Abaca handle	370.00
BC005	Colored Medium Bag with Wood handle	400.00
BC006	Colored Medium Bag with Zesto handle	345.00
BC007	Colored Small Bag with Abaca handle	320.00
BC008	Colored Small Bag with Wood handle	350.00
BC009	Colored Small Bag with Zesto handle	300.00
BC010	Colored Beach Bag	725.00
BC014	Colored Clutch Bag	150.00
BC015	Colored Coin Purse	45.00
BC016	Colored Ladies Pouch	150.00
BC017	Colored Wristlet	100.00
BC018	Colored Clutch Bag Large	200.00
BC019	Colored Handbag w/short zesto handle	280.00
BV001	Silver Large Bag with Abaca handle	420.00
BV002	Silver Large Bag with Wood handle	450.00
BV003	Silver Large Bag with Zesto handle	395.00
BV004	Silver Medium Bag with Abaca handle	370.00
BV005	Silver Medium Bag with Wood handle	400.00
BV006	Silver Medium Bag with Zesto handle	345.00
BV007	Silver Small Bag with Abaca handle	320.00
BV008	Silver Small Bag with Wood handle	350.00
BV009	Silver Small Bag with Zesto handle	300.00
BV010	Silver Messenger Bag	350.00
BV011	Silver Beach Bag	725.00
BV012	Silver Large Bag Nylon handle	420.00
BV013	Silver Medium Bag Nylon handle	370.00
BV014	Silver Small Bag Nylon handle	320.00
BV015	Silver Clutch Bag Small	150.00
BV016	Silver Coin Purse	45.00
BV017	Silver Ladies Pouch	150.00
BV018	Silver Wristlet	100.00
BV019	Silver Clutch Bag Large	200.00
BV020	Silver Handbag w/ short zesto handle	280.00
HS001	Silver Serving Tray	395.00
HS002	Silver Placemat with Coaster (Set of 6)	420.00
HS003	Silver Envelop Case	200.00
HS004	Silver File Holder	350.00
HS005	Silver Utility Box (Set of 3-with cover)	995.00
HS006	Silver Utility Box (Set of 4-no cover)	995.00
HS007	Silver Tissue Holder	200.00
HS008	Silver Picture Frame	250.00

GK SITIO RUBY - CERAMICS		
PRODUCT CODE	PRODUCT	Price (Php)
SR001	GK Ceramic House	100.00
SR002	GK1MB Builder	90.00

GK FREEDOMVILLE - CANDLES		
PRODUCT CODE	PRODUCT	Price (Php)
FV001W	Last Supper Wood Finish	260.00
FV001G	Last Supper Gold Finish	260.00
FV002	GK Tea Light Candle - GK1MB	230.00
FV003	GK Tea Light Candle - Houses	230.00
FV004	GK model house	100.00
FV005	Holy family	150.00
FV006	Jesus Face	230.00
FV007	Small Angel	100.00
FV008	Big Angel	200.00
FV009	Radiance	260.00
FV010	Crucifix	180.00
FV011	Santa Claus	150.00
FV012G	Sofia Gold	50.00
FV012V	Sofia (Various Colors)	50.00
FV013	Praying Angel	150.00

GK STO. NIÑO - CAPIZ PRODUCTS		
PRODUCT CODE	PRODUCT	Price (Php)
SN001	Lotus Tea Light Candle Holder	99.00
SN003	Square Candle Holder	199.00
SN004	Small Angel Set of Four	339.00
SN005	Big Angel	199.00
SN007	Mini Lampshade	100.00
SN008	Hanging Candle Holder	159.00
SN009	Picture Frames	159.00

GK RAY OF HOPE - CROCHET PRODUCTS		
PRODUCT CODE	PRODUCT	Price (Php)
RH001	Bonnet Medium	150.00
RH002	Bonnet Large	160.00
RH003	Cell Phone Holder	65.00
RH004	Coin Purse Small	40.00
RH005	Coin Purse Big	50.00
RH006	Candle Holder	call

GK CUBICSIDE - RAGS		
PRODUCT CODE	PRODUCT	Price (Php)
CS001	Small Rags	25.00
CS002	Medium Rags	35.00
CS003	Large Rags	50.00
CS004	Potholder	10.00
CS007	Medium Bag	250.00

GK TOWERVILLE		
PRODUCT CODE	PRODUCT	Price (Php)
TV001	Rosaries	100.00

Who We Are

GKONOMICS is building an economy where no one gets left behind.

Why We Do This

Economic development in the Philippines has left a majority of our countrymen behind. Whatever small economic benefits there may have been in the last century have been felt only by a very select few. The country has not moved forward in innovation and production, and instead, has increasingly relied on importing almost everything and exporting Filipino workers. How can a country so blessed in natural resources be so lacking in production?

With the growing number of Gawad Kalinga communities, GKonomics seeks to develop innovative social and business enterprises that will tap and harness the resources available in GK communities in the Philippines and the vast global GK network. GKonomics aims to help make the Philippines a country of producers of world-class products and services without leaving the poor behind.

How We Do It

GKonomics works hand in hand with GK residents, partners, and volunteers to develop world-class, marketable, and eco-friendly products and services. GKonomics also helps facilitates distribution channels for these products and services.

In the process, GKonomics helps build sustainable business enterprises that commit to either (1) partner with a GK community, (2) employ GK residents, (3) include GK communities in their supply chain, and/or (4) donate at least 10% of their net income to GK.

GK residents provide the underlying foundation for the success of any GKonomics enterprise. They are like diamonds in the rough whose great potential is simply waiting to be developed and tapped.

GKonomics brings together partners and volunteers who would bring out the value of these valuable diamonds in the rough. These partners and volunteers share their expertise, time, talent, and treasure to mentor and guide the GK residents and the community enterprises.

How You Can Help

- 1 . Develop village products.
 - a) Help us improve the quality of existing village products.
 - b) Help us develop new and exciting products.
- 2 . Find and create new markets for village products.
 - a) Retail
 - b) Wholesale
 - c) Export
- 3 . Start a social enterprise.
- 4 . Contribute to the venture capital fund.
- 5 . Employ GK residents in your business.
- 6 . Include GK villages in your supply chain by getting your raw materials from them or subcontracting with them.
- 7 . Purchase GKonomics products.

Interested in partnering with GKonomics? Email us at gkonomics@gmail.com.



A Beneficiary making a Silver Bag

ORDER FORMS

QTY	Product Code	Product Name	Price	Total
	BC001	Colored Bag Large Abaca Handle	420.00	
	BC002	Colored Bag Large Wood Handle	450.00	
	BC003	Colored Bag Large Zesto Handle	395.00	
	BC004	Colored Bag Medium Abaca Handle	370.00	
	BC005	Colored Bag Medium Wood Handle	400.00	
	BC006	Colored Bag Medium Zesto Handle	345.00	
	BC007	Colored Bag Small Abaca Handle	320.00	
	BC008	Colored Bag Small Wood Handle	350.00	
	BC009	Colored Bag Small Zesto Handle	300.00	
	BC010	Colored Beach Bag	725.00	
	BC011	Colored Bag Large Nylon Handle	420.00	
	BC012	Colored Bag Medium Nylon Handle	370.00	
	BC013	Colored Bag Small Nylon Handle	320.00	
	BC014	Colored Clutch Bag Small	150.00	
	BC015	Colored Coin Purse	45.00	
	BC016	Colored Ladies Pouch	150.00	
	BC017	Colored Wristlet	100.00	
	BC018	Colored Clutch Bag Large	200.00	
	BC019	Colored Handbag with short zesto handle	280.00	
	HC009	Colored Envelop Case	250.00	
	BC021	Large weave Colored Bag	450.00	
	BC022	Colored Bayong	450.00	
	BC023	Colored Pencil Case	75.00	
	BV001	Silver Bag Large Abaca Handle	420.00	
	BV002	Silver Bag Large Wood Handle	450.00	
	BV003	Silver Bag Large Zesto Handle	395.00	
	BV004	Silver Bag Medium Abaca Handle	370.00	
	BV005	Silver Bag Medium Wood Handle	400.00	
	BV006	Silver Bag Medium Zesto Handle	345.00	
	BV007	Silver Bag Small Abaca Handle	320.00	
	BV008	Silver Bag Small Wood Handle	350.00	
	BV009	Silver Bag Small Zesto Handle	300.00	
	BV010	Silver Messenger Bag	350.00	
	BV011	Silver Beach bag	725.00	
	BV012	Silver Bag Large Nylon Handle	420.00	
	BV013	Silver Bag Medium Nylon Handle	370.00	
	BV014	Silver Bag Small Nylon Handle	320.00	
	BV015	Silver Clutch Bag Small	150.00	
	BV016	Silver Coin Purse	45.00	
Grand Total				

QTY	Product Code	Product Name	Price	Total
	BC001	Colored Bag Large Abaca Handle	420.00	
	BC002	Colored Bag Large Wood Handle	450.00	
	BC003	Colored Bag Large Zesto Handle	395.00	
	BC004	Colored Bag Medium Abaca Handle	370.00	
	BC005	Colored Bag Medium Wood Handle	400.00	
	BC006	Colored Bag Medium Zesto Handle	345.00	
	BC007	Colored Bag Small Abaca Handle	320.00	
	BC008	Colored Bag Small Wood Handle	350.00	
	BC009	Colored Bag Small Zesto Handle	300.00	
	BC010	Colored Beach Bag	725.00	
	BC011	Colored Bag Large Nylon Handle	420.00	
	BC012	Colored Bag Medium Nylon Handle	370.00	
	BC013	Colored Bag Small Nylon Handle	320.00	
	BC014	Colored Clutch Bag Small	150.00	
	BC015	Colored Coin Purse	45.00	
	BC016	Colored Ladies Pouch	150.00	
	BC017	Colored Wristlet	100.00	
	BC018	Colored Clutch Bag Large	200.00	
	BC019	Colored Handbag with short zesto handle	280.00	
	HC009	Colored Envelop Case	250.00	
	BC021	Large weave Colored Bag	450.00	
	BC022	Colored Bayong	450.00	
	BC023	Colored Pencil Case	75.00	
	BV001	Silver Bag Large Abaca Handle	420.00	
	BV002	Silver Bag Large Wood Handle	450.00	
	BV003	Silver Bag Large Zesto Handle	395.00	
	BV004	Silver Bag Medium Abaca Handle	370.00	
	BV005	Silver Bag Medium Wood Handle	400.00	
	BV006	Silver Bag Medium Zesto Handle	345.00	
	BV007	Silver Bag Small Abaca Handle	320.00	
	BV008	Silver Bag Small Wood Handle	350.00	
	BV009	Silver Bag Small Zesto Handle	300.00	
	BV010	Silver Messenger Bag	350.00	
	BV011	Silver Beach bag	725.00	
	BV012	Silver Bag Large Nylon Handle	420.00	
	BV013	Silver Bag Medium Nylon Handle	370.00	
	BV014	Silver Bag Small Nylon Handle	320.00	
	BV015	Silver Clutch Bag Small	150.00	
	BV016	Silver Coin Purse	45.00	
Grand Total				

QTY	Product Code	Product Name	Price	Total
	SN009	Capiz Picture Frame	159.00	
	RH001	Bonnet Medium	150.00	
	RH002	Bonnet Large	160.00	
	RH003	Cellular Phone Holder	75.00	
	RH004	Coin Purse Small	35.00	
	RH005	Coin Purse Big	45.00	
	RH006	Candle Holder		
	RH007	sStraw Envelop Bag		
	RH008	Straw Handbag		
	RH009			
	CS001	Small Rag	25.00	
	CS002	Medium Rag	35.00	
	CS003	Large Rag	50.00	
	CS004	Pot Holder	10.00	
	CS005	Cellular Phone Holder		
	CS006	Small Bag		
	CS007	Medium Bag	250.00	
	CS008	Large Bag	300.00	
	CS009	Kyuti Bag	65.00	
	CS010	Bag with belt strap	275.00	
	CS011	Large Bag with Flower Pattern	350.00	
	CS012	Sling Bag	250.00	
	OB001	Ragiwdiw Jewelry Box Small	25.00	
	OB002	Ragiwdiw Jewelry Box Big	30.00	
	OB003	Ragiwdiw Bag Medium	79.85	
	OB004	Ragiwdiw Bag Large	119.95	
	OB005	Ragiwdiw Hat	75.00	
	OB006	Ragiwdiw Thermos Bag	89.95	
	LB001	PolyStrap Picnic Bag Medium	529.95	
	LB002	PolyStrap Picnic Bag Large	599.95	
	LB003	PolyStrap Beach Bag (Bayong Type)	529.95	
	LB004	Polystrap Tray	75.00	
	LB005	Polystrap Tissue Holder	30.00	
	PH001	Concrete Paver Blocks	contact us	
	PH002	Tarpaulin Bags	contact us	
	PH003	Polo Shirts	contact us	
	VT001	Bamboo Bike	contact us	
		Grand Total		



A GK beneficiary from Bicol weaving a bag made from seagrass.



A Gawad Kalinga partner in Social Enterprise Development

GKonomics is building an economy where no one gets left behind.

We accept orders from individuals as well as bulk orders from local and international organizations looking for corporate and wedding giveaways.

We also accept customized orders for company events and special occasions. All items are subject to freight and handling charges.

Complimentary Design Services

GKonomics is also available for consultation for any of your custom design needs. Our Design Team are ready to help you conceptualize and design your desired GK items, from corporate giveaways to wedding souvenirs.

For Orders and Inquiries Contact Us:

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E-mail: info@gkonomics.com

<http://www.gkonomics.com>

FOR USA INQUIRIES & ORDERS

please contact GKONCEPTS USA

Telephone number: 323-478-9009

E-mail: usa@gkonomics.com



BUILDING COMMUNITIES TO END POVERTY.

GKONOMICS INTERNATIONAL